

**ACOG** 75

**ANNUAL CLINICAL &  
SCIENTIFIC MEETING**  
WASHINGTON, D.C. • MAY 1-3, 2026

# **SPONSORSHIP OPPORTUNITIES**



703-631-6200 | 800-564-4220  
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## MARKETING & ADVERTISING OPPORTUNITIES

### Email Blast

\$7,500

**4 opportunities available**  
**(Week of / One Week After)**

Reach Annual Clinical and Scientific Meeting (ACSM) registrants with a customized HTML email in the days leading up to, during, or just after the meeting. Work directly with our vendor to design and deliver your message. Availability is limited—secure your spot today.

### Expo Guide Ads

¼ Page .....	\$1,800
½ Page .....	\$3,500
Full Page Inside Front Cover .....	\$7,500
Full Page Inside Back Cover .....	\$6,500

Put your brand directly in front of your target audience with a printed ad in the official Expo Guide. This essential resource is distributed to all attendees and referenced throughout the event, giving your company repeated exposure and lasting visibility.

### Registration Bag Inserts

\$7,950

Place your company's insert directly in the hands of attendees as they begin their ACSM experience in Washington, DC. A Registration Bag Insert is a powerful way to showcase a new product or service, promote a Industry Workshop, or highlight your booth with high visibility from the very start.

### Registration Swag Inserts

\$10,000

Stand out and stay top of mind with a branded swag item that enhances your visibility and leaves a lasting impression with attendees.

### Retargeting Ads

\$8,500

Reach attendees in the weeks leading up to the meeting with targeted digital ads. After visiting the exhibitor listing page, attendees will continue to see your brand as they browse other websites -keeping you top-of-mind and driving consistent visibility.

### Listing Upgrade

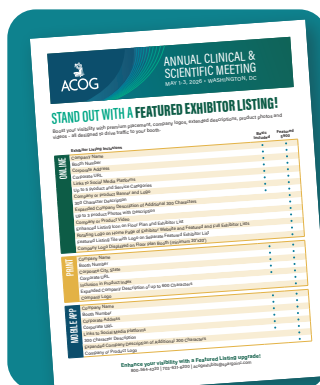
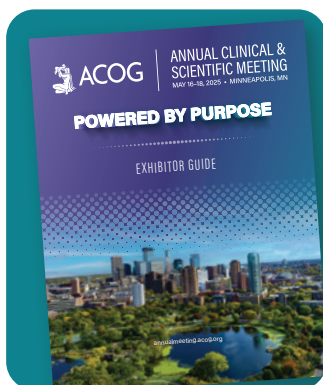
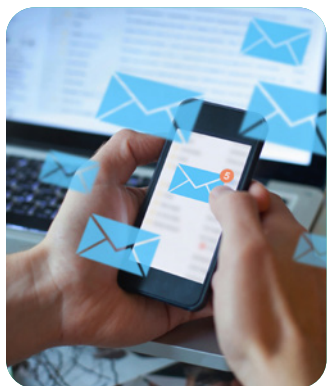
\$900

Stand out in the Exhibitor Guide, online, and in the mobile app by enhancing your exhibitor profile listing. Includes expanded company listing description with up to 600 characters; logo in printed Exhibitor Guide, company highlighted on the online floor plan with your logo; rotating banner on home and exhibit listing pages of exhibitor website, plus a video upload.

### Mobile App Scavenger Hunt

\$2,500

Boost booth traffic and engagement by joining the Scavenger Hunt. Participating exhibitors display a QR code for attendees to scan as they explore the exhibit hall. Each scan earns points on the leaderboard, with prizes awarded to the top three participants.







## EXHIBIT HALL, CONVENTION CENTER, & HOTEL OPPORTUNITIES

### Welcome Reception

\$40,000

#### Exclusive Opportunity

Showcase your brand at one of the ACSM's most popular networking events. The Welcome Reception gives exhibitors a unique opportunity to connect with attendees in a lively, engaging atmosphere—perfect for building relationships, generating leads, and boosting visibility right from the start.

#### Sponsorship Includes:

- Recognition on promotional signage at the convention center
- Recognition on event signage
- Acknowledgment in pre-meeting attendee email(s)



### Paws & Relax

\$28,000

#### Exclusive Opportunity

Boost your brand's visibility while supporting a meaningful cause as the exclusive sponsor of the Paws & Relax Zone at ACSM. This attendee favorite offers a one-of-a-kind chance to unwind and connect with adorable puppies—creating memorable moments that extend well beyond the event. Your sponsorship links your brand to joy, relaxation, and well-being, while ensuring prominent exposure through signage, the mobile app, and the exhibitor guide.

#### Includes:

- Branding on the exterior of the puppy pen
- Logo on the hanging banner
- Seat back graphic on three park benches





## EXHIBIT HALL, CONVENTION CENTER, & HOTEL OPPORTUNITIES

### Hotel Key Cards

\$15,000

#### Exclusive Opportunity

Customized key cards will be distributed to meeting attendees upon check in at the official hotels. Sponsor is responsible for the cost to design, produce, ship and distribute the key cards.

**Hotel Key Card Sleeve Upgrade \$5,000 Add-on only**

### Aisle Sign Danglers

\$18,500

#### Exclusive Opportunity

Feature your logo on danglers attached to every aisle sign in the Exhibit Hall to maximize visibility. As attendees move from one aisle to the next, your branding will be front and center and receive constant exposure throughout the event.

### Carpet Inlays

\$6,500

Make a bold impression with your company's branding and messaging displayed on an 8' x 8' carpet inlay. Strategically placed in the Exhibit Hall, this eye-catching opportunity ensures your brand stands out as attendees navigate the space.



### Floor Decals

\$3,750

Capture attention with your company's branding and messaging on a 4' x 4' floor decal, strategically placed in the Exhibit Hall. As attendees explore the space, your message will stand out right at their feet, creating high-impact visibility.

### Park Benches

\$8,500

Offer attendees a comfortable place to sit, relax, and connect with peers. Your custom branding will be prominently featured on two 60"W x 18"H park bench seat back graphics and two 3' x 6' floor decals, keeping your message front and center in this inviting networking space.

### Table Clings

\$4,500

Showcase your brand on 10 highboy tables located throughout the food and beverage areas in the Exhibit Hall. This prime placement ensures your messaging is seen by attendees as they gather, mingle, and recharge.



**Position Your Brand at the Forefront. Secure Sponsorship Today.**

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## EXHIBIT HALL, CONVENTION CENTER, & HOTEL OPPORTUNITIES

### Wi-Fi

**\$35,000**

#### Exclusive Opportunity

Position your company as the go-to brand for attendees by sponsoring event Wi-Fi. Available all throughout the Convention Center, including the Exhibit Hall, for all three days, this essential service offers your brand high-impact, continuous exposure as attendees stay connected.

### Digital Ads

**15-Second Package . . . . . \$2,800****30-Second Package . . . . . \$4,750**

Supercharge your brand with eye-catching digital ads displayed at the heart of the action. Choose between a bold static ad or a dynamic video to engage attendees, capture attention, and leave a lasting impression.

### Backlit Boards

**Convention Center . . . . . \$7,500****Exhibit Hall . . . . . \$6,000**

Make a bold statement with our eye-catching backlit meter boards. Strategically placed throughout the convention center, these illuminated displays ensure your messaging stands out and grabs attention as attendees make their way through the event.

### Lactation Lounge

**\$10,000**

Support comfort and care by sponsoring the Lactation Lounge - a dedicated space for registered attendees who are nursing. As the sponsor, you'll provide breast pumps, collection kits, and promotional materials, while gaining added visibility through prominent recognition on all related signage. This meaningful opportunity highlights your brand's commitment to wellness and support for working parents.



### Bathroom Stall Clings

**Call for pricing****4 Available**

Put your message where it's sure to be seen! Sponsors can brand 12"x12" clings placed inside bathroom stalls, providing high-visibility impressions in a space with a truly captive audience. A creative way to keep your company top of mind throughout the event.

### Charging Lounge

**\$13,000****2 Available**

Power up your presence. Sponsor a Charging Lounge available in two prime locations. These lounges provide attendees a place to recharge their devices and take a break while your brand gains visibility through logo placement on signage, tables and printed materials.

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## EXHIBIT HALL, CONVENTION CENTER, & HOTEL OPPORTUNITIES

### Column Wraps

**\$18,000**

Make a bold statement in one of the event's highest-traffic areas. Eye-catching column wraps in Lobby D, just outside the Exhibit Hall, give your brand a larger-than-life presence where attendees gather, network, and move between sessions. This prime location ensures your message is impossible to miss as participants enter and exit the Exhibit Hall throughout the event.

### Door Clings (set of 6)

**\$7,500**

#### Exclusive Opportunity

Welcome attendees the moment they arrive! Sponsors can showcase their brand on six large 24"x24" door clings placed at the prominent L Street entrance, near the registration area. With every attendee passing through this busy entry point, your message will enjoy maximum visibility and create a strong first impression as participants check in and begin their event experience.

### Escalator Glass Clings

**Main Lobby to L Street Bridge . . . . . \$18,000**  
**L Street North up to L Street Bridge . . . . . \$35,000**

Catch attendees on the move with high-impact escalator clings. Positioned along the escalator side panels, these graphics deliver continuous visibility as participants travel between floors. With steady foot traffic and multiple ride cycles each day, escalator clings guarantee repeated brand exposure in one of the most prominent and memorable locations at the venue.

### Escalator Runner Upgrade

**Add-on only**

**Main Lobby to L Street Bridge . . . . . \$6,000**  
**L Street North up to L Street Bridge . . . . . \$7,500**

Take your escalator sponsorship to the next level with an escalator runner add-on. This premium placement extends your branding across the full length of the escalator runner, ensuring maximum impact and reinforcing your message alongside the escalator clings. A powerful upgrade that creates a seamless, head-turning visual as attendees move between levels.

### Lighted Rotating Kiosk

**Single Sided . . . . . \$4,500**  
**Four Sides . . . . . \$15,000**

Shine a spotlight on your brand with illuminated, rotating kiosks strategically placed in high traffic areas. These glowing displays create a striking visual presence in one of the busiest gathering spaces of the event. Sponsors may choose to brand a single side for a focused message or all four sides for 360° visibility, ensuring your company stands out day and night as attendees network, register, and enter the Exhibit Hall.

### Interactive Touch Screens

**\$18,000**

#### Exclusive Opportunity

Showcase your brand on high-traffic touchscreen displays used by attendees for schedules, maps, and floor plans. Your ad and icon will appear on the home screen, linking directly to your URL for maximum visibility.

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## EXHIBIT HALL, CONVENTION CENTER, & HOTEL OPPORTUNITIES

### NEW! Wellness & Inclusion Activations

ACOG is committed to creating a meeting environment that supports the well-being, inclusivity, and engagement of all attendees. From movement and mindfulness to restorative spaces, these activations provide meaningful opportunities for sponsors to align their brand with health, innovation, and community.

#### The Quiet Room

**\$15,000**

##### Exclusive Opportunity

The Quiet Room is a calming retreat where attendees can pause, recharge, and fully engage in the meeting experience. Designed with comfortable seating, soothing décor, and minimal distractions, the Quiet Room supports wellness and inclusivity for all participants. Sponsorship provides exclusive visibility on signage and promotional materials, while aligning your brand with attendee care and well-being.



#### The Serenity Room

**\$25,000**

##### Exclusive Opportunity

The Serenity Room offers a premium, multisensory experience that promotes relaxation and mental well-being. Attendees can explore VR meditation, audio-only meditation, eye and temple massage, and automated foot massage stations in a restorative environment. Sponsorship provides exclusive branding across signage and promotions, highlighting your company's commitment to wellness, innovation, and creating a supportive meeting experience.



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