



ACOG Priority Point System

ACOG Annual Clinical and Scientific Meeting exhibit space selection appointments will be assigned based on Priority Point order. Exhibitors will earn Priority Points based on the following criteria:

Previous Points

Total points from the following criteria will be added to the previous point total each year.

Exhibitor History

One (1) priority point is awarded for each year a company consecutively purchased exhibit space starting with 2016 ACSM.

Exhibit Space

Two (2) priority points are earned for each 100 square feet of exhibit space purchased for the 2026 ACSM.

Sponsorship Opportunities

One (1) priority point is earned for every \$1,500 spent on sponsorship opportunities for the 2026 ACSM. Sponsorship opportunities must be secured by April 3, 2026.

Housing

Four (4) priority points are earned for reserving hotel rooms in the exhibitor room block through ACOG's official housing provider, SPARGO, Inc., for the 2026 ACSM. Housing must be secured by April 3, 2026.

Annual District Meeting

One (1) priority point is earned for each 2025 Annual District Meeting and 2026 CAAM exhibit space purchased.

The ACOG priority point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies have since merged or been acquired, the resulting company may choose to use the highest total points of any of the previous companies. Points will not be combined.

Total points will be reduced by 50% for missing one year of exhibiting (2025 ACSM) and for 2026 will be completely forfeited after missing two consecutive years of exhibiting (2025 ACSM and 2026 ACSM). Priority Points may also be lost if the exhibitor violates the Rules and Regulations.

For questions, or to notify of company name changes, mergers, or acquisitions, please contact:

ACOG Exhibits Team
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