

DRIVE TRAFFIC TO YOUR BOOTH



BEFORE

- ✓ Social Media
- ✓ Set up Appointments
- ✓ Press Release
- ✓ Exhibitor Listing
- ✓ Sponsorships
- ✓ Pre-Show Marketing
- ✓ Train Your Staff

DURING

- ✓ Signage -
Visible from 30 ft. away!
- ✓ Make Your Booth Inviting
- ✓ Product Launch
- ✓ Demo/Presentation
- ✓ Social Media
- ✓ Keep Sales Pitch Easy
- ✓ Good Attitude
- ✓ Lead Retrieval

AFTER

- ✓ Social Media
- ✓ Give Feedback
- ✓ Follow up with Leads!