



We Keep You in the Game.™

AOSSM Priority Point System

AOSSM 2027 Annual Meeting exhibit space selection appointments will be assigned based on a Priority Point system. AOSSM 2026 exhibitors earn Priority Points based on the following criteria. Total points will be added to the previous point total each year. Additional support of the AOSSM Annual Meeting and/or its activities is not a requirement for exhibiting.

Exhibit History

- **One** (1) Priority Point for each year a company purchases exhibit space for the Annual Meeting since 2018. History points for 2020 are not included as the meeting was virtual and exhibits did not take place.

Exhibit Space

- **Two** (2) Priority Points per 100 sq. ft. of exhibit space purchased for the 2026 Annual Meeting.

Sponsorship Opportunities

- **One** (1) Priority Point for every \$5,000 spent on Sponsorship Opportunities the year before reservations open (for the 2027 Annual Meeting, points will be calculated based on sponsorship from January 1, 2025 – December 31, 2025). In-kind donations and advertising in AOSSM journals are not included in these calculations.

Exhibitor Room Block

- **Two (2)** Priority Points for reserving hotel rooms in the Exhibitor Room Block for the 2026 Annual Meeting.

The AOSSM Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. Companies with the same number of points will be ordered alphabetically starting with a random letter of the alphabet. If companies are in the same corporate family, have since merged, or have been acquired, the AOSSM exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined. Total points accrued are wiped out if a company does not exhibit for three years in a row.

The method for awarding Priority Points is subject to change and is at the discretion of AOSSM management with prior notice to current exhibitors.

For questions, or to notify of company name changes, mergers, or acquisitions, please contact:

AOSSM Exhibits Team | aossmexhibits@spargoinc.com