# Stand Out in the Crowd by Participating in the





September 28 - October 1, 2025 Moscone Center San Francisco

ASTRO will once again offer the Product Showcase at ASTRO 2025! Attendees are always looking for new and exciting products and services in the radiation oncology industry. The Product Showcase provides a unique platform to promote your company's products, maximize sales interest and generate more traffic to your booth. The Product Showcase is prominently featured in the Annual Meeting Portal, including your company's product information, marketing brochures and videos to promote your cutting-edge products to ASTRO attendees. On site, the Product Showcase will be featured on a highly visible, electronic billboard near an entrance of the Exhibit Hall.

### Product Showcase participants receive the following additional benefits:

- Your company's product will be featured in the searchable Product Showcase directory available in the Annual Meeting Portal before, during and after the meeting. Participating exhibitors may include a product photo, a product description and a marketing brochure in the searchable directory.
- The Product Showcase will also be featured in an issue of the ASTRO Daily News distributed on site at the meeting. Each listing will include your product name, company name and booth number.

Deadline for ASTRO Daily News: August 22, 2025

Participation Fee: \$3,500 per product for first product

\$2,500 for each additional product

To reserve your spot in the Product Showcase, email astroexhibits@spargoinc.com.





## September 28 - October 1, 2025 Moscone Center • San Francisco

#### **CONTACT INFORMATION**

COMPANY NAME	CONTACT		TITLE
PHONE	FAX		
EMAIL	WEBSITE		
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PRODUCT SHOWCASE INFORMATION			
☐ Product 1: \$3,500 Product Name:			
☐ Product 2: \$2,500 Product Name:			
<ul> <li>Only exhibitors with confirmed and f</li> <li>50% of the Product Showcase fee wil</li> <li>100% of the Product Showcase fee w</li> <li>Failure to make payments does not rown.</li> <li>All cancellations must be made in wr</li> <li>The Exhibitor Rules, available online a information and activities in the Product.</li> </ul>	fully paid booth space for ASTRO Il be charged for cancellations re vill be charged for cancellations r elease the exhibitor from its con- riting and sent via email to astroe at www.astro.org/exhibits25, are	ceived between Decem received after May 5, 20 tractual or financial obl exhibits@spargoinc.con incorporated by refere	nber 5, 2024 and May 5, 2025.  1025.  Iligations.  m.  ence and applied as if the items,
ACKNOWLEDGEMENT I acknowledge that as an authorized representative Cancellation Policy. Further, Exhibitor agrees to rec 2025 and all future ASTRO events. This application approval.	ceive all written and electronic corre	spondence from ASTRO a	nd SPARGO, Inc. in reference to ASTRO
EXHIBITOR SIGNATURE		DATE	
PRINTED NAME		PHONE	

#### **PAYMENT INFORMATION**

- 50% of deposit is due for applications received on or before May 5, 2025.
- After May 5, 2025, 100% of total Product Showcase fee is due.
- ASTRO requires payment in full no later than May 6, 2025. Failure to make payments does not release the Exhibitor from its contractual or financial obligations.

#### **CREDIT CARD PAYMENT**

Credit card payment can only be accepted online. You will receive instructions upon invoicing with a login to your account to pay online.

#### **CHECK PAYMENT** (U.S. dollars drawn on U.S. bank.)

If paying by check, please email Application and Contract for Exhibit Space to <a href="mailto:exhibit-contracts@spargoinc.com">exhibit-contracts@spargoinc.com</a>. Please mail original application with check made payable to ASTRO to:

FOR STANDARD MAIL: ASTRO P.O. Box 417217 Boston, MA 02241-7217 FOR OVERNIGHT DELIVERY:

Bank of America Merrill Lynch Lockbox Services Lockbox #417217, MA5-527-02-07 2 Morrissey Blvd., Dorchester, MA 02125