

ANESTHESIOLOGY® 2018 October 13 - 15, 2018 • San Francisco, California

## Lead retrieval is now MORE THAN just lead collection.

With eventBit® on each attendee's badge, the reader or software you rent from Experient for lead retrieval will now capture real time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

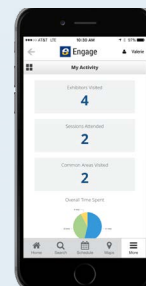
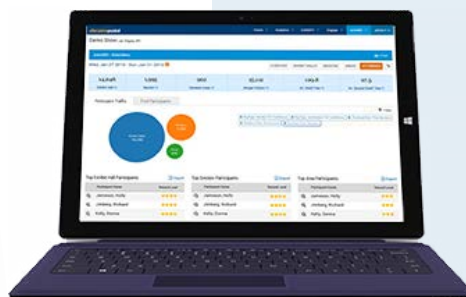
### eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on each attendee's badge, read by the same lead retrieval equipment you already use.

#### Lead Retrieval Options:

##### Optium RT2000

- All the mobile lead capture benefits of SWAP, available in a hand-held device



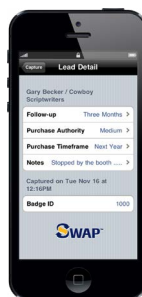
##### SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet



##### SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and survey
- Ability to attach and send collateral from your device



#### Take advantage of these eventBit Performance Packages

You'll receive:

- Detailed analytics on booth traffic
- Attendee qualification and dwell times
- Information on activity around your booth.
- Real time data to make booth staffing decisions

##### Booth View Alerts:

Allows you to select the companies you most want to talk to and receive an alert when they are nearby.

To enjoy the revolutionary benefit of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*

### eventBit Hubs

Gain deeper insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.



Click here to watch a video on the power of eventBit!

# eventBit Lead Management Order Form

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Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Check if information is for:  Exhibiting Company  Third Party  3rd Party Co. (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package included)					
Lead Retrieval Options	before 8/16/18	8/17/18 to 8/31/18	after 8/31/18	number of units	TOTAL
<b>Optium™ RT2000</b> Includes Optional Custom Survey <b>RT2000 Portable Bluetooth printer</b>	\$ 670 \$ 75	\$ 745 \$ 100	\$ 775 \$ 125		\$ \$
<b>SWAP® Enabled Tablet</b>	\$ 599	\$ 625	\$ 675		\$
<b>SWAP "3 Pack"</b> <b>Additional SWAP Activations</b> (Available w/ purchase of SWAP '3 Pack', RT2000 or Tablet)	\$ 699 \$ 129	\$ 699 \$ 129	\$ 699 \$ 129		\$ \$
<b>Delivery of Reader to Booth</b> (Post show pickup not available)	\$100	\$100	\$100		\$
If you use your own Lead Retrieval Solution					
<b>Developer's Kit for Real Time Data Services (RTS)</b> Includes API Key, activation code and instructions for your developer to access the show's registration database.	\$ 650	\$ 650	\$ 650		\$
Sub-Total					\$
Processing Fee					\$ 9.99
8.5% Sales Tax					\$
<b>TOTAL</b>					\$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

**Terms and Conditions:**

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- Replacement fee will be applied to any Optium RT2000 or Android Tablet that is lost, stolen, and/or not returned to Experient.

**Order Online:** <https://exhibitor.experientswap.com>

**By Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**By Fax:** 301.694.3286

## Payment Method

- Check (Orders cannot be processed unless received with payment.)  
 Visa  MasterCard  American Express  DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

## For Assistance Contact

Ajay Vyas

**P:** 888.889.4674

**E:** [ajay.vyas@experient-inc.com](mailto:ajay.vyas@experient-inc.com)

*It is against Experient's security policy to accept credit card via email.*

By signing here you acknowledge Experient's Terms and Conditions (at right).

Showcode: ANE181