



September 28 – October 1
Moscone Center | San Francisco

Priority Points

The criteria below will be used to calculate your company's priority points for the 2025 Annual Meeting booth selection process. Priority points are used as a guideline for booth placement based on the space an exhibitor has requested but does not guarantee a specific booth location.

ANNUAL MEETING OPPORTUNITIES	
Annual Meeting priority points are based on your 2024 activity unless otherwise noted.	
Historical Years Exhibiting at Annual Meeting	8 points per year for every year exhibited from 1976 - 2019 * Historical points were no longer issued after 2019.
Annual Meeting Booth	5 points for every \$1,000 spent
Annual Meeting Expo Suite or Private Meeting Room	5 points for every \$1,000 spent
ASTRO Housing Center Usage*	50 points
Housing Block Created On Site at 2023 Annual Meeting	15 points
Exhibit Hall Networking Reception	5 points for every \$1,000 spent
2023 Exhibitor Survey	5 points

*To earn housing priority points, the following conditions must be met:

- A minimum of one room per every 400 square feet of exhibit space must be secured via the exhibitor housing room block.
- Rooms must be secured via the exhibitor housing website. Exhibitors who secure rooms via the attendee housing website or any method other than the exhibitor housing website are not eligible to receive housing priority points.
- Exhibitor must adhere to the Annual Meeting Exhibitor Rules, Regulations and Policies.
- Exhibitors who cancel their room block in its entirety before or during the 2024 ASTRO Annual Meeting are not eligible to earn housing priority points.

ADDITIONAL EARNING OPPORTUNITIES	
Your company also earns priority points by taking advantage of additional opportunities through Ambassadorship, Corporate Membership, promotional marketing and advertising. Points accrued between August 1, 2023 - July 31, 2024, for the opportunities listed below will count toward your 2025 booth space selection.	
ASTRO Ambassadorship	Priority space selection and 600 points
Corporate Membership	100 points
Promotional Marketing or Advertising	5 points for every \$1,000 spent
Advertising in ASTRO's Journals	2 points for every \$1,000 spent
Leaderboard Advertising on ASTRO's Website	5 points for every \$1,000 spent
Special Programs (RO-ILS, Radiopharmaceutical Roundtable)	10 points for every \$1,000 spent