

# EXHIBITOR PROSPECTUS

# creog 2024 apgo ANNUAL MEETING

Conference: February 28 - March 2, 2024  
Exhibits: February 28 - March 1, 2024  
JW Marriott San Antonio Hill Country  
San Antonio, TX

AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS (ACOG)  
COUNCIL ON RESIDENT EDUCATION IN OBSTETRICS AND GYNECOLOGY (CREOG)  
ASSOCIATION OF PROFESSORS OF GYNECOLOGY AND OBSTETRICS (APGO)

**2024 Theme:** Transforming Ob-Gyn Education: Brave Solutions for  
Enduring Challenges

### **Subtopics:**

- **Promoting Prosperity:** Faculty, staff, and learner wellbeing
- **Fearless Metamorphosis:** Educational transitions
- **Core Concerns & Cutting-Edge Curricula:** Innovations in program administration and curriculum
- **Audacious Advancement:** Faculty and staff development
- **Intentional Inclusion:** Fostering belonging and achieving equity in ob-gyn education

# EXHIBITS

## IMPORTANT DATES TO REMEMBER\*

2023

**OCT. 11**

▶ No Refunds for cancellations received on or after October 11, 2023

**NOV. 6**

▶ Exhibitor Service Packets available from Alliance Exposition Services

2024

**FEB. 12**

▶ Deadline for submitting online ID Badge Form for booth personnel

*\*Dates subject to change*

## APPLY FOR A BOOTH TODAY

Conference: February 28 - March 2, 2024

Exhibits: February 28 - March 1, 2024

Exhibit Hall: Nelson Wolff Exhibit Hall BC  
JW Marriott San Antonio Hill Country  
San Antonio, TX

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## EXHIBIT HOURS\*

## WEDNESDAY, FEBRUARY 28

8:00 AM – 5:00 PM	Registration/Exhibitor Check-In
8:00 AM – 4:00 PM	Exhibitor Move-In*
5:00 PM – 7:00 PM	Welcome Reception in the Exhibit Hall (All booths must be staffed.)

**\*Note:** Any display not in the process of being erected by 1:00 PM on Wednesday, February 28, will be assigned labor to set up. Exhibitors will be responsible for all labor charges. There will be an additional fee charged to the exhibitor for any materials or empty cartons placed in aisles after the hall is cleared for final inspection at 4:00 PM Wednesday, February 28.

## THURSDAY, FEBRUARY 29

8:30 AM	Hall Opens for Exhibitor Set-Up
9:30 AM – 3:00 PM	Exhibit Hall Hours (All booths must be staffed.)
9:45 AM – 10:20 AM	Refreshment Break in the Exhibit Hall
1:35 PM – 2:10 PM	Dessert Break in the Exhibit Hall
3:00 PM	Exhibit Hall Closes



## FRIDAY, MARCH 1

8:30 AM	Hall Opens for Exhibitor Set-Up
9:30 AM – 2:00 PM	Exhibit Hall Hours (All booths must be staffed.)
10:00 AM – 10:30 AM	Morning Break in the Exhibit Hall
11:45 AM – 1:15 PM	Lunch in the Exhibit Hall
2:00 PM	Exhibit Hall Closes
1:15 PM – 7:00 PM	Exhibitor Move-Out

\*Times subject to change

## EXHIBIT HALL CONTACTS

## Exhibit Logistics

**Shirley Harris**  
Associate Director, Exposition Operations  
[shirley.harris@spargoinc.com](mailto:shirley.harris@spargoinc.com)  
(703) 679-3953

## Booth Sales, Advertising, and Sponsorships

**Craig Baker (Companies A-L)**  
Director of Sales  
[craig.baker@spargoinc.com](mailto:craig.baker@spargoinc.com)  
(703) 679-3942

**Kristin Hudson (Companies M-Z)**  
Associate Director of Sales  
[kristin.hudson@spargoinc.com](mailto:kristin.hudson@spargoinc.com)  
(703) 995-3868

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# Showcase your products and services

## GET TO KNOW CREOG & APGO!

CREOG and APGO are among the leaders in obstetrics and gynecology health care education, representing more than 2,200 ob-gyn medical educators combined. These organizations share a mission: to promote excellence in obstetrics and gynecology health care by providing medical educators with the best available resources.

CREOG is a council of the American College of Obstetricians and Gynecologists (ACOG) that represents approximately 300 ob-gyn residency programs in United States and Canada. These programs include program directors, resident educators and members of the Association of Program Managers of Obstetrics and Gynecology (APMOG).

APGO is a 501c3 non-profit association representing 240 obstetrics and gynecology departments in both allopathic and osteopathic medical schools across the United States and Canada. APGO is home to over 1,000 individual physician-educator members who are department chairs, clerkship directors, deans, undergraduate and graduate-level faculty, as well as over 200 members of the Medical Education Clerkship Coordinators in Obstetrics

and Gynecology (MECCOG). APGO provides renowned teaching resources, practical tools, and professional development for its membership to advance their medical knowledge, patient care, professionalism, interpersonal communication, practice-based learning, system-based practice, and system improvement.

## OUR RELATIONSHIP WITH INDUSTRY IS IMPORTANT

ACOG and APGO take every possible measure to ensure that CREOG & APGO Annual Meeting exhibitors follow the ethical standards and guidelines set forth by ACOG, APGO, PhRMA, AMA, AdvaMed and other regulatory organizations. ACOG and APGO are committed to ensuring that their educational mission is evidence-based and free from bias from all outside influences. It is the responsibility of exhibitors to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines (including but not limited to those listed above), concerning the demonstration, discussion, use and/or display of products, technologies, and/or services at the CREOG & APGO Annual Meeting.

## TOPICS OF INTEREST IN OB-GYN UNDERGRADUATE AND GRADUATE-LEVEL EDUCATION

**How can your organization support ACOG and APGO members in their efforts to educate medical students and residents in the following areas:**

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education Methodology
- EMR
- Exam Prep (UME/GME)
- Genetics
- Global Health
- Gynecologic Oncology
- Gynecology
- Infections Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Online Portfolio Systems
- Operative Gynecology
- Patient Safety
- Pelvic Pain
- Recruiting in Ob-Gyn
- Remote Learning
- Reproductive Endocrinology and Infertility
- Sexual Health
- Simulation in Teaching
- Surgery and Surgical Care
- Telemedicine and Teaching/Learning
- Transgender Patient Care
- Ultrasound
- Urogynecology

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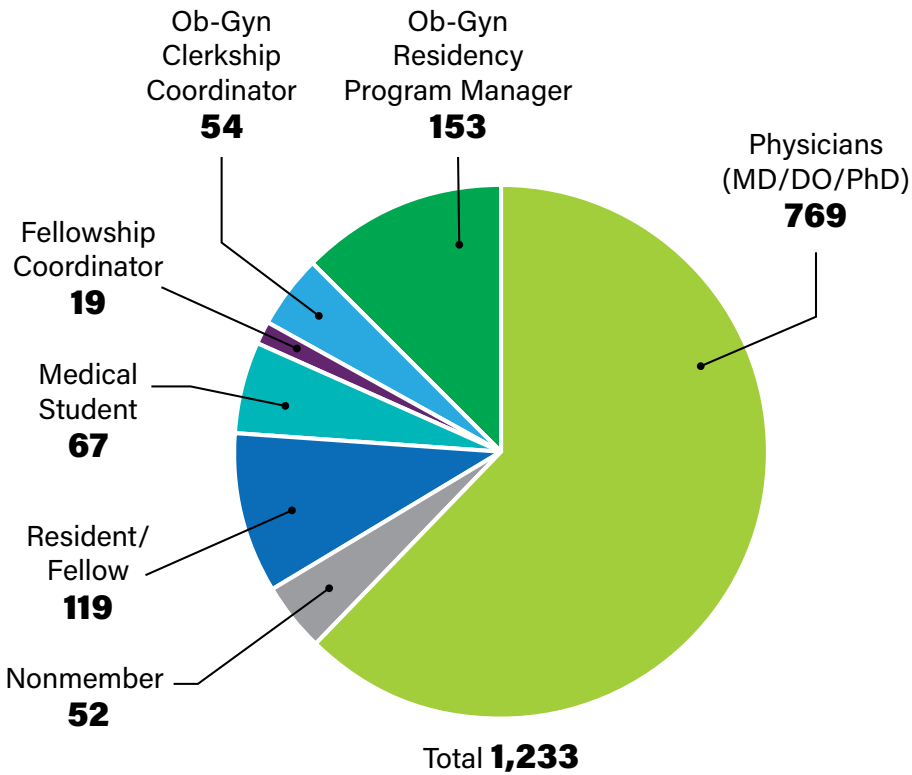
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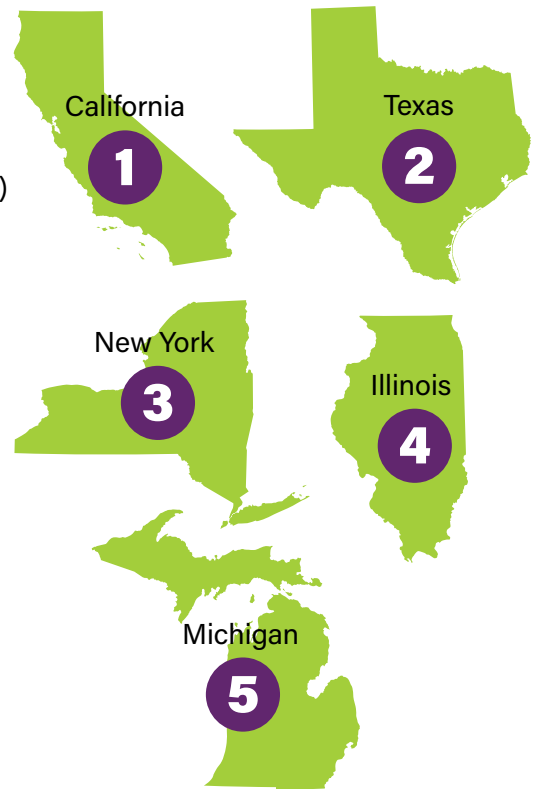
JOIN US IN IMPROVING  
OB-GYN EDUCATION

ATTENDEE PROFILES

2023 ATTENDANCE (In-Person Meeting)



TOP 5 STATES



WHO EXHIBITS?

2023 EXHIBITORS

- AAGL EMIGS
- ACOG Family Planning Programs
- ACOG Fetal Alcohol Spectrum Disorders (FASD) Prevention Program
- Allied Powers LLC
- American Board of Obstetrics and Gynecology
- America's OB/GYN Board Review Course
- Association of American Medical Colleges
- Bayer
- CDC Foundation
- Ceek Women's Health
- CooperSurgical
- Femsys Inc.
- Inovus Medical
- Karl Storz Endoscopy
- Lapovations LLC
- LaSalle University
- Legally Mine
- Medicines360
- ModMed
- Natera
- Ob Gyn Board Prep
- Ob Hospitalist Group
- Organon LLC
- Paradigm Medical Systems
- Rosh Review
- Ryan Residency Training Program

EXHIBIT HALL FEATURES

- Welcome Reception on Opening Day
- Attendee Refreshment Breaks
- Poster Session
- Attendee Lunch in the Exhibit Hall on Wednesday

- Sebela Women's Health Inc.
- Simsei Simulation
- Surgical Science Simbionix
- Thalamus
- TrueLearn
- Xodus Medical, Inc.

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## EXHIBITS

### EXHIBIT INFORMATION AND PRICING

#### Booth Sizes

Exhibit Booths are sold in 10'x10' increments

#### Payment

Full booth payment must accompany the application to be considered for booth assignment.

Acceptable forms of payment are Visa, MasterCard, American Express or company check. All checks must be in United States dollars and made payable to CREOG & APGO.

#### All booths include:

- Back and side rail drape booth structure
- Standard black and white signage with company name
- Up to four (4) exhibit staff badges per company (not valid for educational sessions)
- Company profile listing in the conference app
- Entry into Exhibitor Scavenger Hunt
- List of attendee names and institutions



#### Booth Package

\$33.50 per sq. ft. | Corner Rate - \$150 per open corner

Lead Retrieval information coming soon.



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**EXHIBIT SPACE APPLICATION AND PAYMENT**

Complete the [Exhibit Application/Contract](#) in its entirety online. The Exhibit Application/Contract must be signed/dated by an authorized representative of the applicant.

The exhibit contact noted in the application will receive all correspondence concerning the meeting.

Full payment must be received for application to be considered complete. [Rules and Regulations to Exhibit.](#)

**EXHIBITOR SERVICE MANUAL**

The online Service Manual will be emailed to exhibit contacts on/about November 1, 2023. Available services, booth furniture and decorating materials will be available through Alliance Exposition Services. Place orders well in advance, so that any special work or equipment can be accommodated without delay or excess labor charges. **You may call Alliance directly at 888-528-2011.**

**SHIPPING**

In order to facilitate movement in and out of the JW Marriott San Antonio Hilly Country, and to ensure proper delivery, it is essential that all shipments by truck and air be consigned to the exhibitor, c/o Alliance Exposition Services. For the address, visit the Exhibitor Service Manual online.

When shipment is made, please send a bill of lading or notice immediately by email to Alliance Exposition, [ExhibitorAssistance@alliance-exposition.com](mailto:ExhibitorAssistance@alliance-exposition.com) as to when the shipment was made and by what route. This will enable a tracer to be placed on the shipment, should be become lost.

The JW Marriott San Antonio Hill Country may charge a box handling fee. To determine the cost, contact the Shipping/Receiving and Package Room at the hotel directly.

**DECORATOR AND DRAYAGE SERVICES**

Standard booths and other exhibit material and equipment will be furnished by Alliance Exposition Services, PO BOX 109, Paeonian Springs, VA 20129. Booth dimensions will be in approximately 10'x10' and in a colored draping and will include a one-line black and white exhibitor sign. Additional furniture, such as tables, chairs, counters, etc., may be rented through the exhibit company at the prevailing rates. Food and beverage,

floral and balloon arrangements can also be ordered through the Exhibitor Service Manual. A complete list of equipment, prices and order forms will be provided by Alliance in the Exhibitor Service Manual.

**EXHIBIT BOOTH FOOD AND BEVERAGE**

The JW Marriott San Antonio Hill Country offers a host of exhibitor booth food and beverage enhancements. Menus and order forms can be found in the Exhibitor Service Manual.

**ELECTRICAL SERVICES**

Electrical services are provided exclusively through the JW Marriott San Antonio Hill Country. An order form will be included in the Exhibitor Service Manual.

**INTERNET**

Internet services are provided by the JW Marriott San Antonio Hill Country. An order form will be included in the Exhibitor Service Manual.

**BOOTH SIGNAGE**

Each company will receive one black and white sign with your company name provided booth space in contracted 14 days prior to the set-up date. Please indicate on the application the **exact name** you would like on your sign on the Exhibitor Application and Contract.

**BOOTH STAFFING**

Exhibit representatives are required to staff their exhibit space when the Exhibit Hall is officially open and especially during events taking place in the Exhibit Hall.

**EXHIBIT STAFF REGISTRATION AND BADGES**

Each commercial exhibitor is eligible for up to four (4) personnel badges. A link to the online Booth Staff Registration Form will be available on exhibitor webpages on/after **January 2, 2024**. ACOG and APGO require that the registration form be completed in advance by **February 12, 2024**, for **each individual representing the company at the show**, as pre-printed name badges will be prepared from this information. Pre-registering will greatly expedite the registration process.

There will be a designated exhibitor badge pickup location on-site. A valid picture ID will be required to pick up exhibitor ID badges.

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### PROPER ATTIRE

Proper dress for this conference is business casual or business attire. All exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times and to comply with the rules, regulations, and policies enforced by ACOG and APGO during the CREOG & APGO Annual Meeting. If your company is using models to demonstrate your product or service, such as examining tables, they should wear a loose sweat suit and sneakers. No leotards, shorts, bikinis, or stretch pants are permitted.

### AFFILIATED BUSINESS MEETINGS

A limited number of time slots are available for affiliated business meetings hosted by registered exhibitors. Requests to hold an affiliated business meeting may be made in writing to Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com). The event fee to hold such a meeting is \$2,500.

No other satellite events can be scheduled (except as described above) during the official program or activities of the CREOG & APGO Annual Meeting, including the Welcome Reception or in conflict with the APGO Bash. Unofficial activities are those not supported by ACOG and APGO. These include, but are not limited to, social events, hospitality suites, meals or breaks, press conferences, media events, such as video news releases, product announcements, focus group discussions, customer user group discussions, live or recorded webinars/webcasts, other educational activities, or fundraising activities on behalf of the sponsoring organization or any other organization.

Organizations that schedule and/or attempt to hold private functions in conflict with the official CREOG & APGO program and without obtaining permission through proper channels will be required to cease the activity, may result in dismissal from the 2024 CREOG & APGO Annual Meeting and forfeiture of the right to participate in future meetings. This policy will be strictly enforced.

### HOTEL ACCOMMODATIONS

SPARGO will share a link to the JW Marriott San Antonio Hill Country hotel room block on/after August 14, 2023. Guestrooms are subject to availability at the time of reservation.



**ACOG and APGO do not use housing bureaus or companies for the CREOG & APGO Annual Meeting.** Most reputable housing companies do not solicit or initiate contact with you. It is important to note that your choice to enter into financial agreements with non-endorsed companies may have costly consequences. Other companies may not provide the prices, service, and reliability available from the hotels and partners with whom ACOG and APGO contracts. If you are contacted by a company that claims to be our housing provider, please immediately email us at [apgoadmin@apgo.org](mailto:apgoadmin@apgo.org).



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# ADVERTISING OPPORTUNITIES

## Amplify your presence by participating in advertising and sponsorship opportunities!

Promote your key takeaway messages through sponsorships and advertising. Increase your booth traffic, generate more leads, create a buzz, separate yourself from the crowd and position your company as an industry leader. Keep your company in your buyer's mind long after the conference comes to a close!

Contact Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com) for more information on any of the advertising opportunities below.

### IMPORTANT RESTRICTIONS

Use of the names American College of Obstetricians and Gynecologists (ACOG), the Council on Resident Education in Obstetrics and Gynecology (CREOG), Association of Professors of Gynecology and Obstetrics (APGO), or the ACOG Foundation Insignia, Logos or Acronyms, or the convention show logo is expressly prohibited from being used by exhibitors in signs, advertising, or promotions in any media or on descriptive product literature either inside or outside the exhibit area. This rule applies before, during and/or after the meeting. ACOG, CREOG, APGO and ACOG Foundation insignias, logos and acronyms are properties of those respective organizations and may not be used without prior written permission. Booth activities and educational/symposia events or receptions cannot be promoted together on the same promotional literature.

CREOG and APGO can only be used in a sentence following the company name and booth number. CREOG and APGO should never be used on any promotional piece without written approval in advance. All literature must be submitted to Shirley Harris at [shirley.harris@spargoinc.com](mailto:shirley.harris@spargoinc.com) for approval per the guidelines set forth below. The only

exceptions are the statements similar to the following that can be used on booth promotional mailing pieces:

***"Visit XYZ Industries at booth #450 at the 2024 CREOG & APGO Annual Meeting in National Harbor, MD."***

***"Stop by and let Raven Medical Company at booth #1330 show you how to fly at the 2024 CREOG & APGO Annual Meeting."***

***"Visit Hunter & Fisher at booth #824 at the 2024 CREOG & APGO Annual Meeting, February 28 - March 1 in San Antonio, TX."***

Exhibiting companies may only advertise or distribute information using the marketing opportunities listed. At no time is distribution of promotional material permitted by an exhibitor anywhere within the convention hotel (other than in exhibit space), hotel lobbies, shuttle buses, restrooms, or other common areas. Companies that distribute information outside of ACOG and APGO's approved marketing opportunities will have their materials removed and destroyed.

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## ADVERTISING

### ADVERTISING OPPORTUNITIES

(Pricing listed below.)

#### EXHIBIT BOOTH FOOD & BEVERAGE TRAFFIC ACCELERATORS

The JW Marriott San Antonio Hill Country is a host of exhibitor booth food and beverage traffic accelerators. Exhibiting companies will work directly with the hotel to order. Menus and order forms can be found in the Exhibitor Service Manual. Pricing varies.

#### CONFERENCE ID BADGE LANYARDS

Put your company name and logo around the neck of every conference attendee. Exhibitor must ALSO purchase booth lanyards and alligator clip clear vinyl badge holders. Contact Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com) for size specifications. Design must be approved by ACOG and APGO.

#### NEW! DECORATIVE AD BOARD

Unique to the JW Marriott San Antonio Hill Country, these high-end wooden decorative ad boards can be branded with your company logo or ad. The decorative ad boards will be located prominently in the concourse near the general session ballroom or conference registration and at ACOG and APGO's discretion. Ad design must be approved by ACOG and APGO. For more information about topics available, please contact Craig Baker [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com).

#### Add sizes available:

- ¼
- ½
- Full size

#### NEW! ESCALATOR RAILING (Up to 2)

Also unique to this property, brand the escalator railing on the only escalators to/from the Exhibit Hall with your company name and logo. Ad design must be approved by ACOG and APGO. For more information about topics available, please contact Craig Baker [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com).

#### NEW! ESCALATOR EXHIBIT BANNER

Advertise "out loud" with the only Escalator Exhibit Banner prominently positioned over the only escalator to/from the Exhibit Hall. Ad design must be approved by ACOG and APGO. For more information about topics available, please contact Craig Baker [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com).

#### ATTENDEE EMAIL BLASTS

Invite registrants to your booth or follow-up with meeting attendees with a pre-show email blast. Your email must be used to promote a product or service devoted to obstetrics and gynecology health care education. Attendee emails will not be released and are not sold. Only one email will be sent on each of the below days. Email blast date will be scheduled upon receipt of total payment and will be assigned on a first come, first- served basis. Email content must be approved by ACOG and APGO.

#### Dates Available

- February 20-22, 2024
- March 5-7, 2024

#### RAPID CHARGING STATION

Charging stations help attendees to stay connected. Your corporate logo and video will play on the automated stations located either in the Exhibit Hall or in the Registration Area. Stations are capable of rapidly charging multiple mobile devices at once. Contact Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com).

#### SIGNATURE WALL

Showcased within the sponsor's exhibit booth space and extensively promoted by APGO through social media and printed materials, this opportunity increases booth traffic and supports the various Grant and Award programs that play a major role in the advancement of health care for women. Over the years, these grants and awards have helped APGO promote faculty development



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and educational research activities and recognize innovative curricula and outstanding achievements in ob-gyn academic medicine. The sponsor makes an APGO Grant contribution of \$1 per signature for a maximum of \$12,500. The sponsor is responsible for developing and getting the signature wall approved by APGO.

**CONFERENCE WI-FI**

Your support allows attendees to enjoy free wireless internet. Your support will be recognized on onsite signage as well as the login page of this much valued complimentary service.

**MOBILE APPLICATION PUSH MESSAGES (1 per exhibitor, up to 3 exhibitor messages per day)**

Exhibitors may purchase push messages in the CREOG & APGO Annual Meeting app. Push messages will be sent out in the order that content is approved from



February 28 – March 1, 2024. Content must be approved by ACOG and APGO.

- Title of Alert: 40 characters max, including spaces
- Description: 200 characters max, including spaces

Item	Max Available (if any)	Content Due Date*	Price
Conference ID Badge Lanyards and Badge Sleeves	1	11/6/2023	\$5,000
<i>NEW!</i> Decorative Ad Board	1 ad per square or 4 ads/1 full Board	12/4/2023	\$600 \$2,200
<i>NEW!</i> Escalator Railing	2	12/4/2023	\$2,500
<i>NEW!</i> Escalator Exhibit Banner	1	12/4/2023	\$9,500
Pre-Show Email Blast	3 (Max 1 per company)	1/8/2024	\$1,250
Post-Show Email Blast	3 (Max 1 per company)	1/8/2024	\$1,500
Rapid Charging Station	5	1/8/2024	\$2,500
Signature Wall	1	1/8/2024	\$12,500
Conference WiFi	Multiple	1/8/2024	\$5,000
Mobile App Push Message	1 per exhibiting company, up to 3 exhibitor messages per day	1/29/2024	\$1,000

\*Advertiser/sponsor must provide **high-resolution logo files and/or camera-ready artwork** by the content due date indicated. Send all files to Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com). Failure to meet content due dates may result in a forfeiture of any opportunity or a late fee of 20% of the cost of the opportunity. Advertising and sponsorship opportunities are non-refundable.

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# SPONSORSHIP OPPORTUNITIES

Affirm and publicize your company's commitment to ob-gyn education, spotlight your company's message and reach prospective clients by participating in one or more CREOG & APGO Annual Meeting sponsorship opportunities. ACOG and APGO will work with sponsors to follow all current regulatory agencies' guidelines and codes of ethics.

All corporate sponsors will be recognized by:

- Listing as a sponsor in the meeting app
- Logo on conference signage
- Logo on APGO website under meeting sponsors

Customized sponsorship packages, as well as packages for breaks and meals, are also available upon request. Please contact Craig Baker at [apgoexhibits@spargoinc.com](mailto:apgoexhibits@spargoinc.com) to confirm interest in these sponsorships.

## WELCOME RECEPTION: \$15,000

*(Multiple sponsors welcome or \$60,000 for exclusive)*  
Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyers and beverage napkins at multiple mutually agreed upon locations in the Exhibit Hall during the reception. Flyer and final proof of beverage napkin must be submitted for approval. Sponsor is responsible for bringing all flyer copies and beverage napkins to the conference.

## BLOCK PARTY LUNCH IN EXHIBIT HALL: \$15,000 (Friday)

*(Multiple sponsors welcome or \$60,000 for exclusive)*  
Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyers and beverage napkins at multiple mutually agreed upon locations in the Exhibit Hall during the reception. Flyer and final proof of beverage napkin must be submitted for approval. Sponsor is responsible for bringing all flyer copies and beverage napkins to the conference.

## CONFERENCE MORNING OR AFTERNOON BREAKS IN THE EXHIBIT HALL: \$7,500

*(Multiple sponsors welcome or \$16,000 for exclusive)*  
There are four conference breaks available. Sponsor(s) will be acknowledged with signage during the event in the Exhibit Hall. Sponsor may also display pre-approved flyer at multiple mutually agreed upon locations in the Exhibit Hall during the breaks. Flyer must be submitted for approval. Sponsor is responsible for bringing all flyer copies to the conference.

## APGO MEDICAL EDUCATORS BREAKOUT SESSION SPONSORSHIP: \$5,000

*(Multiple sponsors welcome or \$12,500 for exclusive)*  
Sponsor this CME breakout for undergraduate ob-gyn medical educators. Sponsor will not be involved in topic or speaker selection. Sponsor will be acknowledged with signage outside the meeting room. Sponsorship will help to offset the cost of audio-visual equipment and services.

## FILM FESTIVAL (2 SESSIONS PLANNED): \$5,000

*(Multiple sponsors welcome or \$12,500 for exclusive)*  
Attendees will be able to view competitively selected ob-gyn education films that show the latest teaching techniques and best practices in women's health education. Each film is introduced and is followed by a moderated question and answer session. Sponsor will be acknowledged with signage outside the meeting room.



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## SPONSORSHIPS

### WELLNESS LOUNGE: \$7,500

Provide the ultimate crowd-pleaser—a relaxing massage by a licensed and nationally certified professional massage therapist from a local spa in the San Antonio area. Sponsor(s) may also provide customized shirts for the station therapists. Shirts must be approved by ACOG and APGO in advance.

### NEW! DECORATIVE AD BOARD: \$600/SQUARE

*(\$2,200 for entire board)*

Highlight your commitment to ob-gyn education. Sponsor(s) will be acknowledged with signage outside the main entrance of the meeting area and may send up to two company representatives to network with attendees.

### DIVERSITY RECEPTION: \$7,500

*(Multiple sponsors welcome or \$20,000 for exclusive)*

Sponsor(s) will be acknowledged with signage at the main entrance of the reception area and may send up to two company representatives to network with attendees.

### FRIDAY MIND AND BODY SUNRISE SESSION: \$5,000/SESSION

*(Multiple sponsors welcome or \$12,500 for exclusive)*

Demonstrate your company's commitment to wellness and well-being by sponsoring our Mind and Body Sunrise session. Sponsor(s) will be acknowledged with signage in the event area. Sponsor may provide workout towels or yoga mats for participants with company logo.

### JUST ADDED! BEER BURROS: \$5,000

The Beer Burros sponsorship will include 100 cans of beer or soda (if preferred) where the burro or donkey will be armed with a saddlebag full of the beverage of your choice. Beer Burros serve the purpose of a waitress or waiter and serve beer, wine, or soft drinks but more importantly, provide an unforgettable experience with your company behind this unique endeavor. This is one of those stand-out branding tactics that may end up being the thing attendees talk about more than anything else at the conclusion of CAAM '24!

## GENERAL MEETING CORPORATE SPONSORSHIP

	Gold \$50,000	Silver \$25,000	Bronze \$15,000	Investor \$10,000	Friend \$5,000
Logo on Sponsors' Banner	Yes	Yes	Yes	Yes	Yes
Logo on sponsors' ad in Meeting App	Yes	Yes	Yes	Yes	Yes
Push Messages in the Meeting App	1	1	1		
Exhibit Booth Space (10' x 20')	Yes	Yes			
Exhibit Booth Space (10' x 10')			Yes		
Conference Registration	2	1			

\*Advertiser/sponsor must provide **high-resolution logo files and/or camera-ready artwork** by the content due date indicated. Send all files to Craig Baker at [apgoexhibits@spargo.com](mailto:apgoexhibits@spargo.com). Failure to meet content due dates may result in a forfeiture of any opportunity or a late fee of 20% of the cost of the opportunity. Advertising and sponsorship opportunities are non-refundable.

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## CREOG & APGO REPRESENTATIVES

### Exhibit Chair

Carol Major, MD, FACOG

### APGO President

Arthur T. Ollendorff, MD, FACOG

### APGO Executive Director

Molly Georgakis, CAE

### CREOG Chair

Erika H. Banks, MD, FACOG

### ACOG Representative

AnnaMarie Connolly, MD, FACOG

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### American College of Obstetricians and Gynecologists (ACOG)

409 12th Street SW  
Washington, DC 20024  
(202) 863-2548

[acog.org/creog](http://acog.org/creog)



### Association of Professors of Gynecology and Obstetrics (APGO)

2130 Priest Bridge Drive, Suite 2  
Crofton, MD 21114  
(410) 451-9560

[apgo.org](http://apgo.org)