

ADVERTISING APPLICATION AND CONTRACT

CEC Convention & Exposition
 April 19-22, 2017
 John B. Hynes Veterans Memorial Convention Center
 Boston, MA

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Advertising

Convention Program Advertising Options

<input type="checkbox"/> Covers (2,3, or 4) COLOR ONLY	\$1,100	Bleed, 8.75"x11.375"; No Bleed, 7"x9.75"; Live Area, 7.75"x10.375"
<input type="checkbox"/> Full Page B/W	\$750	Bleed, 8.75"x11.375"; No Bleed, 7"x9.75"; Live Area, 7.75"x10.375"
<input type="checkbox"/> Half Page B/W	\$400	7"x4.67"

Other: _____

Total Cost: \$ _____

The print program guide will be available for sale to attendees onsite; the complementary PDF program guide will be available online and will be linked from the mobile app.

<p>Payment Information</p> <table border="1" style="width:100%"> <tr> <th style="width:15%">Initials</th> <th style="width:85%">Deposit and Payment Schedule</th> </tr> <tr> <td></td> <td>Due with application.....50%</td> </tr> <tr> <td></td> <td>Balance due December 20, 2016.....100%</td> </tr> </table> <p><small>Promotional opportunities will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</small></p>	Initials	Deposit and Payment Schedule		Due with application.....50%		Balance due December 20, 2016.....100%	<p>Cancellation/Decrease Penalties</p> <table border="1" style="width:100%"> <tr> <th style="width:85%">Cancellation/Decrease Penalties</th> <th style="width:15%">Initials</th> </tr> <tr> <td>June 15, 2016 through December 20, 2016.....50%</td> <td></td> </tr> <tr> <td>After December 20, 2016.....100%</td> <td></td> </tr> </table>	Cancellation/Decrease Penalties	Initials	June 15, 2016 through December 20, 2016.....50%		After December 20, 2016.....100%	
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Make checks payable to:** CEC

Mail payments to: CEC Exposition Mgmt., c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030
 Tel: 800-564-4220 ♦ Fax: 703-563-2691 ♦ Email: exhibitcontracts@spargo.com

Credit Card Payment

Visa MasterCard American Express Discover

Card Number: _____ Amount: \$ _____

Name on Card: _____ SEC Code _____ Exp. Date: _____

Signature: _____

**Please reference CEC 2017 and the exhibiting company name to ensure proper credit.

This marketing and promotion application will become a contract upon acceptance with authorized signature.

Authorized Signature..... Date.....

Printed Name..... Telephone.....