

Enhanced & Premium Upgraded Listings

Expanded listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help to drive traffic to your booth. Purchase an upgrade today!

| Exhibitor Listing Features | , Basic Included | Enhanced Regular \$525 | Premium Regular \$1,000 |
|---|------------------------|------------------------------|-------------------------------|
| ONLINE | | | |
| Company Name, Booth Number | • | • | • |
| City, State, Country | • | • | • |
| URL | • | • | • |
| Product & Service Categories | Up to 5 | Up to 7 | Up to 10 |
| Links to Social Media Platforms | • | • | • |
| 400 Character Description (approximately 50 words) | • | • | • |
| Expanded Company Description of Additional 400 Characters (approximately additional 50 words) | | • | • |
| Enhanced Listing Icon on Floor Plan Booth and Exhibitor List | | • | • |
| Company Logo | | • | • |
| Up to 5 Press Releases | | • | • |
| Up to 3 Product Photos with Description | | | • |
| Multimedia Flash Video with Indicator Icon on Exhibitor List | | | • |
| Rotating Logo on Home Page of Exposition Website | | | • |
| IN-PRINT | | | |
| Company Name, Booth Number | • | • | • |
| Full Address | • | • | • |
| URL | • | • | • |
| Inclusion in Product & Service Directory | Up to 5 | Up to 7 | Up to 10 |
| 400 Character Description (approximately 50 words) | • | • | • |
| Company Logo | | • | • |
| Expanded Company Description of Additional 400 Characters (approximately additional 50 words) | | | • |
| MOBILE APP | | | |
| Company Name, Booth Number | • | • | • |
| City, State, Country | • | • | • |
| URL | • | • | • |
| 400 Character Description (approximately 50 words) | • | • | • |
| Expanded Company Description of Additional 400 Characters (approximately additional 50 words) | | • | • |
| Company Logo | | • | • |
| | | | |

Online Premium Listing Sample

