



Expand Your Presence at TRB 2025

Reach Attendees Online with an Enhanced Listing!

As you know, the key to success for exhibitors and patrons at the Transportation Research Board Annual Meeting is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

Increase your exposure with premium listing placement, logos, longer company descriptions, product photos with descriptions, and videos designed to draw attention to your listing and help drive traffic to your booth. Purchase an Enhanced Listing today!

	Basic Listing <i>Free</i>	Enhanced Listing <i>\$1,250</i>
Enhanced Listing		
Company Name	•	•
Booth Number	•	•
Website URL	•	•
Company Logo	•	•
Company Profile Banner	•	•
250 Character Company Description*	•	•
Links to Social Media Platforms*	•	•
Searchable Product and Service Categories*	3	6
Products	1	4
Press Releases*	1	3
Company Video*		1
Additional 250 Characters for Company Description		•
Company Logo on Floor Plan (Booth space must be a 20x20 or larger)		•
Placement on Enhanced Listing Tab		•
Prime placement above the online exhibitor list, including company logo – a unique benefit limited to only a few!		•

*Increase your exposure! These items are searchable by keyword and category selection.

To take advantage of this opportunity, contact
the TRB Exhibit Management Team
trbexhibits@spargoinc.com



ENHANCED LISTING CONTRACT

TRB 2025

January 5-9, 2025

Walter E. Washington Convention Center

Washington, D.C.

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Enhanced Listing Rate

Enhanced Listing - \$1,250.00

Payment Information

Initials	Deposit and Payment Schedule
	Through March 14, 2024 - 0%
	March 15 - September 12, 2024 - 50%
	After September 12, 2024 - 100%

Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Cancellation Fees	Initials
Through March 14, 2024 - 0%	
March 15 - September 12, 2024 - 50%	
After September 12, 2024 - 100%	

Submit application to:

Email: expocontracts@spargoinc.com

Need Help? Contact:

trbexhibits@spargoinc.com

888-744-1449

Make checks payable to: TRB

Mail payments to: TRB Exposition Management

11208 Waples Mill Rd., Suite 112

Fairfax, VA 22030

Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online.

I, the undersigned, hereby make Application for Online Listing, at the Transportation Research Board (TRB) 104th Annual Meeting. I am an authorized representative of the company/organization listed on this application ("Exhibitor") with the full power and authority to sign and deliver this application. Exhibitor agrees to comply with the TRB exhibit space [Terms and Conditions](#) and all policies, adopted by TRB hereafter. Exhibitor agrees to receive all written and electronic correspondence from TRB, SPARGO, Inc., and official event contractors in reference to the TRB 104th Annual Meeting and future TRB events. This application will become a contract upon Exhibitor's authorized signature and TRB's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....