



104th ANNUAL MEETING
January 5–9, 2025 • Washington, DC

BENEFITS FOR 2025 PATRONS

	Platinum (6) \$27,000	Gold (8) \$15,050	Silver (10) \$11,350	Bronze (unlimited) \$7,050	Iron (unlimited) \$4,750 Recognition Only**
Exclusive					
Exclusive Recognition on either Printed Program, Lanyard, Online Program, Mobile App, Wi-Fi, or AM Express Newsletter	Exclusive Recognition				
Participation					
Full Registrations	8	6	5	4	
Executive Director Reception Invitation(s)	4	3	2	1	
Executive Committee Policy Session Invitation(s)	4	3	2	1	
Access to Session Abstracts and Presentations for all your Employees	✓	✓	✓	✓	
Option to rent Solution Showcase Theater in Exhibit Hall	✓	✓	✓	✓	
Option to rent Marquis Hospitality Suite	✓	✓	✓	✓	
Exposure					
Online Description Upgrade	Enhanced	Enhanced			
Printed Program Advertisement	2 Pages	Full Page	Half Page		
Your Media-Contact Information Shared with Annual Meeting Media Registrants	✓	✓	✓	✓	
Your Press Release Made Available to Annual Meeting Media Registrants	✓	✓	✓	✓	
Recognition					
Logo on Signs hung below Exhibit Aisle Signs	1				
Logo* on Attendee Registration Confirmations (must be a patron by June 30, 2024)	✓	✓	✓		
Logo* on Attendee Pre-Meeting Welcome Email, and Post-Meeting Attendee Survey Email	✓	✓	✓		
Logo on Clings for Exhibit Floor	3	2	1		
Logo* on two monitors above entrance to Career Fair and Poster Hall Entrance	✓	✓	✓		
Logo on four two-sided (5 ft. wide x 21 ft. high) Video Walls in Convention Center Grand Lobby	10 second Intervals	9 second Intervals	8 second intervals	7 second Intervals	5 second intervals

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Logo* on back cover of Printed Program	✓	✓	✓	✓	✓
Logo* in Welcome Slide Deck for Welcome Session, Deen Lecture, Chair's Plenary Session, and Executive Committee Meeting	✓	✓	✓	✓	✓
Logo* on Signage at Exhibit Hall Entrance	✓	✓	✓	✓	✓
Logo* on Signage at Career Fair and Poster Hall Entrances	✓	✓	✓	✓	✓
Logo* on Signage in the Marriott Marquis	✓	✓	✓	✓	✓
Logo* and Link on the Annual Meeting Homepage	✓	✓	✓	✓	✓
Logo* and Link in the December Issue of the <i>TRB Weekly</i> electronic newsletter	✓	✓	✓	✓	✓
Logo and Link on the TRB Exhibit Sales Homepage	✓	✓	✓	✓	✓
Logo on the Patron pages of the Mobile App	✓	✓	✓	✓	✓
Logo and Link in "Thank You" Posts on TRB's social media pages	✓	✓	✓	✓	✓

* Logos of Patrons that appear together will be sized, relative to each other, as Platinum at 160%, Gold at 145%, Silver at 130%, Bronze at 115%, and Iron at 100%. TRB determines 100% base size for specific uses.

** Iron Recognition Only Patron Packages available only for organizations of 30 or fewer employees.