

**Expand Your Presence at WASTECON 2017!**

**Reach Attendees Online with an Upgraded Exhibitor Directory Listing!**

As you know, the key to success for exhibitors at WASTECON is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **WASTECON Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory.

	<b>Basic</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
	<i>Free</i>	<i>\$300</i>	<i>\$500</i>	<i>\$950</i>
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo	•	•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth and on interactive floor plan online)			•	•
Video				1

**\*Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2017 event.

**To take advantage of this opportunity, contact the  
WASTECON Exhibit Management Team  
888-744-1449 / 571-279-0037  
SWANAexhibits@spargoinc.com**

# Exhibitor Directory Contract

**WASTECON 2017**  
 September 25-27, 2017  
 Baltimore Convention Center  
 Baltimore, MD

Advertising/Sponsorship Description	Fee
<b>Bronze Listing</b>	<b>\$300</b>
<b>Silver Listing</b>	<b>\$500</b>
<b>Gold Listing</b>	<b>\$950</b>

**Contact Information**

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

**Payment Information**

Initials	Deposit and Payment Schedule
	Due with application .....100%
<b>Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>	

Cancellation Penalties	Initials
Through September 3, 2016.....0%	
October 1, 2016 – November 30, 2016... 25%	
December 1, 2016 – March 1, 2017..... 50%	
On or After March 2, 2017.....100%	

**Email application to:**

Email: exhibitcontracts@spargoinc.com  
 Fax: 703-563-2691

**Make checks payable to:** Solid Waste Association of North America

**Mail payments to:** SWANA Exposition Mgmt., c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 Fairfax, VA 22030

**Need Help? Contact:**

SWANAexhibits@spargoinc.com  
 888-744-1449 | 571-279-0037

**Credit Card Payments:**

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

Authorized Signature.....	Title.....
Printed Name.....	Date.....

Show Management Use	
Authorized Signature.....	Date.....