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Dear Exhibitor,

NGAUS 2018 is right around the corner and we are very excited to welcome your company to New Orleans! This is an important reminder about the unique exhibit schedule for this year's event. Please review this schedule carefully and share it with your onsite staff.

Exhibit Schedule

Installation

Thursday, August 23	8:30 AM - 4:30 PM
Friday, August 24	8:30 AM - 4:30 PM

Show Hours

Saturday, August 25	10:40 AM - 5:00 PM
Sunday, August 26	8:00 AM - 5:00 PM
Monday, August 27	8:00 AM - 1:00 PM

Dismantling

Monday, August 27	1:00 PM - 8:00 PM
Tuesday, August 28	8:00 AM - 2:00 PM



Company Listing and Profile

By taking part in this free special opportunity, you will reach your target market before, during, and after the 2018 event. Benefits include:

- Exhibitor Name
- Booth Number
- Web Address
- 50 Word Description
- 3 Product Categories

- Company Logo

Your company profile will be promoted on the NGAUS 2018 Event Website, NGAUS 2018 Official Mobile App, and NGAUS 2018 Social Media Channels. You will also be listed in the NGAUS 2018 Printed Program Guide if you complete your listing by **June 28, 2018**.

Log in to the [Exhibitor Portal](#) with your password today.

Lead Capture and Retrieval Management

Not everyone carries business cards, but everyone will have a badge with a barcode on it.

Don't lose critical sales leads - scan attendees' badges and build your own database of prospective buyers while capturing valuable demographic information of everyone who visits your booth.

Additional details are available [here](#).



The NGAUS Conference App Coming Soon!

Your all access tool for #NGAUS2018

Be sure to download the mobile app to stay up to date on all things NGAUS!

Stay Connected with #NGAUS

Use #NGAUS to link news about your booth to NGAUS followers. You can connect with NGAUS through the following social media outlets. [Twitter](#), [Facebook](#), [LinkedIn](#), and [Youtube](#).

I am here to help you prepare and plan for NGAUS 2018. Please feel free to contact me anytime with questions or concerns.

Sincerely,

Chelsea Lear

Exhibits Management

SWANA Event Team

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