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Dear Exhibitor,

Thank you for signing up to exhibit at [NGAUS](#) August 25-27, 2018 in New Orleans, LA. Please review the e-mail below for helpful tips and opportunities designed to help you get the most out of your investment.

Exhibit Schedule

Installation

Wednesday, August 22 - 8:30 AM - 4:30 PM

Thursday, August 23 - 8:30 AM - 4:30 PM

Friday, August 24 - 8:30 AM- 12:30 PM

Show Hours

Saturday, August 25 - 10:40 AM - 5:00 PM

Sunday, August 26 - 8:00 AM - 5:00 PM

Monday, August 27 - 8:00 AM - 12:00 PM

Dismantling

Monday, August 27 - 12:00 PM - 8:00 PM

Tuesday, August 28 - 8:00 AM - 2:00 PM



Upcoming Deadlines

- **July 27** - Early bird deadline for Lead Retrieval services
- **August 10** - Telecommunications/Internet services discount rate deadline
- **August 10** - Electrical services discount rate deadline
- **August 10** - Audiovisual services discount rate deadline
- **August 10** - Freeman discount rate deadline (furniture, labor, shipping)

Service order forms and other important information can be found in your [Exhibitor Service Manual](#).

Company Listing and Profile

By taking part in this free special opportunity, you will reach your target market before, during, and after the 2018 event. Benefits include:

- Exhibitor Name
- Booth Number
- Web Address
- 50 Word Description
- 3 Product Categories
- Company Logo

Your company profile will be promoted on the NGAUS 2018 Event Website, NGAUS 2018 Official Mobile App, and NGAUS 2018 Social Media Channels. You will also be listed in the NGAUS 2018 Printed Program Guide if you complete your listing by **June 28, 2018**.

Log in to the [Exhibitor Portal](#) with your password today.

Governor's Reception

(Badge required; No separate ticket purchase necessary)

August 25, 2018
6:00 PM - 9:00 PM

Feast your eyes on the amazing parade floats created for Mardi Gras. You will be amazed at the wonders found at Mardi Gras World!

Transportation is provided from 5:30 PM - 6:30 PM from block hotels to Mardi Gras World.

Mardi Gras World
1380 Port of New Orleans Place, New Orleans, LA
70130
504-361-7821
<https://www.mardigrasworld.com/>



Official Contractors

As you plan for NGAUS, you may receive solicitations from publications and vendors that are not affiliated with NGAUS, SPARGO Inc., or any contracted organization therein. Please be advised that NGAUS does not sell exhibitor lists or contact information to anyone. This information is securely provided to NGAUS Official Contractors to inform exhibitors of show related services. Solicitations from unofficial vendors are often the result of obtaining public information from the internet. NGAUS partners with select vendors to produce our premiere conference and expo and can intervene on your behalf if any customer service issues arise.

List of official contractors:

- **Spargo, Inc.** (Exhibit Sales and Management, Registration, Housing)
- **Brede Allied Convention Services** (General Service Contractor)
- **Ernest N. Morial Convention Center** (Electricity, Internet)
- **Production** (AudioVisual)

I am here to help you prepare and plan for NGAUS 2018. Please feel free to contact me anytime with questions or concerns.

Sincerely,

Chelsea Lear

Exhibits Management

SPARGO, Inc.

571-445-6421

chelsea.lear@spargoinc.com