

# 71ST AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

# AACC

AUGUST 4-8, 2019

ANAHEIM, CA USA

## ClinPack Inserts

*The exclusive door-drop program for the AACC  
Annual Scientific Meeting & Clinical Lab Expo*

70TH AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

August 4-8, 2019  
Anaheim, CA

The 71ST AACC Annual Scientific Meeting & Clinical Lab Expo's ClinPack will reach your customers and prospects in a special delivery package distributed to approximately **4,000** attendees in the official hotel block on Monday, August 5th. This is an excellent opportunity to put your message in front of your prospects the morning the Exhibit Hall opens! If you are showcasing a product or service, hosting an Industry Workshop, or simply want to highlight your booth, ClinPack inserts are a great way to bring attention to your company's presence at the meeting.

Space is limited! To reserve your ClinPack insert, submit your application with payment by Friday, June 28, 2019. Only contracted 2019 exhibitors may participate.

**ClinPack® Rates \$4,500** - first insert, **\$3,000** - each added (Max of 2)

More  
Info

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### ClinPack Specifications

To reserve your ClinPack Insert, submit your application and a proof of your insert along with your contract and payment by June 28, 2019. All inserts must be submitted to Spargo, Inc. in advance for approval by AACC. Please send insert proof to Terri Landis at [terri.landis@spargo.com](mailto:terri.landis@spargo.com). Spargo, Inc. will notify you of approval. If

changes are necessary the corrected insert must be resubmitted for approval. Full payment is due upon receipt of the Application and Contract for the ClinPack. No cancellations are accepted. Materials will be collated into a sponsored plastic bag. The ClinPack bags will be delivered to approximately 4,000 hotel rooms in the official housing block overnight between Monday evening, August 5th and Tuesday morning, August 6th.

[Click to Submit Application](#)

### Delivery Information

Exhibitor must supply 4,000 copies of materials.

DO NOT SHIP CLINPACK  
INSERTS WITH YOUR  
EXHIBIT MATERIALS.

Materials must be delivered to the FREEMAN warehouse between July 5 and July 23. The Freeman warehouse will be closed on weekends and July 4.

The insert cannot be larger than 8 ½" x 11" and weigh no more than 3 ounces.

An address label will be provided to you upon payment and approval of insert via email. This label must go on all your material boxes, along with a sample of the piece and your official carrier's shipping label. Tracking information for your materials must be sent to Terri Landis at [terri.landis@spargo.com](mailto:terri.landis@spargo.com) as soon as the materials are shipped to ensure appropriate tracking procedures. No refunds for late delivery of materials after July 23.

*If you do not send the quantity of inserts specified, AACC and SPARGO, Inc. will not be held liable for bags that are missing the insert. AACC and SPARGO, Inc. are not held liable for a hotel's failure to deliver the ClinPack bags. In the event bags are not delivered, they will be distributed the following evening and/or sent to the convention center for distribution.*

**SPACE IS LIMITED! DEADLINE FOR MATERIALS: JULY 23, 2019**