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AACC

AACC ANNUAL
SCIENTIFIC
MEETING
& CLINICAL LAB EXPO
DECEMBER 13 - 17



2020 AACC Annual Scientific Meeting & Clinical Lab Expo Virtual Sponsorship Opportunities

Opportunity	Price
15-Second Commercial Break	\$10,000.00
Ads and Clickable Logos on Virtual Meeting Website	\$3,000.00
Rotating Banner Ad on Exhibit Hall Pages - Attendee Facing - Bottom	\$3,000.00
Rotating Banner Ad on Exhibit Hall Pages - Attendee Facing - Side	\$3,000.00
Top Billed Sponsor of the Virtual Meeting - Exclusive!	\$30,000.00
Top of the list package sponsor - must purchase top tier package to purchase (VIP)	\$10,000.00
Top of the list package sponsor - must purchase top tier package to purchase (Platinum)	\$7,500.00
Registration Confirmations - Exclusive!	\$25,000.00
Sponsor of the Digital Attendee Totebag - Exclusive!	\$5,000.00
Insert in the Digital Attendee Totebag	\$2,000.00
Industry Workshop On-Demand Workshop (1 hour)	\$15,500.00
Lecture Series On-Demand Presentation (20 minutes)	\$5,000.00
Retargeting Ads	\$10,000.00
Pre-Show Email Blasts	\$3,975.00
Week of Email Blasts	\$4,950.00
Pre-Show Mailing List	\$1,050.00
Post-Show Mailing List	\$1,250.00
Product Showcase <i>*Sent to Expo Attendees Only</i>	\$2,050.00