

71ST AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

AACC

AUGUST 4-8, 2019

ANAHEIM, CA USA

ATTENDEE DEMOGRAPHICS

Show Summary

Exhibit Floor Space	252,600 sq. ft.
Exhibiting Companies	836
Attendees	10,080
Exhibitors	10,267
Total	20,347

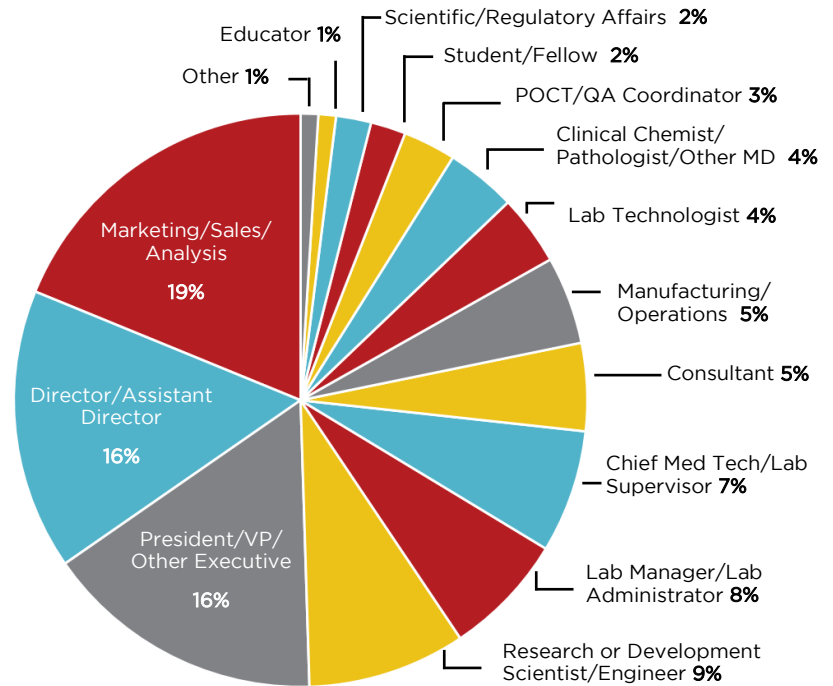
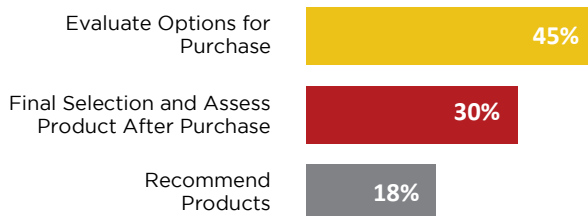
69% of attendees surveyed spent 4-8 or more hours in the Exhibit Hall.

Education Level

Bachelor's Degree (BA/BS/BSMT)	39%
Masters Degree (MA/MS/MBA)	26%
Doctoral Degree (PhD)	18%
Medical Degree (MD)	6%
MD and PhD	4%
Associates Degree	3%
MD and JD	2%
Other	2%

Purchasing Roles

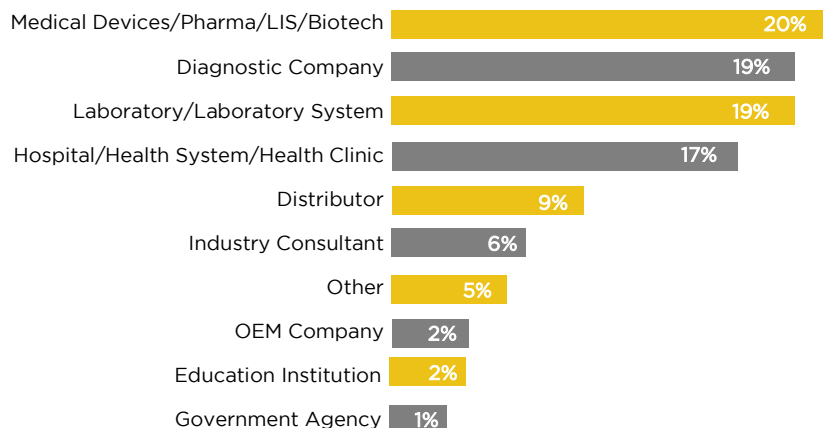
Multiple Responses Allowed



31% plan to make a purchase within 1 year.

58% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

Organization's Primary Function



“The AACC offers a great venue for us to introduce our capabilities to the IVD and Biotech communities.”

ELIZABETH ROBERTS, Sales & Marketing Manager, Currier Plastics, Inc.

Data based on 2019 Attendee Registration Report and 2018 Attendee Survey responses.