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AACC

AACC ANNUAL
SCIENTIFIC
MEETING
& CLINICAL LAB EXPO
DECEMBER 13 - 17



VIRTUAL EVENT

THE 2020 AACC CLINICAL LAB EXPO IS GOING VIRTUAL

Great News! To ensure that all attendees can remotely benefit from the Clinical Lab Expo and education at the meeting, we are pleased to announce that AACC will introduce virtual components to supplement the live meeting. Our virtual platform will include some education sessions & networking events, as well as virtual exhibits. Overall, AACC's priority is providing access to the high quality Annual Scientific Meeting & Clinical Lab Expo experience that our attendees and exhibitors expect.

AACC 2020 Virtual Exhibit Packages	Exhibitor	Enhanced	Premium	Platinum	VIP
	\$4,365	\$10,000	\$20,000	\$45,000	\$75,000
Virtual Exhibits Page Button			X	With logo	With logo
Company Name	X	X	X	X	X
Website URL	X	X	X	X	X
Location	X	X	X	X	X
Company Logo		X	X	X	X
Social Media Platform Links				X	X
Product and Service Categories	Up to 4	Up to 5	Up to 7	Up to 9	Up to 12
Company Description	250 characters	400 characters	600 characters	800 characters	1,000 characters
Corporate, Product or Service Images			1	2	4
Company Banner				X	X
Flash videos (Up to 5 minutes)				1	3
PDFs	1	2	3	4	5
Opportunity to Network with Registered Attendees	X	X	X	X	X
Full Virtual Meeting Registrations	1	2	4	12	20
Opportunity to sponsor On Demand Industry Workshop*			X	X	X
Bonus Priority Points	1	2	4	12	20

*On Demand Industry Workshop opportunity fee and recording costs are not included.

We are excited to begin this new chapter with you.

Questions? Contact: aaccexhibits@spargo.com