

APPLICATION AND CONTRACT FOR ENHANCED LISTING & PRODUCT SHOWCASE

2021 AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: September 26-30, 2021

Exhibit Dates: September 28-30, 2021

Georgia World Congress Center ~ Atlanta, GA

[Click Here to Submit Via Email](#)



Better health through laboratory medicine.

Contact Information (English Only)

Company Name.....

Contact..... Title.....

Tel..... Mobile.....

Email..... Web Site.....

Address.....

City..... State..... Zip..... Country.....

Expanded Listing (Basic Exhibitor Listing included in booth purchase.)

Standard **Extended Listing - \$800** **Premium Listing - \$2,000**

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.

Product Showcase **Standard** \$2,150 per product

of Products: _____

Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.

Total Cost of all Opportunities: \$ _____

Payment Information

Deposit and Payment Schedule
50% due with application
After May 20, 2021...100% due with application
AACC requires payment in full no later than May 21, 2021. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:

Email: exhibitcontracts@spargoinc.com

Need Help? Contact:

aaccexhibits@spargoinc.com
703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
Up to May 20, 2021 – 50%
After May 20, 2021 – 100%

Make checks payable to:

American Association of Clinical Chemistry

Mail check payment to:

xx4307- Exhibit
American Association of Clinical Chemistry
P.O. Box 6003
McLean, VA 22106

Please Overnight Checks to:

American Association of Clinical Chemistry Exposition Mgmt.
c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within one business day.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [2021 AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 2021 AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Enhanced Listing and Product Showcase application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....