

**APPLICATION AND CONTRACT FOR PRE/POST-SHOW REGISTRATION MAIL LIST**

**2021 AACC Annual Scientific Meeting & Clinical Lab Expo**

Meeting Dates: September 26-30, 2021  
 Exhibit Dates: September 28-30, 2021  
 Georgia World Congress Center ~ Atlanta, GA

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Better health through laboratory medicine.

**Contact Information (English Only)**

Company Name.....  
 Contact..... Title.....  
 Tel..... Mobile.....  
 Email..... Web Site.....  
 Address.....  
 City..... State..... Zip..... Country.....

**Terms and Conditions:** As an exhibitor you may order a registrant list for the AACC Annual Scientific Meeting & Clinical Lab Expo. Use of the mailing list is meant to facilitate your company's pre-show and post-show marketing efforts. **This License Agreement allows for a one time use of the list. A copy of the mailing material must be sent for approval (electronic file can be submitted via email).** The Excel file may not be reproduced or distributed to any other organization, individual or institution without the expressed written consent of SPARGO, Inc. and AACC. The lists will contain "Conference" and "Expo Only" in person and will include individuals from IVD companies, consultants, and others, along with registrants from clinical labs. All exhibitors will receive the mailing list of opted in/opt out of Digital Pass registrants. No Exhibitors are included unless the individual is also a paid conference registrant. This is a mail list only - no phone, fax, or email addresses are included. The pre-list will be sent via email in Excel format in mid-August 2021, and the post-list will be sent in October 2021. Both are opt in/opt out and some attendees may choose not to participate. This offer is available to contracted 2021 exhibitors only.

\_\_\_\_\_ Pre-Show List(s) ordered at \$550 per list  
 \_\_\_\_\_ Post-Show List(s) ordered at \$650 per list  
 Total Cost: \$ \_\_\_\_\_

**Send sample draft of the mailing piece to Terri Landis:**  
[terri.landis@spargoinc.com](mailto:terri.landis@spargoinc.com) / 703-679-3906

**Payment Information**

Deposit and Payment Schedule
50% due with application
After May 20, 2021...100% due with application
<b>AACC requires payment in full no later than May 21, 2021. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>

**Submit application to:**  
 Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

**Need Help? Contact:**  
[aaccexhibits@spargoinc.com](mailto:aaccexhibits@spargoinc.com)  
 703-631-6200 | 800-564-4220

**Cancellation Penalties**

Cancellation Penalties
Up to May 20, 2021 – 50%
After May 20, 2021 – 100%

**Make checks payable to:**  
 American Association of Clinical Chemistry

**Mail check payment to:**  
 xx4307- Exhibit  
 American Association of Clinical Chemistry  
 P.O. Box 6003  
 McLean, VA 22106

**Please Overnight Checks to:**  
 American Association of Clinical Chemistry Exposition Mgmt.  
 c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

**Credit Card Payments:**  
 An invoice with instructions to submit credit card payment online will be sent via email within one business day.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [2021 AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 2021 AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Mail List application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....  
 Printed Name..... Telephone.....