

**2021 AACC
ANNUAL
SCIENTIFIC
MEETING +
CLINICAL
LAB EXPO**

THE LAB + BEYOND

SEPTEMBER 26 - 30

ATLANTA, GA

AACC CSCC

2021 AACC Annual Scientific Meeting & Clinical Lab Expo Marketing and Sponsorship Opportunities

Opportunity	Price
Marketing Opportunities	
Product Showcase	\$2,150/product
Housing Confirmation - Exclusive	\$12,500
Registration Confirmation – Exclusive	\$20,000
Attendee Pre-Show/Post-Show Mailing List	\$1,000 - Pre-Show / \$1,300 - Post-Show
Email Blast to Registrant List	\$4,100 - One Week Out / \$5,100 Week of Meeting
Exhibitor Profile Listing Packages	\$800 - Extended / \$2,000 Premium
AACC Mobile App	\$32,500 Exclusive
Ad Retargeting Campaign	\$10,500 Exclusive

Exhibit Hall & Convention Center Opportunities	
New! Charging Locker with UV disinfectant light	\$5,000
New! Hand Sanitizing Station	\$17,500
New! Restroom Advertisements	\$5,000
New! Staircase Decals	TBD
Table Clings on High Top Tables in Exhibit Hall – 5 tables	\$6,500
Shuttle Bus Banner	\$26,500
Shuttle Bus Headrests	\$12,000
Escalator Clings	\$22,500
Window Clings – 2 clings	\$4,200
Door Clings – 3 sets of 4	\$6,200
Hanging Banner - 45'Hx13'W – (Single-sided)	\$18,000
Concourse Column Flag Banners (3'Wx15'W)	\$15,500
Aisle Signs - Exclusive	\$49,500
WiFi - Exclusive	\$33,500
Park Benches	\$5,000
Modular Meeting Rooms - 10x20 (in Exhibit Hall)	\$8,400
Four-sided Rotating Cube – 4 cubes available	\$3,000/side

Hotel Opportunities	
Hotel Key Cards - Exclusive	\$15,000
Hotel Door Hangers - Exclusive	\$8,250
ClinPack Hotel Door Drop (first insert)	\$5,000
ClinPack Hotel Door Drop (additional insert)	\$4,200
ClinPack Bag Opportunity - Exclusive	\$10,500
Table Tents - Exclusive	\$7,725

PPE Kit Bag (Distributed at Registration)	
New! PPE – Disposable Masks in a Branded Pouch	\$25,000
New! PPE – 4 oz. Aerosol Spray	\$38,000
New! PPE – Phone Sanitizer Spray	\$28,000
New! PPE -Blue Light Blocker Glasses	\$22,000
New! PPE- Hand Sanitizer	\$16,000
New! PPE- Antibacterial Wipes	\$16,000
New! PPE- Door Opener Tool	\$12,000

Educational and Special Event Opportunities	
Lecture Series Theater Presentation	\$5,500
Industry Workshop in Exhibit Hall Theater	\$16,000
Industry Workshop in Hotel Meeting Room	\$5,500
Video Hosting of Industry Hotel Workshop	\$5,000
International Market/Financial Analyst Briefing - Director	\$3,000
International Market/Financial Analyst Briefing - Counselor	\$7,000
International Market/Financial Analyst Briefing - Ambassador	\$10,000
Press Conference at AACC	Free

For information and details on these opportunities, contact:

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