

# 2022 AACC PRIORITY POINT SYSTEM



Priority Points awarded for 2022 exhibit space and housing selection are based on a company's participation in the 2020 virtual meeting and other funding/donations provided to AACC during calendar year 2020. Participation in the 2021 Clinical Lab Expo and additional funding/donations provided to AACC in calendar year 2021, will be used to calculate Priority Points for the 2023 exhibit space and housing selection process. **Bonus points for those participating in the 2021 in-person meeting are also being included in the calculations for the 2022 selection process (see details below).**

## IMPORTANT

**All 2019, 2020, and 2021 exhibitors** with Priority Points are invited to purchase booth space for the 2022 in-person meeting **in Priority Point order, regardless of their participation status in the 2020 virtual program or the 2021 in-person meeting.** Exhibitors who were unable to participate in either the 2020 and/or the 2021 meetings **will NOT be penalized, and all Priority Points earned previously will be preserved.**

### Priority Points Awarded for Loyalty and Commitment to AACC:

- This system is accrual-based allowing companies to carry over points from one year to the next.
- Companies are rewarded for their loyalty to the AACC Annual Scientific Meeting & Clinical Lab Expo since 1996, earning one point for every year of participation.

### 2022 Priority Point System Calculations are as Follows:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- **NEW Bonus Points for participation in the 2020 AACC Virtual Meeting**
  - 1 point awarded to Exhibitor package level
  - 2 points awarded to Enhanced package level
  - 4 points awarded to Premium package level
  - 12 points awarded to Platinum package level
  - 20 points awarded to VIP package level
- **NEW 10 bonus points for participation in the 2021 AACC in-person meeting. Note: To qualify for these bonus points, exhibit space must be booked and payment in full must be received no later than May 21, 2021.**
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, and Donated Goods/Services in 2020
- 6 points awarded per \$2,500 spent on CLN Daily in 2020

### Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2020	Points Earned
<b>Total Priority Points Accrued through 2019</b>	40
<b>2020 History Point</b> Company A receives 1 history point for exhibiting in 2020	1
<b>2020 Virtual Exhibit Package Points</b> Company A had a VIP virtual package for 2020	20
<b>2020 AACC Sponsorship &amp; Support Points</b> Company A provided \$5,000 in corporate support in 2020	4
<b>2020 CLN Daily Spend</b> Company A spent \$2,500 in CLN Daily Advertising in 2020	6
<b>2021 Bonus Participation Points</b> Company A booked and paid for exhibit space at the in-person 2021 AACC meeting by May 21, 2021	10
<b>TOTAL PRIORITY POINTS ACCRUED FOR 2022 SELECTION</b>	<b>87</b>