

AACC PRIORITY POINT SYSTEM

Priority points awarded for 2022 exhibit space selection are based on a company’s participation in the 2020 virtual program and the 2021 in-person program including other funding/donations provided to AACC during calendar year 2020. Funding/donations provided to AACC in calendar year 2021 will be used to calculate priority points for the 2023 exhibit space selection process. **Bonus points for those participating in the 2021 live program are also being provided (see details below).**

IMPORTANT

All current and past exhibitors with priority points will be invited to purchase booth space in the 2022 live meeting **in priority point order regardless of their participation status in the 2020 virtual program or the 2021 live show**. Exhibitors who were unable to participate in either the 2020 and/or the 2021 programs **will NOT be penalized, and all priority points earned previously will be preserved**.

Priority Points Awarded for Loyalty and Commitment to AACC.

- This system is accrual-based allowing companies to carry over points from one year to the next.
- Companies are rewarded for their loyalty to the AACC Annual Scientific Meeting & Clinical Lab Expo over the past 20 years earning one point for every year of participation.

2022 Priority Point System Calculations are as follows:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- **NEW Bonus Points for participation in the 2020 AACC Virtual Meeting**
 - 1 point awarded to Exhibitor package level
 - 2 points awarded to Enhanced package level
 - 4 points awarded to Premium package level
 - 12 points awarded to Platinum package level
 - 20 points awarded to VIP package level
- **NEW 10 bonus points will be awarded for participation in the 2021 AACC live meeting. Note: To qualify for these bonus points, exhibit space must be booked and payment in full must be received no later than May 21, 2021.**
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, Donated Goods/Services in 2020
- 6 points awarded per \$2,500 spent on CLN Daily in 2020

Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2020 PLUS PRIORITY POINTS ACCRUED SINCE 2015	Points Earned
Total Priority Points Accrued through 2019 Company A’s total priority points since 2015 are carried forward	40
2020 History Point Company A receives 1 history point for exhibiting in 2020	1
2020 Virtual Exhibit Package Points Company A had a VIP virtual package for 2020	20
2021 Bonus Participation Points Company A booked an exhibit space at the live 2021 AACC meeting by May 21, 2021	10
2020 AACC Sponsorship & Support Points Company A provided \$5,000 in corporate support in 2020	4
2020 CLN Daily Spend Company A spent \$2,500 in CLN Daily Advertising in 2020	6
TOTAL PRIORITY POINTS ACCRUED FOR 2022 SPACE SELECTION	87