

2021 AACC  
ANNUAL  
SCIENTIFIC  
MEETING +  
CLINICAL  
LAB EXPO

# THE LAB + BEYOND

SEPTEMBER 26-30 • ATLANTA GA

AACC

STAND OUT IN THE CROWD  
BY PARTICIPATING IN THE

## PRODUCT SHOWCASE

ALL PRODUCTS ELIGIBLE!



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a **highly-visible, electronic billboard** that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

**This is an excellent opportunity to generate booth traffic!**

**Participation in the Product Showcase also includes:**

### Online Product Showcase Directory

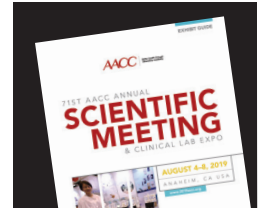
A searchable Product Showcase directory featured on the meeting website and accessible to attendees before, during, and after the show.



### 2021 AACC Annual Scientific Meeting & Clinical Lab Expo Exhibit Guide

Products listed in the Exhibit Guide including company name, product name, and booth number.

*Deadline June 15, 2021.*



### Bonus! Onsite Clinical Laboratory News Daily

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and product description. *Deadline July 1, 2021.*



**PARTICIPATION FEE:** \$2,150 per product

**TO RESERVE YOUR SPOT IN THE PRODUCT SHOWCASE,**

call 703-631-6200, or email [accexhibits@spargoinc.com](mailto:accexhibits@spargoinc.com).

**GAIN EVEN MORE EXPOSURE!** ASK US ABOUT UPGRADING YOUR LISTING.