

## ClinPack Inserts

*The exclusive door-drop program for the AACC  
Annual Scientific Meeting & Clinical Lab Expo*

2021 AACC ANNUAL SCIENTIFIC MEETING & CLINICAL LAB EXPO

September 26-30, 2021  
Anaheim, CA

The 2021 AACC Annual Scientific Meeting & Clinical Lab Expo's ClinPack will reach your customers and prospects in a special delivery package distributed to attendees in the official hotel block on the evening of Monday, September 27th. This is an excellent opportunity to put your message in front of your prospects the morning the Exhibit Hall opens! If you are showcasing a product or service, hosting an Industry Workshop, or simply want to highlight your booth, ClinPack inserts are a great way to bring attention to your company's presence at the meeting.

Space is limited! To reserve your ClinPack insert, submit your application with payment by July 30, 2021. Only contracted 2021 exhibitors may participate.

**ClinPack® Rates \$5,000** - first insert, **\$4,200** - each added (Max of 2)

**More  
Info**

**Michele LaFrance**  
aaccexhibits@spargo.com

### ClinPack Specifications

To reserve your ClinPack Insert, submit your application and a proof of your insert along with your contract and payment by July 30, 2021. Full payment is due upon receipt of the Application and Contract for the ClinPack. Cancellations will not be accepted.

The ClinPack inserts will be collated into a sponsored bag and delivered to approximately 3,000 hotel rooms in the official housing block on the evening of Monday, September 27th.

Please send insert proof to **Terri Landis** for AACC approval. If changes are necessary, the corrected insert must be resubmitted for approval.

[Click to Submit Application](#)

### Delivery Information

**DO NOT SHIP CLINPACK INSERTS  
WITH YOUR EXHIBIT MATERIALS.**

Materials must be delivered to the FREEMAN warehouse between August 24 and September 16. The Freeman warehouse will be closed on weekends and September 6.

Inserts cannot be larger than 8 ½" x 11" and weigh no more than 3 ounces.

An address label will be provided to you upon payment and approval of insert via email. This label must go on all your material boxes, along with a sample of the piece and your official carrier's shipping label.

Tracking information for your materials must be sent to Terri Landis as soon as the materials are shipped to ensure appropriate tracking procedures.

*If you do not send the quantity of inserts specified, AACC and SPARGO, Inc. will not be held liable for bags that are missing the insert. AACC and SPARGO, Inc. are not held liable for a hotel's failure to deliver the ClinPack bags. In the event bags are not delivered, they will be distributed the following evening and/or sent to the convention center for distribution.*

**SPACE IS LIMITED! DEADLINE FOR MATERIALS: JULY 30, 2021**