

# APPLICATION AND CONTRACT FOR PRE/POST-SHOW REGISTRATION MAIL LIST

## 2022 AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: July 24-28, 2022

Exhibit Dates: July 26-28, 2022

McCormick Place ~ Chicago, IL



Better health through  
laboratory medicine.

### Contact Information (English Only)

Company Name.....  
Contact..... Title.....  
Tel..... Mobile.....  
Email..... Website.....  
Address.....  
City..... State..... Zip..... Country.....

**Terms and Conditions:** As an exhibitor you may order a registrant list for the AACC Annual Scientific Meeting & Clinical Lab Expo. Use of the mailing list is meant to facilitate your company's pre-show and post-show marketing efforts. **This License Agreement allows for a one time use of the list. A copy of the mailing material must be sent for approval (electronic file can be submitted via email).** The Excel file may not be reproduced or distributed to any other organization, individual or institution without the expressed written consent of SPARGO, Inc. and AACC. The lists will contain approximately 4,000 names, including "Conference" and "Expo Only" registrants and will include individuals from IVD companies, consultants, and others, along with registrants from clinical labs. No Exhibitors are included unless the individual is also a paid conference registrant. This is a mail list only - no phone, fax, or email addresses are included. The pre-list will be sent via email in Excel format in mid-June 2022, and the post-list will be sent in mid-August 2022. Both are opt in/opt out and some attendees may choose not to participate. This offer is available to contracted 2022 exhibitors only.

\_\_\_\_\_ Pre-Show List(s) ordered at \$1,000 per list

\_\_\_\_\_ Post-Show List(s) ordered at \$1,500 per list

Total Cost: \$ \_\_\_\_\_

**Send sample draft of the mailing piece to Terri Landis:**  
[terri.landis@spargoinc.com](mailto:terri.landis@spargoinc.com) / 703-679-3906

### Payment Information

Deposit and Payment Schedule
December 10, 2021...50% due for applications submitted prior to December 10, 2021
December 10, 2021 – March 31, 2022...50% due with application
After March 31, 2022...100% due with application

**AACC requires payment in full no later than April 1, 2022. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

#### Submit application to:

Email: [exhibitcontracts@spargoinc.com](mailto:exhibitcontracts@spargoinc.com)

#### Need Help? Contact:

[aaccexhibits@spargoinc.com](mailto:aaccexhibits@spargoinc.com)  
703-631-6200 | 800-564-4220

### Cancellation Penalties

Cancellation Penalties
Through December 9, 2021 - 0%
December 10, 2021 – March 31, 2022 - 50%
After March 31, 2022 - 100%

#### Make checks payable to:

**American Association of Clinical Chemistry**

#### Mail check payment to:

xx4307- Exhibit  
American Association of Clinical Chemistry  
P.O. Box 6003  
McLean, VA 22106

#### Please Overnight Checks to:

American Association of Clinical Chemistry Exposition  
Mgmt  
c/o SPARGO, Inc.  
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

#### Credit Card Payments:

An invoice will be sent via email with instructions to submit credit card payment online.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [2022 AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 2022 AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Pre/Post-Show Registration Mail List application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....