

**2022 AACC
ANNUAL
SCIENTIFIC
MEETING+
CLINICAL
LAB EXPO**

THE LAB+BEYOND

JULY 24-28 / CHICAGO, IL / USA

AACC

PREMIUM UPGRADED LISTINGS

MAGNIFY YOUR PRESENCE: Enhanced listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help drive traffic to your booth.

	Exhibitor Listing Feature	Basic	Premium \$1,600
ONLINE	Company Name and Booth Number	■	■
	Address	■	■
	Website Address	■	■
	Product and Service Categories	Up to 10	Unlimited
	Links to Social Media Platforms	■	■
	Up to 5 Press Releases	■	■
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
	Up to 3 Collateral Links		■
	Multimedia Flash Video Presentation		■
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		■
	Rotating Logo on Exhibitor List and Home Page of Expo Website		■
PRINTED EXHIBIT GUIDE	Company Name and Booth Number	■	■
	Website Address	■	■
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
MOBILE APP	Company Name and Booth Number	■	■
	Address	■	■
	Website Address	■	■
	Product and Service Categories	Up to 10	Unlimited
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
	Company Logo on Floor Plan Booth		■

UPGRADE YOUR LISTING! Contact 800-564-4220 | 703-631-6200 or aaccexhibits@spargoinc.com

APPLICATION AND CONTRACT FOR PREMIUM LISTING

2022 AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: July 24-28, 2022
Exhibit Dates: July 26-28, 2022
McCormick Place ~ Chicago, IL



Better health through
laboratory medicine.

Contact Information (English Only)

Company Name.....
Contact..... Title.....
Tel..... Mobile.....
Email..... Web Site.....
Address.....
City..... State..... Zip..... Country.....

Premium Listing (Basic Exhibitor Listing included in booth purchase.)

Premium Listing - \$1,600

To secure the early bird rate application must be submitted by September 30, 2021 and deposit must be received by December 10, 2021.

Upon receipt of application and payment, a username and password will be sent to the contact listed above to submit directory upgrade information.

Payment Information

Deposit and Payment Schedule
December 10, 2021...50% due for applications submitted prior to December 10, 2021
December 10, 2021 – March 31, 2022...50% due with application
After March 31, 2022...100% due with application
AACC requires payment in full no later than April 1, 2022. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:

Email: exhibitcontracts@spargo.com

Need Help? Contact:

aaccexhibits@spargo.com
703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
Through December 9, 2021 – 0%
December 10, 2021 – March 31, 2022 – 50%
After March 31, 2022 – 100%

Make checks payable to:

American Association of Clinical Chemistry

Mail check payment to:

xx4307- Exhibit
American Association of Clinical Chemistry
P.O. Box 6003
McLean, VA 22106

Please Overnight Checks to:

American Association of Clinical Chemistry Exposition Mgmt.
c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within three business days.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [2022 AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 2022 AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Enhanced Listing and Product Showcase application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....