

**2022 AACC
ANNUAL
SCIENTIFIC
MEETING+
CLINICAL
LAB EXPO**

THE LAB+BEYOND

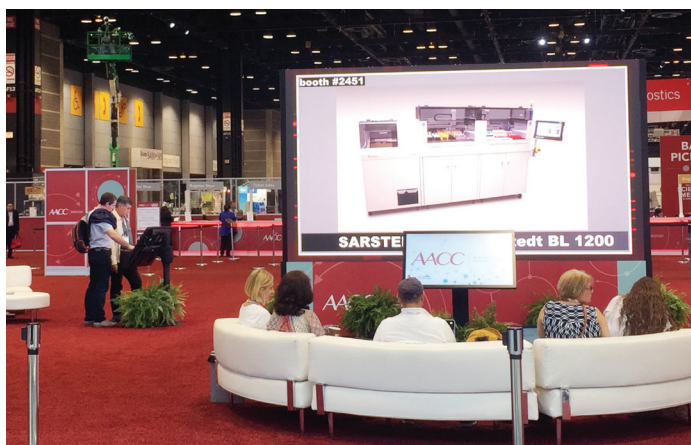
JULY 24-28 / CHICAGO, IL / USA

AACC

STAND OUT IN THE CROWD
BY PARTICIPATING IN THE

PRODUCT SHOWCASE

ALL PRODUCTS ELIGIBLE!



Attendees are always on the lookout for what's exciting in the industry. The Product Showcase is a **highly-visible, electronic billboard** that gives you the opportunity to promote your offerings while simultaneously maximizing sales interest in your product.

Individual kiosks will be placed in front of the billboard to enable attendees to search and to learn about products on the show floor.

This is an excellent opportunity to generate booth traffic!

**TO RESERVE YOUR SPOT IN THE
PRODUCT SHOWCASE,**

call 703-631-6200, or email
aaccexhibits@spargoinc.com.

**Participation in the Product Showcase
also includes:**

Online Product Showcase Directory

A searchable Product Showcase directory featured on the meeting website and accessible to attendees before, during, and after the show.



2022 AACC Annual Scientific Meeting & Clinical Lab Expo Exhibit Guide

Products listed in the Exhibit Guide including company name, product name, and booth number.

Deadline May 10, 2022.



Bonus! Onsite *Clinical Laboratory News Daily*

The Product Showcase will appear in three (3) print issues of *Clinical Laboratory News Daily* including product photo, product name, company name, booth number, and product description. *Deadline June 6, 2022.*



PARTICIPATION FEE: \$2,250

**PURCHASE BY SEPTEMBER 30
FOR THE DISCOUNTED RATE OF
\$1,900—A \$350 SAVINGS.**

Deposit must be received by December 10, 2021
to be eligible for this discount.

GAIN EVEN MORE EXPOSURE! ASK US ABOUT UPGRADING YOUR LISTING.

APPLICATION AND CONTRACT FOR PRODUCT SHOWCASE

2022 AACC Annual Scientific Meeting & Clinical Lab Expo

Meeting Dates: July 24-28, 2022

Exhibit Dates: July 26-28, 2022

McCormick Place ~ Chicago, IL



Better health through
laboratory medicine.

Contact Information (English Only)

Company Name.....

Contact..... Title.....

Tel..... Mobile.....

Email..... Web Site

Address.....

City..... State..... Zip..... Country.....

Product Showcase

Early Bird ☐ \$1,900 per product **Standard** ☐ \$2,250 per product

of Products: _____

Participating company must be an exhibitor and the manufacturer or exclusive distributor of the product. Information regarding the product must be available at your exhibit booth. Each Product Showcase purchase includes: posting in online Product Showcase Directory, rotating product image on onsite showcase billboard and listing on searchable kiosks, listing in Exhibit Guide, and appearance in three (3) print issues of the Clinical News Dailies.

Total Cost of all Opportunities: \$ _____

Payment Information

Deposit and Payment Schedule

December 10, 2021...50% due with applications submitted prior to December 10, 2021

December 10, 2021 – March 31, 2022...50% due with application

After March 31, 2022...100% due with application

AACC requires payment in full no later than April 1, 2022. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:

Email: exhibitcontracts@spargoinc.com

Need Help? Contact:

aaccexhibits@spargoinc.com

703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties

Through December 9, 2021 – 0%

December 10, 2021 – March 31, 2022 – 50%

After March 31, 2022 – 100%

Make checks payable to:

American Association of Clinical Chemistry

Mail check payment to:

xx4307- Exhibit

American Association of Clinical Chemistry

P.O. Box 6003

McLean, VA 22106

Please Overnight Checks to:

American Association of Clinical Chemistry Exposition Mgmt.

c/o SPARGO, Inc.

11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments:

An invoice with instructions to submit credit card payment online will be sent via email within one business day.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [2022 AACC Annual Scientific Meeting & Clinical Lab Exposition Exhibit Terms, Conditions, Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AACC, SPARGO, Inc. and official event contractors in reference to the 2022 AACC Annual Scientific Meeting & Clinical Lab Expo and all future AACC events. This Product Showcase application will become a contract upon Exhibitor's authorized signature and AACC's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....