

**2022 AACC
ANNUAL
SCIENTIFIC
MEETING +
CLINICAL
LAB EXPO**

THE LAB + BEYOND

JULY 24-28 / CHICAGO, IL / USA

AACC

2022 AACC Annual Scientific Meeting & Clinical Lab Expo Marketing and Sponsorship Opportunities

Opportunity	Price
Exhibit Hall & Convention Center Opportunities	
Charging Lockers with UV Sanitization Lights/Floor Sticker	\$5,500
Charging Lounge	\$14,000
Product Showcase Area Accessories - 10 Pillows, Recharging Tables	\$25,000
Hand Sanitizing Station	\$3,500
Table Clings on High Top Tables in Exhibit Hall – 10 tables	\$7,000
Shuttle Bus Wrap	\$29,000
Shuttle Bus Headrests	\$13,000
Escalator Clings	\$24,500
Escalator Clings – Food Tower	\$22,000 / \$35,000
Window Clings – 2 clings	\$4,500
Door Clings – 3 sets of 2	\$7,000
Column Wrap	\$15,000 Taxi Drop Off / \$15,000 Grand Concourse
Hanging Banner – (Single-sided)	\$17,000 7'H x 20'W / \$19,500 10'H x 15'W
Food Tower Stair Landing Banner	\$ 10,000 11'H x 5'W
Aisle Signs (Exclusive)	\$55,000
Rotating Cube	\$3,500 per side
Carpet Inlay	\$12,000 4x4 / \$15,000 6x6
Floor Stickers	\$8,000 Exhibit Hall Aisles 6x6 \$5,000 Expo Only Area of Registration 3x3
Grand Concourse Stairs – 2 sets of stairs	\$19,000
Networking Pods	\$16,500 2 Seats / \$21,500 4 Seats
Park Benches	\$5,500
Wi- Fi	\$36,000

Marketing Opportunities	
Product Showcase	\$1,900 Onsite/ \$2,250 Regular
Housing Confirmations	\$13,500
Attendee Pre-Show/Post-Show Mailing List	\$1,500
Email Blast to Registrant List	\$4,500 – One Week Out / \$5,500 Week of Meeting
Exhibitor Premium Listing	\$1,000 Onsite / \$1,600 Regular
AACC Mobile App	\$35,000
Ad Retargeting Campaign	\$11,500

Hotel Opportunities	
Hotel Key Cards – Exclusive	\$15,500
Hotel Door Hangers – Exclusive	\$8,500
Hotel Table Tents – Exclusive	\$8,000
ClinPack Bags – Exclusive Bag Sponsor	\$10,500
ClinPack Inserts (first insert)	\$5,500
ClinPack Inserts (additional insert)	\$5,000

Educational and Special Event Opportunities	
Lecture Series Theater Presentations (Exhibit Hall)	\$6,000
Industry Workshop in Exhibit Hall Theater	\$17,500
Industry Workshop in Hotel Meeting Room	\$5,500
Video Hosting of Industry Hotel Workshop	\$5,500
International Market/Financial Analyst Briefing – Director (AACC HQ Hotel)	\$3,000
International Market/Financial Analyst Briefing – Counselor (AACC HQ Hotel)	\$7,000
International Market/Financial Analyst Briefing – Ambassador (AACC HQ Hotel)	\$10,000

For information and details on these opportunities, contact:

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