

## 2023 AACC PRIORITY POINT SYSTEM

Priority Points awarded for 2023 exhibit space and housing selection are based on a company's participation in the 2021 meeting and other funding/donations provided to AACC during calendar year 2021. Participation in the 2022 Clinical Lab Expo and additional funding/donations provided to AACC in calendar year 2022, will be used to calculate Priority Points for the 2024 exhibit space and housing selection process.

### Priority Points Awarded for Loyalty and Commitment to AACC:

- This system is accrual-based allowing companies to carry over points from one year to the next.
- Companies are rewarded for their loyalty to the AACC Annual Scientific Meeting & Clinical Lab Expo since 1996, earning one point for every year of participation.

### 2022 Priority Point System Calculations are as Follows:

- 1 point awarded for each year of exhibiting beginning in 1996 (maximum 1 point per year)
- 2 points awarded per 10'x10' Exhibit Space reserved in 2021
- 1 point awarded for booking hotel rooms in the Annual Scientific Meeting hotel room block in 2021
- 2 points awarded per \$2,500 spent on Sponsorship, Advertising, Corporate Support, Grants, Awards, and Donated Goods/Services in 2021
- 6 points awarded per \$2,500 spent on CLN Daily in 2020
- Total accrued Priority Points are cut in half if a company misses two consecutive years of exhibiting at the Annual Scientific Meeting and are wiped out if it misses three years in a row. (No points deducted for not participating in year 2019 or 2020).

### Example:

TOTAL PRIORITY POINTS EARNED IN CALENDAR YEAR 2020	Points Earned
<b>Total Priority Points Accrued through 2021</b>	40
<b>2021 History Point</b> Company A receives 1 history point for exhibiting in 2021	1
<b>2021 Exhibit Space Points</b> Company A had a 10'x20' booth in Atlanta	4
<b>2021 Housing Room Block Points</b> Company A booked and paid for exhibit space at the in-person 2021 AACC meeting by May 21, 2021	1
<b>2021 AACC Sponsorship &amp; Support Points</b> Company A provided \$5,000 in corporate support in 2021	4
<b>2021 CLN Daily Spend</b> Company A spent \$2,500 in CLN Daily Advertising in 2021	6
<b>2021 Bonus Participation Points</b> Company A booked and paid for exhibit space at the in-person 2021 AACC meeting by May 21, 2021	10
<b>TOTAL PRIORITY POINTS ACCRUED FOR 2022 SELECTION</b>	<b>66</b>

For 2024 exhibit space selection Company A will carry over 66 points **plus** additional Priority Points earned in 2021 calendar year.