

ClinPack Insert

each your customers and prospects with an insert in the exclusive door-drop of the 2022 AACC Annual Scientific Meeting & Clinical Lab Expo.

Distributed to attendees in select hotels in the official hotel block, this is an excellent opportunity to reach your prospects the morning the Exhibit Hall opens to help drive traffic to your booth, highlight your products or services, or promote your Workshop.

Click to Submit Application

Questions? Contact <u>aaccexhibits@spargoinc.com</u> for more information.

Insert Specifications

The insert may not be larger than 8 ½" x 11" or weigh more than 3 ounces.

Note: If meeting name is cited in your copy, please reference: "2022 AACC Annual Scientific Lab & Clinical Expo" as required.

A proof of your insert is as soon as possible in order to provide time for review, approval, production, and delivery by July 18. Please send insert proof to Terri Landis for AACC approval. If changes are necessary, a copy of the revised insert must be resubmitted for approval.

Sponsor is responsible for production and shipping charges.

Only contracted 2022 exhibitors may participate.

Delivery Information

DO NOT SHIP INSERTS WITH EXHIBIT MATERIALS.

Once your insert is approved, you will receive the quantity to print and a shipping label. The label must be placed on each box of materials along with your carrier's shipping label, and sample of the insert.

Materials must be delivered to the FREEMAN warehouse between June 21st and July 18th to be included in the ClinPack. The Freeman warehouse will be closed on weekends and July 4th.

Please send tracking information to Terri Landis when your inserts have shipped.

\$5,500 first insert

\$5,000 each additional insert (Max 2)

Deadline June 18th

No Cancellations

If quantity of inserts specified are not sent, AACC and SPARGO, Inc. will not be held liable for bags that are missing the insert. AACC and SPARGO, Inc. are not held liable for a hotel's failure to deliver the ClinPack bags. In the event bags are not delivered, they will be distributed the following evening and/or sent to the convention center for distribution.