



Deadline Checklist

May 11	Early Bird Lead Retrieval Discount Deadline
June 23	Exhibitor Form Submission Deadline -online through Exhibitor Resource Center (Giveaways, Booth Renderings, Onsite Contact Information and Notification of Intent to Use an EAC)
June 15	Advanced Lead Retrieval Discount Deadline
June 20	Freeman Advanced Warehouse Opens
June 22	Advanced Order Discount Deadline for Freeman/Freeman AV
July 2	Catering and Internet Order Deadline
July 7	Booth Security
July 20	Direct freight may arrive at the Anaheim Convention Center
July 24	Booths must be set and ready by 2 p.m.