

## ClinPack Insert

Reach your customers and prospects with an insert or promotional item in the 2023 AACC Annual Scientific Meeting + Clinical Lab Expo ClinPack bag.

The ClinPack bags will be distributed in the B/C Lobby at the Anaheim Convention Center. This is an excellent opportunity to drive traffic to your booth, highlight your products and services, or promote your Workshop.

### Submit Application

#### DELIVERY INFORMATION & DEADLINES

##### DO NOT SHIP INSERTS WITH BOOTH MATERIALS

Please send [Terri Landis](#) a proof of your insert or promotional item for AACC's approval by June 16. If any edits are required, the final proof must be submitted before approval to produce will be granted.

Upon approval, you will be emailed labels to place on each box of materials along with your carrier's label.

The insert or promotional item must be received at the warehouse between June 20 - July 13 to be included in the bags. The warehouse hours are 8:00AM - 3:30PM PST Monday - Friday. Please note, the warehouse will be closed July 4.

Please forward the tracking information.

Questions?

Contact [terri.landis@spargo.com](mailto:terri.landis@spargo.com) for more information.

\$5,500 first insert

\$5,000 each additional insert (Max 2)

Deadline: June 16, 2023

No Cancellations

#### SPECIFICATIONS

Your insert or promotional item may not exceed 8 ½" x 11" and weigh no more than 4 ounces.

Examples of promotional items include pens, notepads, ear buds, hand sanitizer, etc.

One insert or promotional item may be provided. Please contact [aaccexhibits@spargo.com](mailto:aaccexhibits@spargo.com) if you would like to purchase additional space in the bag.

You will receive an email the week of June 5 with the quantity to produce.

Please note: if referring to the meeting, the following copy is required: "2023 AACC Annual Scientific Meeting + Clinical Lab Expo".

Sponsor is responsible for production and shipping fees.

Only contracted 2023 exhibitors may participate.

*If the quantity of inserts specified are not received, AACC and SPARGO, Inc. will not be held liable for bags that are missing the insert. Distribution will begin on July 25 and continue while supplies last.*

**SPACE IS LIMITED**