

2022 AACC ANNUAL SCIENTIFIC MEETING+ CLINICAL LAB EXPO

THE LAB + BEYOND

AACC

JULY 24-28 / CHICAGO, IL / USA

ATTENDEE DEMOGRAPHICS

2022 SHOW SUMMARY

Exhibit Floor Space 229,700
 Exhibiting Companies 772
 Attendees 8,076
 (including 2,634 International Attendees)
 Exhibitors 8,732
 (Including 1,934 International Exhibitors)
 Total Attendees 16,808

84%
 of attendees surveyed spent 4-6 or more hours in the Expo Hall.

EDUCATION LEVEL

Bachelor's Degree 35%
 (BA/BS/BSMT)
 Master's Degree 30%
 (MA/MS/MBA)
 Doctoral Degree 17%
 (PhD)
 Medical Degree 6%
 (MD)
 MD and/or PhD 3%
 Associates Degree 2%
 MBA and JD 2%
 Other 5%

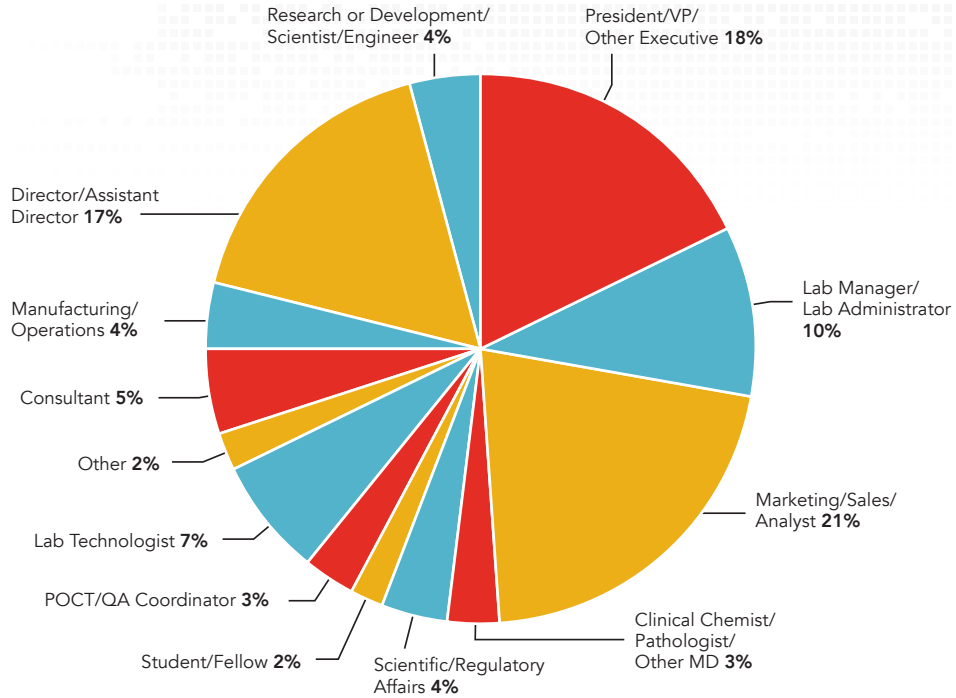
PURCHASING ROLES

(Multiple Responses Allowed)

Evaluate Options for Purchase 62%
 Recommend Products 45%
 Final Selection 40%
 Assess Products After Purchase 31%

All data based on 2022 Attendee Registration Report and 2022 Attendee Survey information.

POSITION AND TITLES



53%
 plan to make a purchase within 1 year.

69%
 of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

"AACC has been a game changer for us. The connections and relationships made are unmatched."

DANIEL SUMMERS, CEO, FOUNDING PARTNER, ELECTRONIC LAB LOGS

ORGANIZATION'S PRIMARY FUNCTION

