**2022 Show Summary**

Exhibit Floor Space .......... 229,700
Exhibiting Companies .......... 772
Attendees .......................... 8,076
(including 2,634 International Attendees)
Exhibitors ...................... 8,732
(including 1,934 International Exhibitors)
Total Attendees ............. 16,808

**Position and Titles**

- Director/Assistant Director 17%
- Manufacturing/Operations 4%
- Consultant 5%
- Other 2%
- Lab Technologist 7%
- POCT/QA Coordinator 3%
- Student/Fellow 2%
- Scientific/Regulatory Affairs 4%
- Clinical Chemist/Pathologist/Other MD 3%
- Lab Manager/Lab Administrator 10%
- Marketing/Sales/Analyst 7%
- President/VP/Other Executive 18%
- Clinical Chemist/Pathologist/Other MD 3%
- OEM Company 3%
- Hospital/Health System/Health Clinic 13%
- Government Agency/Education Institution 3%
- Laboratory/Laboratory System 20%
- Diagnostic Company 18%
- Industry Consultant 7%
- Other 7%
- Medical Devices/Pharma/LIS/Biotech 18%
- Research or Development/Scientist/Engineer 4%
- Medical Degree 6%
- MD and/or PhD 3%
- Associates Degree 2%
- MBA and JD 2%
- Other 5%

**Education Level**

- Bachelor’s Degree .......... 35% (BA/BS/BSMT)
- Master’s Degree ............... 30% (MA/MS/MBA)
- Doctoral Degree ............... 17% (PhD)
- Medical Degree ............... 6% (MD)
- MD and/or PhD ............... 3%
- Associates Degree .......... 2%
- MBA and JD ................ 2%
- Other ....................... 5%

**Purchasing Roles**

(Multiple Responses Allowed)

- Evaluate Options for Purchase .......... 62%
- Recommend Products .............. 45%
- Final Selection ................ 40%
- Assess Products ................ 31%
- After Purchase ................. 31%

All data based on 2022 Attendee Registration Report and 2022 Attendee Survey information.

**Attendee Demographics**

84% of attendees surveyed spent 4-6 or more hours in the Expo Hall.

53% plan to make a purchase within 1 year.

69% of attendees surveyed plan to purchase a product within 2 years based on interactions with AACC exhibitors.

“AACC has been a game changer for us. The connections and relationships made are unmatched.”

DANIEL SUMMERS, CEO, FOUNDING PARTNER, ELECTRONIC LAB LOGS

**Organization’s Primary Function**

Medical Devices/Pharma/LIS/Biotech 18%
Industry Consultant 7%
Hospital/Health System/Health Clinic 13%
Government Agency/Education Institution 3%
Laboratory/Laboratory System 20%
Diagnostic Company 18%
OEM Company 3%
Distributor 11%
Other 7%