

**2023 AACC
ANNUAL
SCIENTIFIC
MEETING+
CLINICAL
LAB EXPO**

**WE ARE
ONE**

GLOBAL LAB MEDICINE COMMUNITY

**WE ARE: MOVERS+SHAKERS
THINKERS+TRAILBLAZERS
DREAMERS+DISRUPTORS
INNOVATORS+INSTIGATORS**

JULY 23-27 | ANAHEIM, CA

AACC

FEATURED EXHIBITOR LISTINGS

MAGNIFY YOUR PRESENCE: Enhanced listings give your company greater exposure to attendees. Longer company descriptions, product photos, and corporate videos draw attention to your listing and help drive traffic to your booth.

	Exhibitor Listing Feature	Basic	Featured \$1,800
ONLINE	Company Name and Booth Number	■	■
	Address	■	■
	Website Address	■	■
	Product and Service Categories	Up to 10	Unlimited
	Links to Social Media Platforms	■	■
	Up to 5 Press Releases	■	■
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
	Multimedia Flash Video Presentation		■
	Inclusion in Featured Exhibitor Listing		
	Enhanced Listing Icon on Floor Plan Booth and Exhibitor List		■
	Rotating Logo on Home Page of Expo Website, Search Exhibitors Page, and Featured and Full Exhibitor Lists		■
PRINTED EXHIBIT GUIDE	Company Name and Booth Number	■	■
	Website Address	■	■
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
MOBILE APP	Company Name and Booth Number	■	■
	Address	■	■
	Website Address	■	■
	Product and Service Categories	Up to 10	Unlimited
	500 Character Description	■	■
	Expanded Description up to 1,000 Characters		■
	Company Logo		■
	Company Logo on Floor Plan Booth		■

UPGRADE YOUR LISTING! 800-564-4220 | 703-631-6200 | aaccexhibits@spargoinc.com