Exhibitor Prospectus

AMERICAN ASSOCIATION OF CLINICAL ENDOCRINOLOGISTS

Walter E. Washington Convention Center • Washington, DC
May 7-10, 2020 (Pre-Congress May 6)
Exhibit Dates: May 7-8
Become an exhibitor and connect with leading endocrinology professionals at EMBRACEL, the AACE 29th Annual Scientific & Clinical Congress, taking place May 7-10 at the Walter E. Washington Convention Center.

Over 2,000 attendees, including physicians, physician assistants, nurse practitioners, certified diabetes educators and more, will experience firsthand the latest scientific advancements in the field of endocrinology and how these innovations can help improve health for patients globally. Make sure your organization is at the forefront of the industry by becoming an exhibitor.

ABOUT AACE

AACE represents The Voice of Clinical Endocrinology®

The American Association of Clinical Endocrinologists (AACE) is the trusted voice of clinical endocrinologists, primary care physicians and other health care professionals who treat patients with endocrine conditions and disorders such as: diabetes, thyroid dysfunction, obesity, osteoporosis, growth disorders, lipids, adrenal, metabolism, and sexual function and reproduction.

Founded in 1991, AACE is a membership-driven association with more than 6,800 members in the U.S. and in over 90 other countries.

AACE Member Overview

More Than 6,800 Total Members

<table>
<thead>
<tr>
<th>International Members</th>
<th>Domestic Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>27%</td>
<td>73%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Female</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>44%</td>
<td>56%</td>
</tr>
</tbody>
</table>

49% Younger ← 45 Years Old → 51% Older

Primary Work Setting

*Members may have more than one primary work setting

- Multispecialty: 44%
- Hospital Based: 14%
- Faculty, University: 13%
- Single Specialty Group: 9%
- Solo Practice: 7%
- Other: 8%

Years in Endocrinology

- Less than 5: 25%
- 5 to 19: 40%
- 20 or More: 35%

Career Focus

- Clinical Practice: 75%
- Clinical Research: 7%
- Teaching/Education: 4%
- Fellow: 4%
- Health Professional: 3%
- Program Director: 2%
- Research: 2%
- Administration: 1%
- Other: 2%

100% OF AACE MEMBERS ARE ENDOCRINE CLINICAL PHYSICIANS (MD/DO)
Show Your Dedication to Patient Care, Education and Clinical Research

Annual Meeting Overview

Who Exhibits?
- Industry Sectors Represented
- Associations/Societies
- Diagnostics Equipment
- Educational Materials
- Publications
- Electronic Medical Records
- Laboratory Services
- Non-Profits
- Nutrition
- Wellness
- Patient Support/Services
- Pharmaceuticals
- Recruitment/ Professional Placement

Areas of Attendee Interest:
- Advances in Treatment
- Anti-Diabetic Medication
- Anti-Dyslipidemia Medication
- Anti-Hypertensive Medication
- Anti-Obesity Medication
- Anti-Thyroid Medication
- Board Prep Books
- CGM Devices
- Compounded Hormone Therapy
- Diabetes Medication
- Educational Materials
- EHR Data
- Endocrine Medication
- Gene Testing
- Growth Hormones
- Healthcare Organizations
- Health Coaches
- Hormonal Products
- Hormone Therapies
- Insulin Pens
- Insulin Pumps
- International Products
- Lipid Testing
- MNT Services
- New Products & Technologies
- Non-Invasive Glucose Monitors
- Osteoporosis Medication
- Pedography
- Personal Ultrasound
- Point of Care Devices
- Publications
- Software Vendors
- Thyroid Gene Testing
- Thyroid Pathology Testing
- Surgical Technology
- Testosterone Implants
- Weight Loss Products

“AACE provides the opportunity to network with our target market: clinicians from around the world.”

HIGH EXPOSURE! 23:1 ATTENDEE TO EXHIBITOR RATIO
AACE brings together a large concentration of key endocrinologists that is extremely influential to our business that you do not find at other medical conventions. It is one of our most important events that we look forward to attending each year.
Exhibit Space Rates

*Early Bird Inline Space ............ $44.00 per sq. ft. (Through October 18, 2019)
Standard Inline Space ............ $45.00 per sq. ft. (After October 18, 2019)

*Early Bird Rate is valid through October 18, 2019. After October 18, 2019 the inline space increases to $45.00 per sq. ft.

Island Space .................... $52.00 per sq. ft.
Corner Fee ....................... $300 per corner

What’s Included with Your Exhibit Space

■ Five Exhibit Hall Staff Badges per 100 square feet
■ Basic Exhibitor Listing Online and in the Mobile App
■ Company included in Exhibit Hall Scavenger Hunt powered by the Mobile App

Venue

Walter E. Washington Convention Center
800 Mt Vernon Place NW
Washington, DC 20001

Exhibit Hall Schedule

Thursday, May 7, 2020
Exhibit Hall Open .................. 10 am to 4 pm
Opening Brunch .................... 10 am to 11 am
Lunch in the Exhibit Hall ........ 12 pm to 1:15 pm
Coffee Break ....................... 3:30 pm to 4:00 pm

Friday, May 8, 2020
Exhibit Hall Open .................. 10:00 am to 4 pm
Coffee Break ....................... 10:00 am to 11:00 am
Lunch in the Exhibit Hall ........ 11:45 am to 1:15 pm
Coffee Break ....................... 3:30 pm to 4:00 pm

NEW THIS YEAR!
Opening Brunch Reception

EMBRAACE will kick off with an opening brunch reception in the Exhibit Hall. This casual affair will provide the ideal setting to network with attendees. Food and beverage will be provided as attendees make their way through the hall.

Questions?

For More Information on Becoming an Exhibitor, Contact:

Kristin Hudson
Sr. Sales Account Manager
(Companies A-L)
(800) 564-4220 or (703) 631-6200
aaceexhibits@spargoinc.com

Louisa McKenney
Sales Account Manager
(Companies M-Z)
(800) 564-4220 or (703) 631-6200
aaceexhibits@spargoinc.com

Enhanced Exhibitor Listings

Stand out in the AACE 2020 exhibitor directory online and in the mobile app by purchasing an enhanced exhibitor listing. Premium listings are offered to provide longer company and product descriptions, press releases, product photos, and much more.

Sponsorship Opportunities

No matter your goal, keeping your name and message in front of attendees is key. Sponsorship opportunities have been designed to help maximize your investment. Act now, many of the opportunities are available in limited quantities. Customized sponsorship opportunities are available.

LESS DAYS – MORE CONCENTRATED HOURS!