

The background of the page is a photograph of a woman with dark hair, wearing a brown leather jacket and a grey scarf, looking towards a man in a suit. They are at a booth with a blue counter. Other people are visible in the background. A large purple and white geometric graphic is on the left side of the page.

Exhibitor Prospectus

AMERICAN ASSOCIATION OF CLINICAL ENDOCRINOLOGISTS

Walter E. Washington Convention Center • Washington, DC

May 7-10, 2020 (Pre-Congress May 6)

Exhibit Dates: May 7-8

Reach endocrinologists from around the globe!

Become an exhibitor and connect with leading endocrinology professionals at EMBRAACE, the AACE 29th Annual Scientific & Clinical Congress, taking place May 7-10 at the Walter E. Washington Convention Center.

Over 2,000 attendees, including physicians, physician assistants, nurse practitioners, certified diabetes educators and more, will experience firsthand the latest scientific advancements in the field of endocrinology and how these innovations can help improve health for patients globally. Make sure your organization is at the forefront of the industry by becoming an exhibitor.



ABOUT AACE

AACE represents *The Voice of Clinical Endocrinology*®

The American Association of Clinical Endocrinologists (AACE) is the trusted voice of clinical endocrinologists, primary care physicians and other health care professionals who treat patients with endocrine conditions and disorders such as: diabetes, thyroid dysfunction, obesity, osteoporosis, growth disorders, lipids, adrenal, metabolism, and sexual function and reproduction.

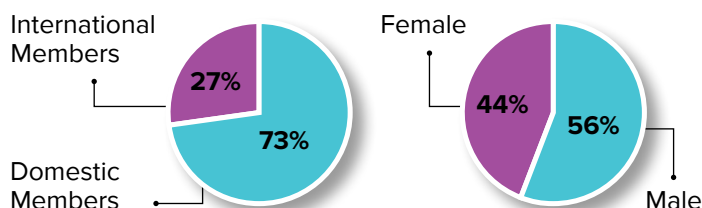
Founded in 1991, AACE is a membership-driven association with more than 6,800 members in the U.S. and in over 90 other countries.



#AACE2020

AACE Member Overview

More Than 6,800 Total Members



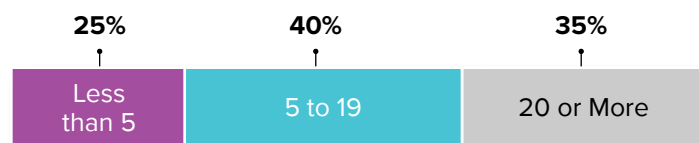
49% Younger ← 45 Years Old → 51% Older

Primary Work Setting

**Members may have more than one primary work setting*

Multispecialty	44%
Hospital Based	14%
Faculty, University	13%
Single Specialty Group	9%
Solo Practice	7%
Other	8%

Years in Endocrinology



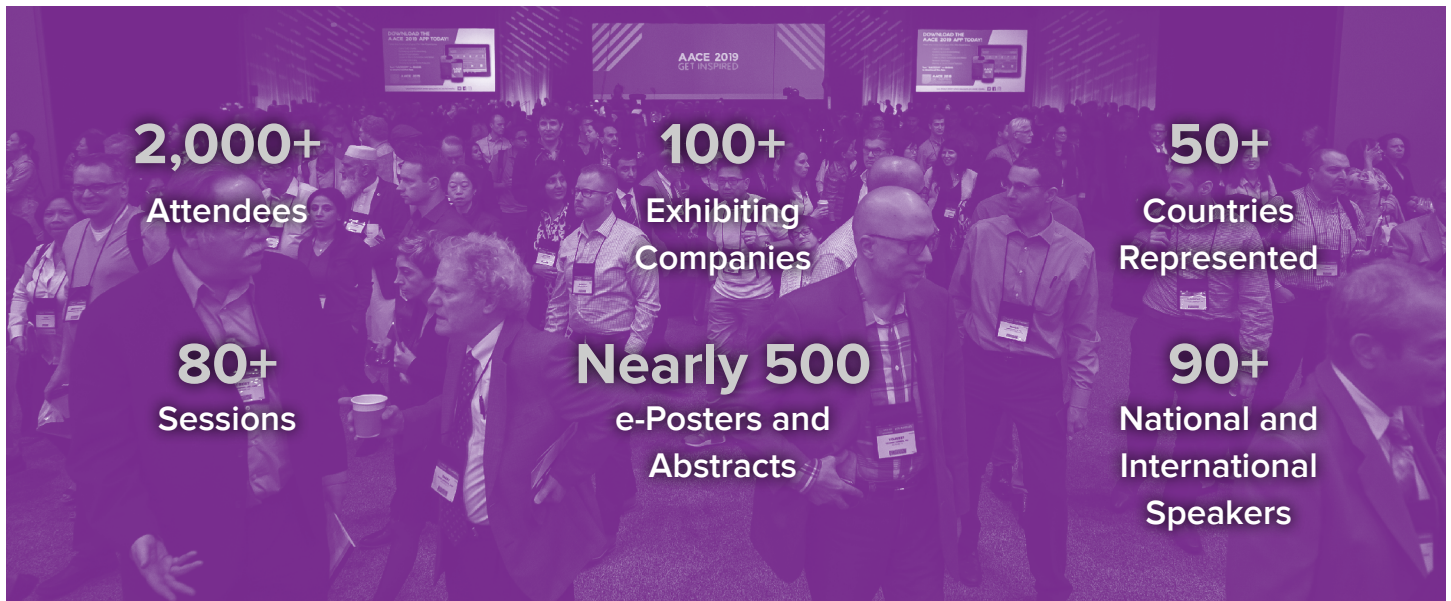
Career Focus

75%	Clinical Practice	3%	Health Professional
7%	Clinical Research	2%	Program Director
4%	Teaching/ Education	2%	Research
		1%	Administration
4%	Fellow	2%	Other

100% OF AACE MEMBERS ARE ENDOCRINE CLINICAL PHYSICIANS (MD/DO)

Show Your Dedication to Patient Care, Education and Clinical Research

Annual Meeting Overview



Who Exhibits?

- Industry Sectors Represented
- Associations/Societies
- Diagnostics Equipment
- Educational Materials
- Publications
- Electronic Medical Records
- Laboratory Services
- Non-Profits
- Nutrition
- Wellness
- Patient Support/Services
- Pharmaceuticals
- Recruitment/ Professional Placement

Areas of Attendee Interest:

- Advances in Treatment
- Anti-Diabetic Medication
- Anti-Dyslipidemia Medication
- Anti-Hypertensive Medication
- Anti-Obesity Medication
- Anti-Thyroid Medication
- Board Prep Books
- CGM Devices
- Compounded Hormone Therapy
- Diabetes Medication
- Educational Materials
- EHR Data
- Endocrine Medication
- Gene Testing
- Growth Hormones
- Healthcare Organizations
- Health Coaches
- Hormonal Products
- Hormone Therapies
- Insulin Pens
- Insulin Pumps
- International Products
- Lipid Testing
- MNT Services
- New Products & Technologies
- Non-Invasive Glucose Monitors
- Osteoporosis Medication
- Pedography
- Personal Ultrasound
- Point of Care Devices
- Publications
- Software Vendors
- Thyroid Gene Testing
- Thyroid Pathology Testing
- Surgical Technology
- Testosterone Implants
- Weight Loss Products

“AACE provides the opportunity to network with our target market: clinicians from around the world.”

HIGH EXPOSURE! **23:1** ATTENDEE TO EXHIBITOR RATIO

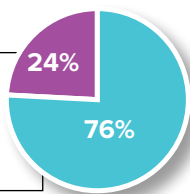
Make Connections – AACE 2019 Attendee Profile

2,320

Professional Attendance

International Attendees

Domestic Attendees

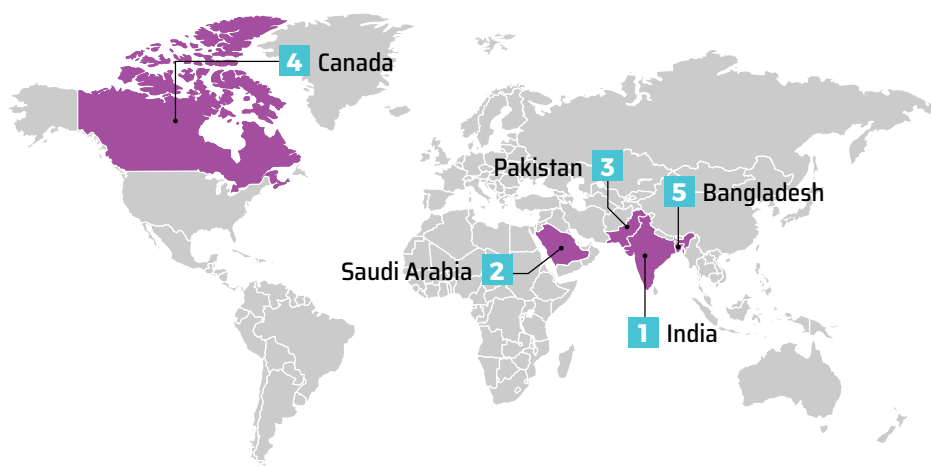


Primary Specialties

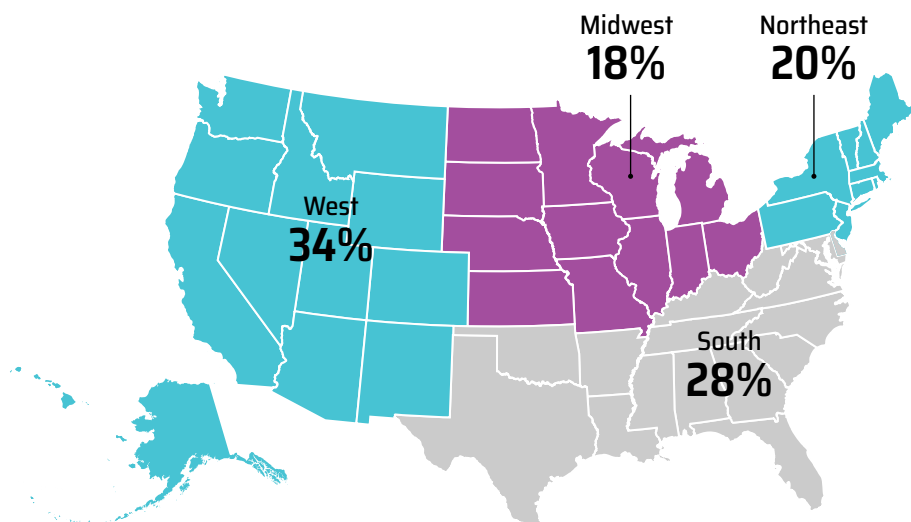
- General Endo and Metabolism
- Diabetes
- Adrenal
- Thyroid

75%

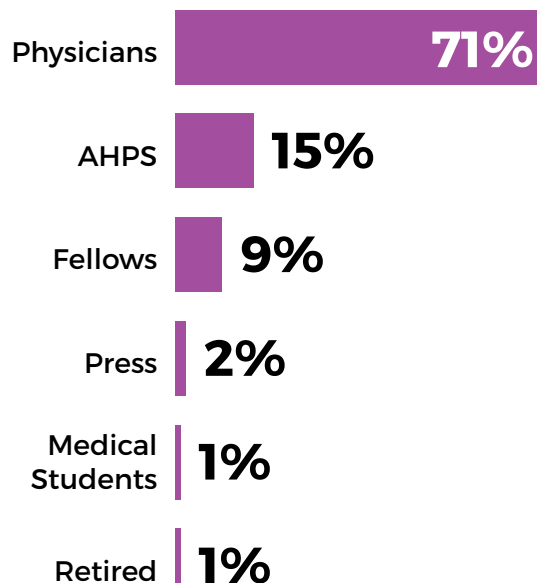
Top 5 International Countries Represented



Attendance by Region



Attendee Demographics



“AACE brings together a large concentration of key endocrinologists that is extremely influential to our business that you do not find at other medical conventions. It is one of our most important events that we look forward to attending each year.”

RECORD ATTENDANCE IN 2019!

Become an Exhibitor

Exhibit Space Rates

***Early Bird Inline Space** \$44.00 per sq. ft.
(Through October 18, 2019)

Standard Inline Space \$45.00 per sq. ft.
(After October 18, 2019)

**Early Bird Rate is valid through October 18, 2019. After October 18, 2019 the inline space increases to \$45.00 per sq. ft.*

Island Space \$52.00 per sq. ft.

Corner Fee \$300 per corner

What's Included with Your Exhibit Space

- Five Exhibit Hall Staff Badges per 100 square feet
- Basic Exhibitor Listing Online and in the Mobile App
- Company included in Exhibit Hall Scavenger Hunt powered by the Mobile App

Venue

Walter E. Washington Convention Center

800 Mt Vernon Place NW

Washington, DC 20001

Exhibit Hall Schedule

Thursday, May 7, 2020

Exhibit Hall Open 10 am to 4 pm
Opening Brunch 10 am to 11 am
Lunch in the Exhibit Hall 12 pm to 1:15 pm
Coffee Break 3:30 pm to 4:00 pm

Friday, May 8, 2020

Exhibit Hall Open 10:00 am to 4 pm
Coffee Break 10:00 am to 11:00 am
Lunch in the Exhibit Hall 11:45 am to 1:15 pm
Coffee Break 3:30 pm to 4:00 pm

NEW THIS YEAR!

Opening Brunch Reception

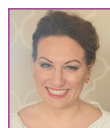
EMBRAACE will kick off with an opening brunch reception in the Exhibit Hall. This casual affair will provide the ideal setting to network with attendees. Food and beverage will be provided as attendees make their way through the hall.

Questions?

For More Information on Becoming an Exhibitor, Contact:



Kristin Hudson
(Companies A-L)
Sr. Sales Account Manager



Louisa McKenney
(Companies M-Z)
Sales Account Manager

(800) 564-4220 or (703) 631-6200

aaceexhibits@spargoinc.com

Enhanced Exhibitor Listings

Stand out in the AACE 2020 exhibitor directory online and in the mobile app by purchasing an enhanced exhibitor listing. Premium listings are offered to provide longer company and product descriptions, press releases, product photos, and much more.

Sponsorship Opportunities

No matter your goal, keeping your name and message in front of attendees is key. Sponsorship opportunities have been designed to help maximize your investment. Act now, many of the opportunities are available in limited quantities. Customized sponsorship opportunities are available.

LESS DAYS – MORE CONCENTRATED HOURS!