

Sponsorship & Advertising Opportunities

AMERICAN ASSOCIATION OF CLINICAL ENDOCRINOLOGISTS

Secure your sponsorship & advertising opportunities today!

Contact AACE Exhibits at 800-564-4220 or aaceexhibits@spargoinc.com

Digital Advertising Opportunities

Digital Package

\$2,000

Advertise your company or product information to attendees in this sleek format. The EMBRAACE digital package includes powerful exposure for your company on multiple screens located in the Convention Center. Includes three aspects:



Overhead Digital Signage 1280 (w) x 720 (h)



Wall Mounted Displays 1280 (w) x 720 (h)



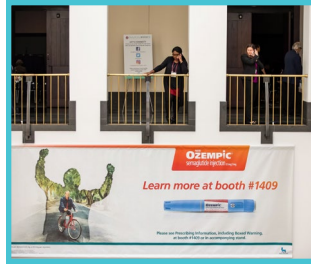
Video Wall 1662 (w) x 384 (h)

Convention Center Items

Hanging Banners

Call for Details

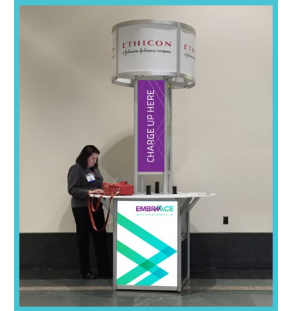
Reach attendees with your message by securing a company banner within the Walter E. Washington Convention Center. Location and sizes vary, call for details. Sponsorship includes production of the banner, installation, and removal.



Charging Station

\$5,000

Located in key areas, each station is equipped with multiple outlets for charging. Your company branding will be prominently displayed at the station.



Convention Center Wi-Fi

\$25,000

Your support allows attendees to enjoy free wireless internet in meeting rooms and common areas at the Walter E. Washington Convention Center. In addition to a custom landing page, your corporate name and logo will appear on onsite signage recognizing your support of this much valued service.



Escalator Clings

\$13,500 Hall B - SOLD

\$25,500 North Lobby - SOLD

\$8,000 Registration

Ensure attendees are aware of your presence at the meeting by securing a highly visible escalator in one of these prime locations. Sponsorship includes production of the clings, installation, and removal.



Window and Balcony Clings

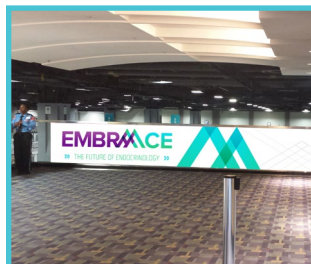
Window Clings- \$10,000

144" x 71"

Balcony Clings - \$10,000

284" x 37"

The balcony and window clings will be visible to attendees from the Exhibit Hall. This can't miss branding opportunity is a sure way to capture attention. Price includes production of the clings, installation, and removal.



Conference Lanyards

\$10,000 Rights Only

Lanyards provide an ideal way for attendees to wear their conference badges, while prominently showcasing your corporate logo. Sponsor is responsible for providing the lanyards.



Networking Lounge

Call for Details

The lounge area will be located right off the main concourse and will include seating, tables, and outlets for attendees to relax and recharge. This area provides a unique, high profile opportunity. Contact us to learn how you can customize this space.



Meter Boards

\$2,500 (Set of 3)

Display your company or product information on these double-sided, freestanding signs placed in high traffic areas.

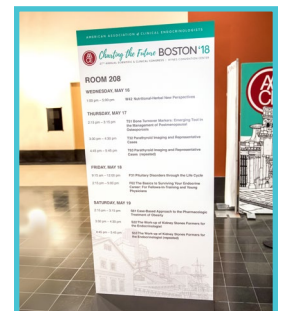


Exhibit Hall Sponsorships

Hanging Aisle Signs

\$12,500

Attendees will take notice of your corporate logo hanging beneath each aisle sign as they navigate the crowded Exhibit Hall. Opportunity includes the production, installation, and removal.

SOLD



Opening Brunch Reception

Call for Details

EMBRAACE will kick off with a brunch reception in the Exhibit Hall on Thursday morning. This first function of the meeting provides high brand exposure and immediately establishes your organization as a leader in the industry.

Table Clings

\$5,000 (Set of 5)

Place your branding on one set or multiple sets of these tables throughout the Exhibit Hall and capture the attention of attendees while they are relaxing, dining, or traveling the hall.



Bench Banner and Floor Cling

\$4,500

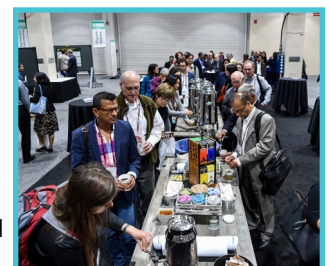
Stand out in the Exhibit Hall with your company branding on park benches placed down the main cross aisle. Each bench will include a banner on the seat back and an accompanying large floor cling (96"x48") placed on the carpet in front.



Coffee Break Sponsor

\$3,000 per break (3 Available)

Sponsor a morning or afternoon coffee break and get your organization front and center, while attendees take a break from their sessions. Sponsor will receive signage at each coffee station.



Advertising Opportunities

Know Before You Go Email Ad

\$5,000

This is your chance to brand the meeting's Know Before You Go email. This email will be sent to all registered attendees and will contain key information. Include your hyper-linked ad and gain visibility prior to the meeting.

SOLD



Retargeting Advertising

\$2,500 per 35,000 Impressions

Target AACE prospects and members while they browse the internet and interact on social media. Sponsor provides the ad and we provide the rest. Package includes 35,000 impressions.

[Learn More](#)

AACE Annual Meeting Website Advertising

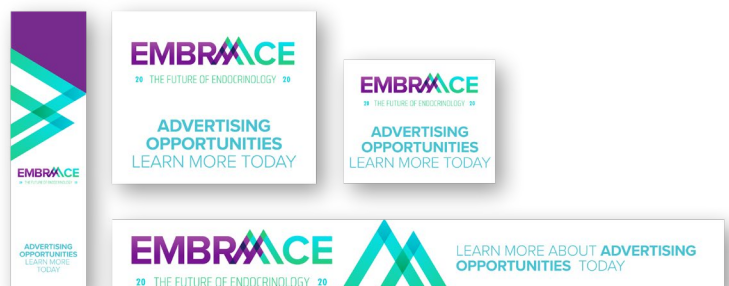
Call for Pricing

Place an ad on the EMBRAACE home page. Ads will rotate to capture the attention of visitors as they gather information regarding the event.

Two Ad Sizes Available

Rectangular Ad: 729 w x 90 h

Square Ad: 300 w x 250 h



Additional Opportunities

Premium Listing

\$750

Make your exhibitor listing stand out in the Mobile App and online directory by upgrading to a premium listing. Premium listings include longer company descriptions, logo, press releases, products photos with descriptions, and more!

Pre/Post Show Attendee Mailing List

\$950

Send a pre-show promotion or invitation to visit your booth to EMBRAACE registrants. Reinforce your on-site presence with a follow up communication to initiate post-meeting business opportunities. No email addresses will be provided.



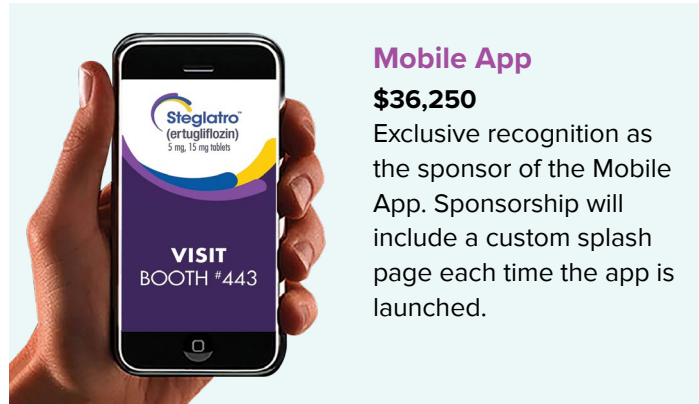
Women's Leadership Session Reception

\$10,000

The Women's Leadership Session will be a ticketed event attended by approximately 200 women from leadership positions throughout the field of medicine. This is an exclusive opportunity to sponsor the 30-minute reception following the session. This will be the perfect setting to network and get your company front and center with influential leaders. Sponsor will receive recognition on signage and an invitation to attend the reception.



Mobile App Opportunities



Mobile App

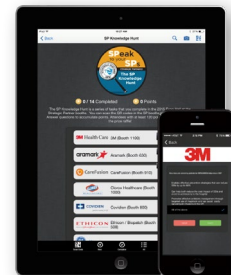
\$36,250

Exclusive recognition as the sponsor of the Mobile App. Sponsorship will include a custom splash page each time the app is launched.

Mobile App Exhibit Hall Scavenger Hunt Upgrade

\$300

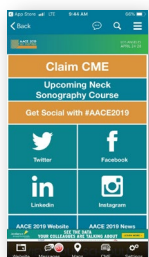
Attendees will use the Mobile App to participate in the Exhibit Hall Scavenger Hunt. Exhibitor participation is free, but attendees will be eager to visit the upgraded exhibitors to receive additional points and to increase their chance to win.



Mobile App Home Page Banner Ad

\$8,750

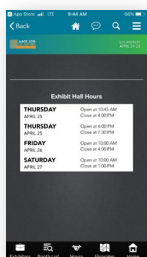
Meeting participants will see your banner ad at the top of the Mobile App home page.



Mobile App Subpage Banner Ad

\$3,500

Place a banner ad on the Mobile App Exhibit Hall Information page, the Exhibitor List, or any of the available subpages within the Mobile App.



Digital Registration Bag

\$500

The digital registration bag allows your organization to distribute your literature digitally through the Mobile App. A separate online link will be created to share the digital registration bag with attendees in the Know Before Your Go email.



Hotel Opportunities

Hotel Room Keys

\$15,525 Rights Only

Customized hotel keycards with your personalized design will be distributed to meeting attendees upon check-in to their EMBRAACE hotels. The sponsor is responsible for hotel distribution charges and the costs of producing the keycards.



ADD-ON ITEM! Hotel Room Key Sleeve

\$2,100 Rights Only

Place your company logo or advertising on the hotel room key sleeves to be distributed to all attendees at the official EMBRAACE hotels. Sponsor is responsible for hotel distribution charges and the costs of producing the key sleeves.

Hotel Room Door Drop

Bag Sponsorship

\$14,500

This is an exclusive opportunity to get your name directly in front of meeting participants as they leave their hotel rooms. Only one bag sponsorship is available. Benefits of sponsorship include company logo along with the AACE logo on the bag and one bag insert.



Bag Insert

\$7,450

This is a one-time door drop at the official EMBRAACE hotels. Include your promotional literature in this bag delivered to the rooms of meeting participants and reach them prior to their arrival in the Exhibit Hall on Thursday, May 7.

Presentation Opportunities



Product Theater

\$40,000 45-Minute

\$15,000 20-Minute

Reach attendees in a private session held in the Exhibit Hall. These sessions provide a forum to gather and discuss issues on patient education, specific products, services or new clinical science.

Satellite Symposia

Applications received on or before February 6, 2020: \$60,000

Applications received on or after February 7, 2020: \$65,000

Satellite symposia are a valued educational component of EMBRAACE and provide attendees with additional educational opportunities. AACE offers several opportunities to host these sessions. Medical education companies are invited to submit requests to conduct satellite symposia at EMBRAACE on topics concerning endocrine disorders and related medical conditions. AACE does not endorse or co-sponsor satellite symposia.

Available Time Slots

Wednesday, May 6, 2020	7:00 – 9:00 pm (2 Slots Available)
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Thursday, May 7, 2020	7:00 – 9:00 pm (3 Slots Available)
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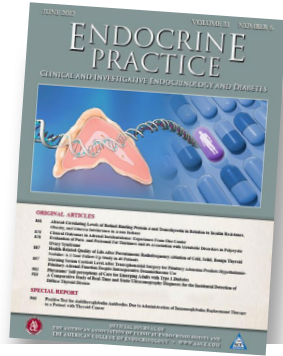
Friday, May 8, 2020	7:00 – 9:00 pm (3 Slots Available)
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Leveled Sponsors

PLATINUM SPONSOR

\$75,000+

- One (1) pop-up stand (cocktail table) in the meeting room lobby between sessions
- One (1) complimentary advertisement in the *Endocrine Practice* issue of your choice – sent to AACE members (approx. 5,000)
- Company description/name/logo listed according to tier level in signage onsite
- 100-word company description/name/logo listed according to tier level on the event website
- 100-word company description/name/logo listed according to tier level on Annual Meeting Event app
- Complimentary pre-event and post-event mailing address list for attendees (approx. 2,000)



DIAMOND SPONSOR

\$50,000 – \$74,999

- One (1) pop-up stand (cocktail table) in the meeting room lobby between sessions
- Company description/name/logo listed according to tier level in signage onsite
- 50-word company description/name/logo listed according to tier level on event website
- 50-word company description/name/logo listed according to tier level on Annual Meeting Event app
- Complimentary pre-event mailing address list for attendees (approx. 2,000)

GOLD SPONSOR

\$25,000 – \$49,999

- Company description/name/logo listed according to tier level in signage onsite
- 25-word company description/name/logo listed according to tier level on event website
- 25-word company description/name/logo listed according to tier level on Annual Meeting Event app
- Complimentary pre-event mailing address list for attendees (approx. 2,000)

SILVER SPONSOR

\$5,000 – \$24,999

- Company logo listed according to tier level in signage onsite
- Company logo listed according to tier level on event website
- Company logo listed according to tier level on Annual Meeting Event app

Please note that the support recognized in these tiers only applies to non-educational (non-CME) financial contributions to the Annual Meeting including advertising, general support and/or other contributions. Commercial support for accredited activities is acknowledged separately. Products or other marketing opportunities purchased from approved third parties is not eligible for credit towards special recognition tiers.