



## Exhibitor & Sponsorship Prospectus

### **Disease Management & Technology Skills for Year 1 Fellows-in-Training**

Baylor College of Medicine, Houston, TX

February 14-17, 2020

Exhibit Dates: February 15-16

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### **Disease Management for Year 2 Fellows-in-Training**

Mayo Clinic, Rochester, MN

November 13-16, 2020

Exhibit Dates: November 14-15



# THE Next Generation of Endocrine Leaders

## Clinicians • Educators • Investigators

Endocrine University® is a scientifically rigorous, clinically oriented 3-day educational program, designed for clinical endocrinology fellows-in-training representing fellowship programs from across the US.

Over 250 participants will take part in clinical training and laboratory sessions, as well as an opportunity to meet experts in clinical endocrinology. The program takes a case-based approach to the diagnosis and management of endocrine-related disorders and is specifically designed to help prepare fellows for entering clinical practice.

## Advancing Endocrinology and Improving Public Health

Approximately 90% of endocrine fellows attend Endocrine University. This is your opportunity to build relationships and make connections with leading endocrine professionals from top academic institutions early in their careers, establish connections and create a pipeline of clinicians for your organization.

- Diabetes
- Lipids/Obesity
- Thyroid
- Bone
- Neuroendocrinology
- Research
- Adrenal
- Reproductive Health
- **And More!**

### Year 1 Topics

- Diabetes/Insulin Management (Diabetes Technology, CGM, Insulin Pump)
- Endocrine Neck Ultrasound & Thyroid
- Dual-Energy X-ray (DXA); Pharmacotherapies for Osteoporosis; Bone and Parathyroid Cases

### Year 2 Topics

- Lipid Management; Obesity Medicine; Cushing Syndrome; Pituitary; Growth Hormone
- Endocrine Laboratory Testing & Reproductive Technologies; Bone Module
- Update in Diabetes; Update in Thyroid; Practice Management

## Don't Miss Out!

For more information on becoming an exhibitor email [aaceexhibits@spargoinc.com](mailto:aaceexhibits@spargoinc.com) or call 703-631-6200.

## ABOUT AACE

The American Association of Clinical Endocrinologist (AACE) is the trusted voice of clinical endocrinologists, primary care physicians and other health care professionals who treat patients with endocrine conditions and disorders such as: diabetes, thyroid dysfunction, obesity, osteoporosis, growth disorders, lipids, adrenal metabolism, and sexual function and reproduction.



## ABOUT ACE

The American College of Endocrinology (ACE) is a scientific, educational and charitable medical organization dedicated to promoting the art and science of clinical endocrinology, diabetes, and metabolism for the improvement of patient care and public health.



## Exhibit Dates

Disease Management & Technology Skills for Endocrinology  
**Year 1 Fellows-in-Training**

Saturday, February 15

Sunday, February 16

Disease Management for Endocrinology

**Year 2 Fellows-in-Training**

Saturday, November 14

Sunday, November 15

Exhibit times are during the breakfasts, morning and afternoon breaks and lunches (if applicable).

## Become an Exhibitor

### Exhibit Space Rates

Year 1 Tabletop	Year 2 Tabletop	Year 1 & 2 Tabletop
\$4,000	\$4,000	\$7,500

## To Secure Your Exhibit Space, Contact:

aaceexhibits@spargoinc.com or call 703-631-6200.

Reserve a Booth

# Endocrine University Sponsorship Opportunities

## Year 1 Baylor College of Medicine, Houston, TX • February 14-17, 2020

### **Product Theater:** \$35,000 (2 Available)

Reach attendees through a private session. These sessions provide a forum to gather and discuss issues on patient education, specific products, services or new clinical science. F&B, room set-up, etc. are not provided. Sponsorship fee is a right-to-host fee.

### **Endocrine Jeopardy and Dinner Program—Bones in Space:** \$6,000

This interactive program is presented in format of Jeopardy with contestants answering questions on endocrine disease states. Extremely popular with the meeting attendees, this is an engaging, interactive event.

- Company receives logo on select signage during the dinner program and walk-in slides.
- Opportunity to provide corporate literature.

### **Product Test Drive:** \$10,000

Test drive your product with the Endocrine University attendees (who may volunteer to participate) for the duration of the meeting, from Friday - Monday.

### **Coffee Breaks:** \$2,000 per day (2 Available)

Two coffee breaks per day. Supporters are gratefully acknowledged verbally and in print on signage.

## Year 2 Mayo Clinic, Rochester, MN • November 13-16, 2020

### **Product Theater:** \$35,000 (2 Available)

Reach attendees through a private session. These sessions provide a forum to gather and discuss issues on patient education, specific products, services or new clinical science. F&B, room set-up, etc. are not provided. Sponsorship fee is a right-to-host fee.

### **Who Wants to Be a Millionaire Endocrinologist:** \$6,000

This is an interactive dinner session. Following a plated meal, fellows have the opportunity to test their knowledge of endocrinology in a fun, game show setting. Prizes are awarded for contestants who answer questions correctly.

- Company receives logo on select signage during the dinner session and walk-in slides.

### **Roundtable Dinner Program:** \$5,000

A dinner program, held on Sunday, designed to allow fellows to interact with recognized leaders in various topics in endocrinology. This program will have more than 20 faculty conducting informal roundtable discussions.

- Company receives logo on select signage during the dinner program and walk-in slides.
- Opportunity to provide corporate literature.

### **Coffee Breaks:** \$2,000 per day (2 Available)

Two coffee breaks per day. Supporters are gratefully acknowledged verbally and in print on signage.

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