



AAGL Priority Point System

2022 AAGL Global Congress exhibit space selection appointments will be assigned based on a Priority Point system. AAGL 2021 exhibitors earn Priority Points based on the following criteria. Total points will be added to the previous point total each year.

Exhibit History

- **One (1)** Priority Point for each year a company purchases exhibit space since 1983. History points for 2020 were credited based on purchases for the 2020 virtual meeting.

Exhibit Space and Meeting Rooms

- **Two (2)** Priority Points per 100 sq. ft. of exhibit space and meeting rooms purchased for the 2021 Global Congress.

Corporate Sponsorship

- **Ten (10)** Priority Points for each Bronze Corporate Sponsorship purchased for the 2021 Global Congress.
- **Twenty-Five (25)** Priority Points for each Silver Corporate Sponsorship purchased for the 2021 Global Congress.
- **Thirty-Five (35)** Priority Points for each Gold Corporate Sponsorship purchased for the 2021 Global Congress.
- **Fifty (50)** Priority Points for each Platinum Corporate Sponsorship purchased for the 2021 Global Congress.

Promotional Opportunities

- **One (1)** Priority Point for every \$1,500 spent on promotional opportunities for the 2021 Global Congress.

2021 Exhibitor Room Block

- **Four (4)** Priority Points for reserving hotel rooms in the Exhibitor Room Block.

The AAGL Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies are in the same corporate family, have since merged or been acquired, the AAGL exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined. Total points accrued are wiped out if company misses three years in a row (starting in 2021).

For questions, or to notify of company name changes, mergers, or acquisitions, please contact:

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