

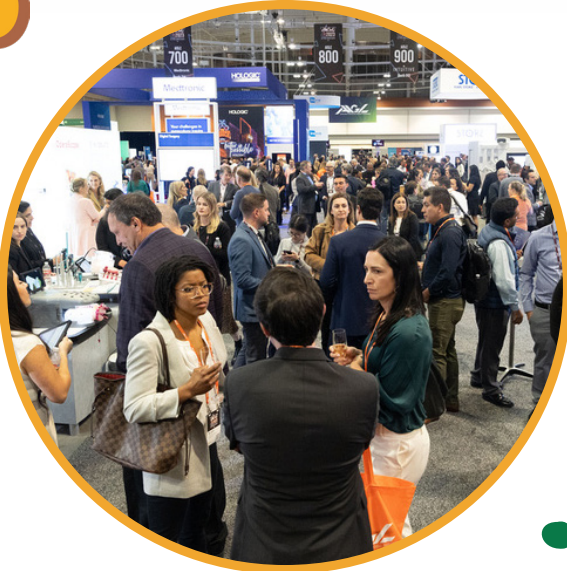
53RD GLOBAL CONGRESS ON MIGS

AAGL 2024

ERNEST N. MORIAL CONVENTION CENTER
NEW ORLEANS, LOUISIANA 🌸 NOVEMBER 16-19, 2024

Exhibitor Prospectus

The global event where surgeons, industry,
and educators come together to
improve women's health!



[CONGRESS.AAGL.ORG](https://congress.aagl.org)

703-631-6200 | 800-564-4220
aaglexhibits@spargoinc.com



AAGL 2024

Connect Face-To-Face with Those That Matter

You are invited to become an exhibitor at the 53rd AAGL Global Congress on Minimally Invasive Gynecologic Surgery (MIGS) and connect with leaders in the gynecologic surgery community. An average of 2,000 surgeons, industry, and educators come together at the Global Congress to advance state-of-the-art technology, products, and services that will improve women's healthcare. As an exhibitor you will have the unique opportunity to reach a diverse audience of key decision makers focused on laparoscopic surgery, robotic surgery, vaginal surgery, pharmaceuticals, and more.

There is no better place than AAGL24 to build your network, launch a new product, provide a hands-on demonstration, and showcase your latest technology, products, and services.



"It was such a great opportunity to connect with existing customers, meet new ones, and create awareness around our new technology."

Plasma Surgical, Inc.

Secure your presence today to access this highly focused group of healthcare professionals.

Contact us for more information on your participation in AAGL24!

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What's Happening in the Exhibit Hall?

- Welcome Reception
- Continental Breakfast, Beverage Breaks, and Box Lunches
- Exhibitor Presentations
- Product Theaters
- Virtual Posters
- AAGL Booth and Entertainment
- Headshot Booth
- Private Meeting Rooms
- Essentials in MIGS (EMIGS) and Lab Demonstrations

Website

Floor Plan

Reserve a Booth

Terms & Conditions

Be where your customers will be! Attendees will visit the Exhibit Hall in search of your products and services related to:

- Association/Medical Societies
- Diagnostic Equipment
- Endometriosis Care Insurance
- Hysteroscopy Instruments
- Laparoscopic Instruments
- Laser & Laser Supplies
- Medical Equipment
- Office and Financial Management
- In-Office Procedure Equipment
- Pain Management
- Pharmaceuticals
- Robotic Surgical Instruments
- Training/Surgical Simulation
- Physician Recruiting
- Publishing & Books
- Surgical Instruments & Supplies
- Sustainability Management
- Suturing Supplies
- Vaginal Rejuvenation
- Women's Health & Wellness



Gain Access to the Global Gynecologic Surgery Community

AAGL23 Stats

2,461
Total Attendees

209
Residents

1,826
Professional
Attendees

195
Fellows

391
Posters

80
Exhibitors

20
Didactic Post
Graduate
Courses

62
Countries
Represented

9
General Sessions
and Live
Surgeries

76%
of exhibitors felt
that the majority
of attendees had
purchasing authority
or influence!



60%
of exhibitors ranked
AAGL23 above
average to best in
class versus other
comparable meetings!



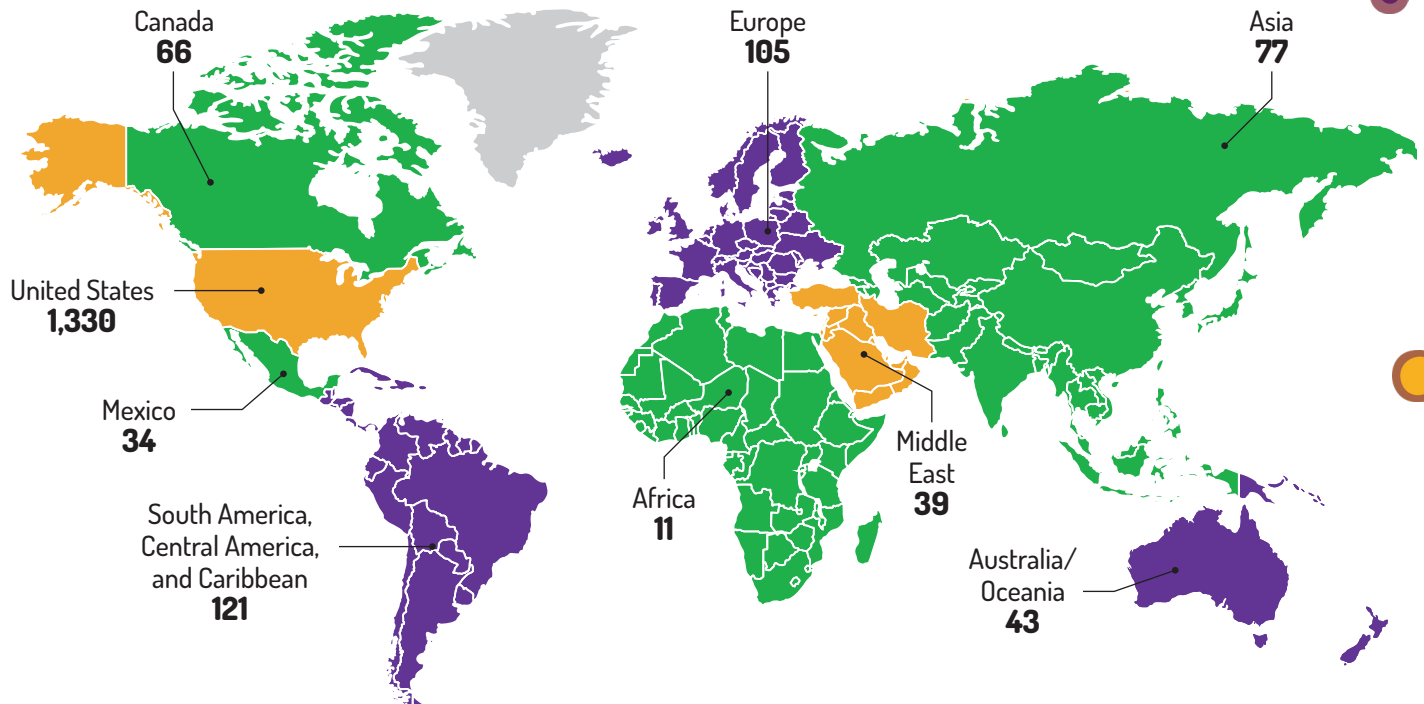
[Website](#)

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Geographic Breakdown



What are exhibitors saying?

"Great energy!"



"The meeting was well attended."



"I liked the flow of the exhibit hall and the way it was set up."



"The surgeons, fellows, and residents were eager to learn and have hands on experiences."



"Welcome reception booth traffic was great!"



"Loved the way the exhibit hall activities encouraged attendees to move around the whole space."

To learn more about becoming an exhibitor contact:

800-564-4220 | 703-631-6200

aaglexhibits@spargoinc.com

congress.aagl.org

Have You Heard? The Industry is Looking Forward to 2024!

Medical and Health Care sector exhibitor participation is projected to continue its upward trajectory growing 8.7% in 2024, exceeding pre-pandemic levels.

Continued growth is expected, with attendance expanding 8.4% in 2024. The number of attendees for Medical and Health Care sector exhibitions should exceed pre-pandemic levels in 2024.

8.4%

THE OVERALL EXHIBITION INDUSTRY SHOULD FULLY RECOVER 2019 ATTENDANCE LEVELS BY 2024 AND SURPASS THEM BY 2.4%.

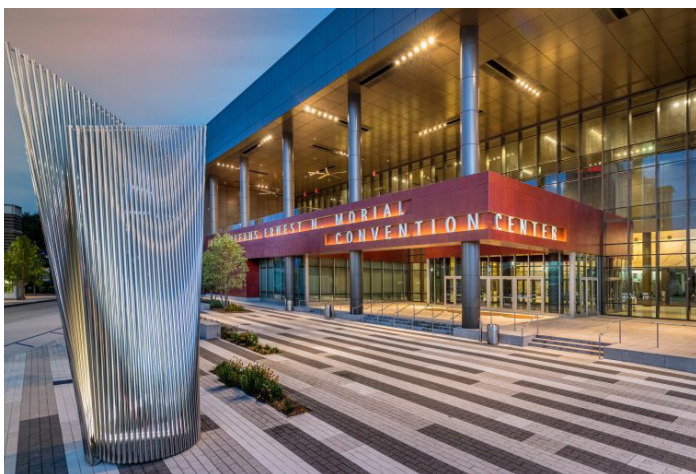
SOURCE: CENTER FOR EXHIBITION INDUSTRY RESEARCH

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Exhibitor Information

Venue

Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130

Exhibit Space Rates

Inline Space:	\$45.00 per sq. ft.
Island Space:	\$49.00 per sq. ft.
Inline Corner Fee:	\$500.00 per open corner
Exhibit Hall Meeting Room:	\$33.00 per sq. ft.

Exhibit Space Inclusions

- 8' draped back wall and 3' draped side walls (inline only)
- Company identification sign (inline only)
- Two exhibitor badges per 100 sq. ft.
- Two box lunch tickets per day for every 100 sq. ft.
- Access to all General Sessions, Oral, and Video Sessions
- Exhibitor listing online, in printed Final Program, and on the mobile app
- Overnight perimeter security service (private in-booth security excluded)

The floor plan is filling up quickly and chances are your competitors have already reserved their space. Secure your participation today for the premier MIGS event of the year.

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About AAGL

AAGL is the largest medical society focused on gynecologic surgery, with an international membership of over 7,100 physicians and healthcare providers committed to advancing minimally invasive gynecologic surgery (MIGS). AAGL's Annual Global Congress is the premier scientific program that provides the world's finest gynecologic surgeons with the latest education and best practices in MIGS.

Mission

Focused on the ultimate goal of improving patient care in gynecologic medicine, AAGL recognizes that surgical gynecologists and other clinicians require lifelong learning. The AAGL provides a variety of educational activities to ensure our members achieve this goal.

Vision

The AAGL vision is to serve women by advancing the safest and most efficacious diagnostic and therapeutic techniques that afford less invasive treatments for gynecologic conditions through the integration of clinical practice, research, innovation, and dialogue.



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Corporate Sponsorship

Take advantage of increased exposure and additional benefits by becoming an AAGL24 Corporate Sponsor. Sponsorship levels will be awarded to exhibitors based on their total spend for the 2024 AAGL Global Congress, including exhibit space. Sponsorship levels will be awarded to exhibitors based on their booth and promotional opportunity spend for the 2024 AAGL Global Congress.

Corporate Sponsorship Inclusions	Platinum	Gold	Silver	Bronze
	\$80,000	\$55,000-\$79,999	\$40,000-\$54,999	\$25,000-\$39,999
Priority Points Towards 2025 Booth Space Selection	50	35	25	10
In-Booth Corporate Sponsor Acknowledgement	●	●	●	●
Logo on Homepage of Exhibit Website and Online Exhibitor List	●	●	●	●
Company Logo on Online Floor Plan Booth (20'x20'+)	●	●	●	●
Leveled Icon Recognition on Online Exhibitor List and Company Profile	●	●	●	●
Recognition as a Corporate Sponsor on the Global Congress Website, Final Program, and Signage at Attendee Registration, the Exhibit Hall Entrance, and Virtual Posters	●	●	●	●
Tickets to Closing Celebration Event	5	4	3	2
Registration Mailing List	Pre- and Post-Show	Pre-Show	Pre-Show	Pre-Show
AAGL Complimentary Memberships	2	1	1	1
Corporate Sponsor Acknowledgement at Closing Celebration Event	●	●		
Recognition with Company Logo on NewsScope Online Advertisement (August-October)	●	●		
Company Logo on Pre- and Onsite Digital Recognition	●			
Mobile App Push Alert	●			

Only companies with FDA approved products qualify to participate in the Corporate Sponsorship program.

Make an Impression at AAGL24 as a Corporate Sponsor!

Kristin Hudson

SPARGO, Inc.

Email: aaglexhibits@spargoinc.com

Phone: 703-631-6200 | 800-564-4220

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Exhibitor Loyalty Program

2025 AAGL Global Congress exhibit space selection appointments will be assigned based on a Priority Point system. AAGL 2024 exhibitors earn Priority Points based on the following criteria. Total points will be added to the previous point total each year.

Exhibit History

- One (1) Priority Point for each year a company purchases exhibit space since 1983. History points for 2020 were credited based on purchases for the 2020 virtual meeting.

Exhibit Space and Meeting Rooms

- Two (2) Priority Points per 100 sq. ft. of exhibit space and meeting rooms purchased for the 2024 Global Congress.

Corporate Sponsorship

- Ten (10) Priority Points for becoming a Bronze Corporate Sponsor for the 2024 Global Congress.
- Twenty-Five (25) Priority Points for becoming a Silver Corporate Sponsor for the 2024 Global Congress.
- Thirty-Five (35) Priority Points for becoming a Gold Corporate Sponsor for the 2024 Global Congress.
- Fifty (50) Priority Points for becoming a Platinum Corporate Sponsor for the 2024 Global Congress.

Promotional Opportunities

- One (1) Priority Point for every \$1,500 spent on Promotional Opportunities for the 2024 Global Congress.

2024 Exhibitor Room Block

- Four (4) Priority Points for reserving hotel rooms in the Exhibitor Room Block.

The AAGL Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies are in the same corporate family, have since merged or been acquired, the AAGL exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined. Total points accrued are wiped out if company misses three years in a row (starting in 2021).



Save the Date

AAGL 2025

November 8-11, 2025
Vancouver Convention Center
Vancouver, BC, Canada



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