

# AAGL 25

54<sup>TH</sup> GLOBAL CONGRESS ON MIGS

VANCOUVER, BC, CANADA  
NOVEMBER 8-11, 2025

## Exhibitor Prospectus

[congress.aagl.org](https://congress.aagl.org)

703-631-6200 | 800-564-4220

[aaglexhibits@spargoinc.com](mailto:aaglexhibits@spargoinc.com)

The global event where  
surgeons, industry, and  
educators come together  
to improve women's health!





# AAGL 25

## Build Real Connections with Those Who Matter Most

You are invited to become an exhibitor at the 54th AAGL Global Congress on Minimally Invasive Gynecologic Surgery (MIGS) and connect with leaders in the gynecologic surgery community. An average of 2,000 surgeons, industry, and educators come together at the Global Congress to advance state-of-the-art technology, products, and services that will improve women's healthcare. As an exhibitor you will have the unique opportunity to reach a diverse audience of key decision makers focused on laparoscopic surgery, robotic surgery, vaginal surgery, pharmaceuticals, and more.

**AAGL25 is the ultimate venue to expand your network, unveil new products, offer hands-on demos, and highlight your latest innovations and services.**

**Contact us for more information on your participation in AAGL25!**

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### WHAT'S BUZZING IN THE EXHIBIT HALL?

- Welcome Reception
- Continental Breakfast, Beverage Breaks, and Lunches
- Exhibitor Presentations
- Experience Theaters
- Virtual Posters
- AAGL Booth and Activations
- Headshot Booth
- Private Meeting Rooms
- Essentials in MIGS (EMIGS) Demonstrations



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## Get In Front of Your Customers! The Exhibit Hall Will Be the Hotspot Where Attendees Seek Out Products and Services Like Yours, Including:

- Association/Medical Societies
- Diagnostic Equipment
- Endometriosis Care Insurance
- Hysteroscopy Instruments
- Laparoscopic Instruments
- Laser & Laser Supplies
- Medical Equipment
- Office and Financial Management
- In-Office Procedure Equipment
- Pain Management
- Pharmaceuticals
- Robotic Surgical Instruments
- Training/Surgical Simulation
- Physician Recruiting
- Publishing & Books
- Surgical Instruments & Supplies
- Sustainability Management
- Suturing Supplies
- Vaginal Rejuvenation
- Women's Health & Wellness

## What are Exhibitors Saying About Their Experience at the Global Congress?

*"AAGL is the primary event for our  
target audience in the U.S."*

*"The positive energy from the  
attendees was great!"*



*"Exhibit Hours were perfect."*

*"Loved the way the exhibit hall  
activities encouraged attendees  
to move around."*

*"The evening Welcome Reception  
was wonderful."*

*"Surgeons, Fellows, and Residents  
were eager to learn and have  
hands-on experiences."*



**Ensure your participation now to engage with this targeted group of experts.**

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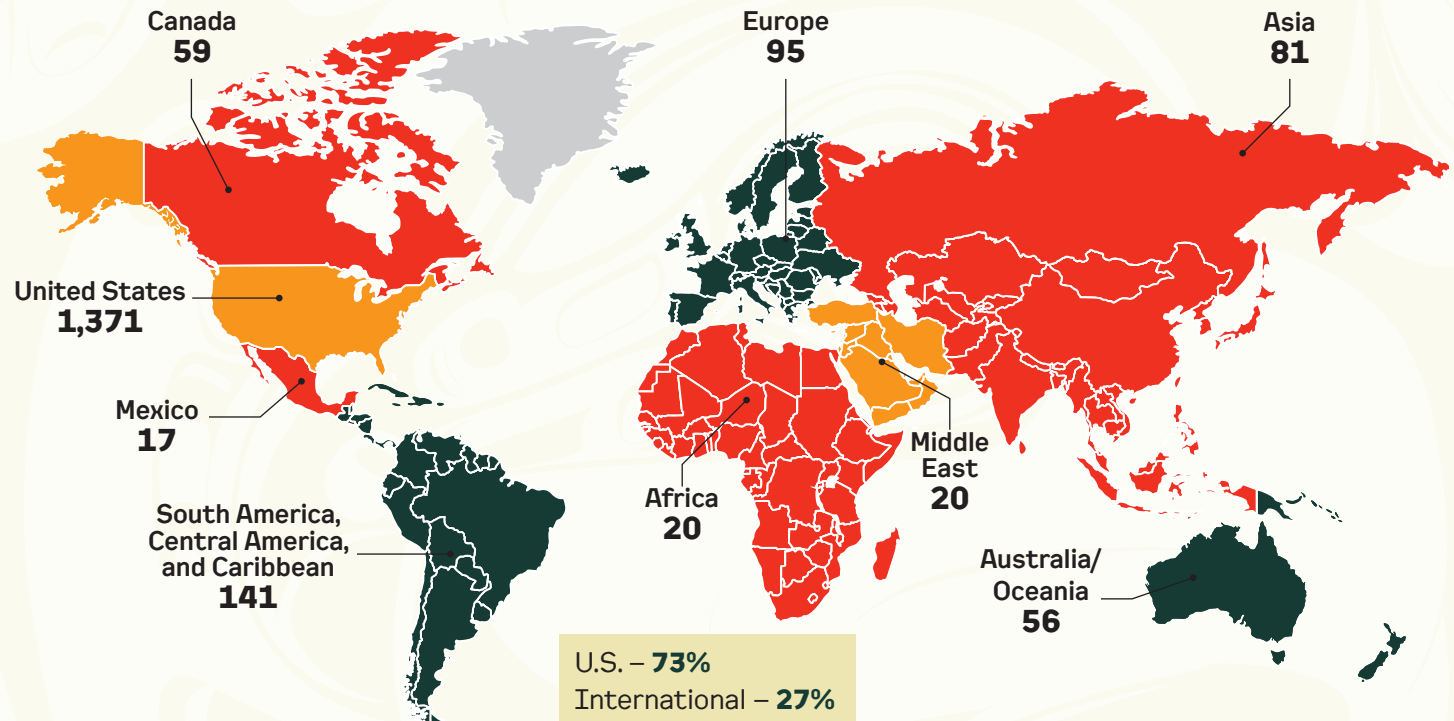
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# Engage with the Global Gynecologic Surgery Community

## GEOGRAPHIC BREAKDOWN



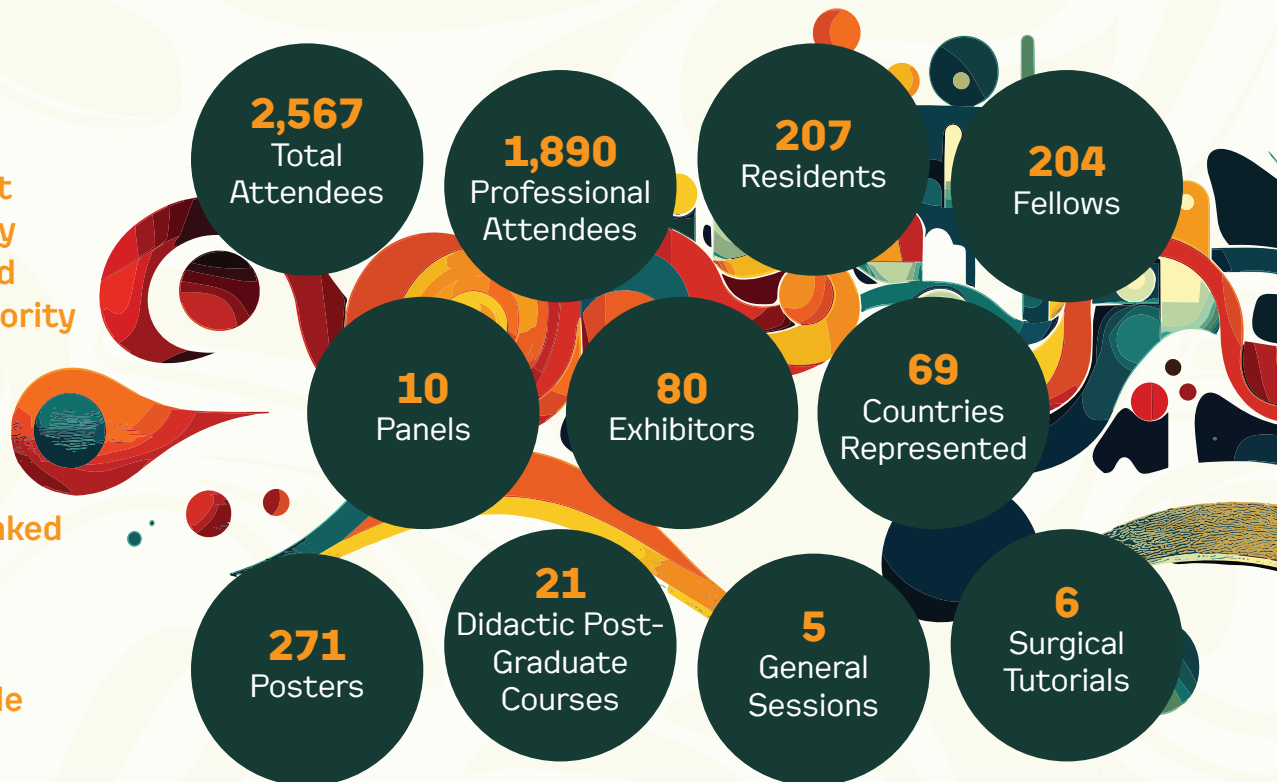
## AAGL24 STATS

**82%**

of exhibitors felt that the majority of attendees had purchasing authority or influence!

**64%**

of exhibitors ranked AAGL24 above average to best in class versus other comparable meetings!



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## Exhibitor Information

### VENUE

**Vancouver Convention Centre West**  
1055 Canada Pl  
Vancouver, BC V6C 0G3

### EXHIBIT SPACE RATES

**Inline Space:** \$45 per sq. ft.  
**Island Space:** \$49 per sq. ft.  
**Inline Corner Fee:** \$500 per open corner  
**Exhibit Hall Meeting Room:** \$40 per sq. ft.

### EXHIBIT SPACE INCLUSIONS

- 8' draped back wall and 3' draped side walls (inline only)
- Company identification sign (inline only)
- Two exhibitor badges per 100 sq. ft.
- Two lunch tickets per day for every 100 sq. ft.
- Access to all General Sessions, Oral, and Video Sessions
- Exhibitor listing online, in printed Final Program, and on the mobile app
- Overnight perimeter security service (private in-booth security excluded)

**The floor plan is filling up quickly and chances are your competitors have already reserved their space. Secure your participation today for the premier MIGS event of the year.**

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## Take Your Participation Beyond the Booth

Ensure the attendees you most want to reach are aware of your presence! A wide variety of Promotional Opportunities, including many new offerings, have been designed to maximize your investment, increase your exposure, and help drive booth traffic. We aim to help you get the most out of your participation and have created opportunities to meet every budget.

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TO LEARN  
MORE**

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## About AAGL

AAGL is the leading association promoting minimally invasive gynecologic surgery among surgeons worldwide. Our vision is to elevate the global standard for gynecologic care and to ensure that all women have access to minimally invasive surgical options. Beginning with the inaugural International Congress on Gynecologic Laparoscopy in 1972, our members and affiliates gather annually to share the latest in education, science, and technology that affect all aspects Minimally Invasive Gynecologic Surgery. With more than 7,500 members across 110 countries, we have become a truly global organization. We proudly count the world's foremost authorities in gynecologic surgery, procedural pioneers, and medical thought leaders among our membership. As the global leader in Minimally Invasive Gynecologic Surgery, our mission is to elevate the quality and safety of health care for women through excellence in clinical practice, education, research, innovation, and advocacy.

### MISSION

Focused on the ultimate goal of improving patient care in gynecologic medicine, AAGL recognizes that surgical gynecologists and other clinicians require lifelong learning. The AAGL provides a variety of educational activities to ensure our members achieve this goal.

### VISION

The AAGL vision is to serve women by advancing the safest and most efficacious diagnostic and therapeutic techniques that afford less invasive treatments for gynecologic conditions through the integration of clinical practice, research, innovation, and dialogue.

### WEBSITE

[aagl.org](https://aagl.org)



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# Corporate Sponsorship

Take advantage of increased exposure and additional benefits by becoming an AAGL25 Corporate Sponsor. Sponsorship levels will be awarded to exhibitors based on their total spend for the 2025 AAGL Global Congress, including exhibit space and promotional opportunities.

Corporate Sponsorship Inclusions	Platinum	Gold	Silver	Bronze
	\$100,000+	\$75,000 - \$99,999	\$50,000 - \$74,999	\$25,000 - \$49,999
Priority Points Towards 2026 Booth Space Selection	50	35	25	10
In-Booth Corporate Sponsor Acknowledgement	●	●	●	●
Logo on Homepage of Exhibit Website and Online Exhibitor List	●	●	●	●
Company Logo on Online Floor Plan Booth (20'x20'+)	●	●	●	●
Leveled Icon Recognition on Online Exhibitor List and Company Profile	●	●	●	●
Recognition as a Corporate Sponsor on the Global Congress Website, Final Program, Signage, Exhibit Hall Entrance, Welcome Banner, and Virtual Posters Stations	●	●	●	●
Tickets to the President's Gala	5	4	3	2
Registration Mailing List	Pre- and Post-Show	Pre-Show	Pre-Show	Pre-Show
Complimentary Industry Memberships (One-Year)	2	1	1	1
Corporate Sponsor Acknowledgement at Closing Celebration Event	●	●		
Recognition with Company Logo on NewsScope Online Advertisement (August-October)	●	●		
Company Logo on Pre- and Onsite Digital Recognition	●			
Mobile App Push Alert	●			

Only companies with FDA approved products qualify to participate in the Corporate Sponsorship program. Support and donations to The Foundation of the AAGL (FAAGL) are not considered qualifying spend for the 2025 AAGL Global Congress and will not count toward the Corporate Sponsorship program.

## MAKE AN IMPRESSION AT AAGL25 AS A CORPORATE SPONSOR!

Kristin Hudson, SPARGO, Inc. | Email: [aaglexhibits@spargoinc.com](mailto:aaglexhibits@spargoinc.com) | Phone: 703-631-6200 | 800-564-4220

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# Exhibitor Loyalty Program

2026 AAGL Global Congress exhibit space selection appointments will be assigned based on a Priority Point system. AAGL 2025 exhibitors earn Priority Points based on the following criteria. Total points will be added to the previous point total each year.

## EXHIBIT HISTORY

- One (1) Priority Point for each year a company purchases exhibit space since 1983. History points for 2020 were credited based on purchases for the 2020 virtual meeting.

## EXHIBIT SPACE AND MEETING ROOMS

- Two (2) Priority Points per 100 sq. ft. of exhibit space and meeting rooms purchased for the 2025 Global Congress.

## CORPORATE SPONSORSHIP

- Ten (10) Priority Points for becoming a Bronze Corporate Sponsor for the 2025 Global Congress.
- Twenty-Five (25) Priority Points for becoming a Silver Corporate Sponsor for the 2025 Global Congress.
- Thirty-Five (35) Priority Points for becoming a Gold Corporate Sponsor for the 2025 Global Congress.
- Fifty (50) Priority Points for becoming a Platinum Corporate Sponsor for the 2025 Global Congress.

## PROMOTIONAL OPPORTUNITIES

- One (1) Priority Point for every \$1,500 spent on Promotional Opportunities for the 2025 Global Congress.

## 2025 EXHIBITOR ROOM BLOCK

- Four (4) Priority Points for reserving hotel rooms in the Exhibitor Room Block.

The AAGL Priority Point system is calculated by totaling all points earned by each company. Companies are ranked by their total points and are scheduled for appointments. Priority Points will be calculated for the company name stated on the exhibitor contract. If companies are in the same corporate family, have since merged or been acquired, the AAGL exhibits team must be notified in writing and the resulting company may choose to use the highest points of any of the referenced companies. Points will not be combined. Total points accrued are wiped out if the company misses three years in a row (starting in 2021).

Onsite sales for  
the 2025 Global  
Congress resulted in

**85%**

of the exhibit hall  
being sold!

**Save  
the Date**

**AAGL 2026**

November 13-16, 2026

Hynes Convention Center | Boston, MA

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