SHOWCASE YOUR PRODUCTS
AT THE COUNTRY’S LARGEST MEETING
OF OBSTETRICIANS & GYNECOLOGISTS

The ACOG 2021 Annual Clinical and Scientific Meeting provides an interactive educational forum for ob-gyns and affiliate health care providers.

Exhibiting at the Annual Meeting gives you an opportunity to excite, motivate, and market at the largest exhibition in the country for ob-gyns and related health care professionals. We invite you to take advantage of this opportunity to educate our attendees on your products and services.

96% of attendees are likely to recommend the Annual Clinical and Scientific Meeting to a colleague.

ABOUT ACOG

The American College of Obstetricians and Gynecologists (ACOG), a 501(c)(6) organization, is the nation's leading group of physicians providing health care for women. As a private, voluntary, nonprofit membership organization of approximately 60,000 members, ACOG strongly advocates for quality health care for women, maintains the highest standards of clinical practice and continuing education of its members, promotes patient education, and increases awareness among its members and the public of the changing issues facing women's health care.

ATTENDEE TOPICS OF INTEREST

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education
- Genetics
- Global Health
- Gynecology
- Infectious Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Oncology
- Pain Management
- Patient Safety
- Operative Gynecology
- Practice Management
- Primary Care
- Reproductive Endocrinology and Infertility
- Sexual Health
- Surgery and Surgical Care
- Transgender Patient Care
- Ultrasound
- Urogynecology
BECOME AN EXHIBITOR & JOIN US IN IMPROVING WOMEN’S HEALTH

The Exhibit Hall is the central meeting place for ACOG attendees to network with industry leaders. Attendees visit the Exhibit Hall to learn about current and improving technologies, equipment, products, and services in the field of obstetrics and gynecology.

**Did you know?** The Washington, DC region has one of the highest employment concentrations in obstetrics and gynecology.

*(U.S. Bureau of Labor Statistics)*

**EXHIBIT HALL FEATURES**

**ACOG Central**
ACOG Central is the hub of the Exhibit Hall, featuring programming, games, and more to garner excitement and draw in attendees.

**Product Theaters**
High-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session.

**e-Poster Highlights**
Located in a central location of the Exhibit Hall to ensure increased traffic and awareness to exhibitors.

**Return of the ACOG Bookstore**
The ACOG Bookstore will return to the show floor, driving more traffic to all exhibitors.

**ACOG ADM Challenge**
Participating exhibitors will provide food and beverages during the welcome reception and collect tokens from attendees’ Districts.

Reserve Your Space Today!
[acogexhibits@spargoinc.com](mailto:acogexhibits@spargoinc.com) | (703) 631-6200

**WHO EXHIBITS?**
- Association/Medical Society
- Computer Software, Hardware, and Technology
- Diagnostic Equipment and Systems Kits
- Education and Training Materials
- Electronic Medical Records Software
- Financial Services
- Food and Nutritional Products
- Government Agencies
- Leasing and Insurance Companies
- Laboratory Services, Cytology, and Hematology
- Laser and Laser Supplies
- Luxury Consumer Goods
- Practice Management
- Market Research
- Maternity Products
- Medical Equipment
- Medical Supplies, Gloves, and Gowns
- Office Equipment, Supplies, and Furniture
- Personal Hygiene Products
- Pharmaceuticals
- Photographic, X-ray, Imaging, and Ultrasound Equipment
- Physician Recruitment
- Publishing and Books
- Surgical Instruments and Supplies

**2021 EXHIBITOR LIST**
EXHIBITOR INFORMATION

EXHIBIT SPACE RATES

Standard Space Rate
$38 per sq. ft.

Corner Fee
$300 per corner

What’s Included?
• Four complimentary badges for each 100 sq. ft.
• Exhibitor listing in the final program and exhibit guide and Annual Meeting app
• Pipe and drape booth structure

RESERVE A BOOTH

EXHIBIT HALL SCHEDULE

Dedicated exhibit hours are included within the overall agenda and all food and break functions are scheduled in the Exhibit Hall.

Exhibitor Move-in..................................................April 27–29
Exhibitor Move-out..................................................May 2-3

Friday, April 30
Exhibit Hall Open ..................................................5:00–6:45 p.m.

Saturday, May 1
Exhibit Hall Open ..................................................10 a.m.–3:30 p.m.

Sunday, May 2
Exhibit Hall Open ..................................................10 a.m.–1:30 p.m.

*Hours and events are subject to change

Contact us today to learn more about the benefits of exhibiting.
acogexhibits@spargoinc.com | (703) 631-6200

VENUE

Walter E. Washington Convention Center
801 Mount Vernon Place NW
Washington, DC 20001

FLOOR PLAN

“We had a great experience at ACOG. We met with over 100 physicians who were interested in our product.”
-Exhibitor, 2019 ACOG Annual Meeting