



District VI Chicago, IL | September 16-18



District XI San Antonio, TX | September 23-25



Districts IV & VII Asheville, NC | September 30-October 2



Districts V, VIII & IX Maui, HI | September 29-October 1



District X (Armed Forces) Las Vegas, NV | October 16-19



District I Stowe, VT | October 28-30

Exhibitor Prospectus 2022 Annual District Meetings

Connect with Local Physicians in the Field of Women's Health

acogexhibits@spargoinc.com | 703-631-6200 | ACOG ADM Home



ACOG | 2022 Annual District Meetings

Meet a Unique Audience of Local Providers and Key-Decision Makers from the Ob-gyn Community at Each Meeting.

The American College of Obstetricians and Gynecologists represents 58,000 women's health professionals. By becoming an exhibitor at the ACOG Annual District Meetings and aligning your organization with ACOG, you are ensuring your success in reaching the women's health community.

District	Estimated Attendance	Meeting Dates	Location	Exhibit Rate
District VI	200	September 16-18	Chicago, IL	\$2,400
District XI	350	September 23-25	San Antonio, TX	\$3,200
Districts V, VIII & IX	300-350	Sept. 29-Oct. 1	Maui, HI	\$3,500
Districts IV & VII	300	Sept. 30-Oct. 2	Asheville, NC	\$2,800
District X (Armed Forces)	350	October 16-19	Las Vegas, NV	\$2,500
District I	200	October 28-30	Stowe, VT	\$2,700



Reserve Your Exhibit Space Today!

Your exhibit space will put your organization in front of physicians, nurses, residents, and medical students from each district.

ACOG ADMs Loyalty Rates

Did you know? Exhibiting at three or more Annual Direct Meetings secures a **loyalty rate** you don't want to miss!

View Loyalty Rates

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District VI: 2022 Annual District Meeting Engage, Enrich, Envision

Fairmont Chicago | Chicago, Illinois | September 16-18, 2022

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

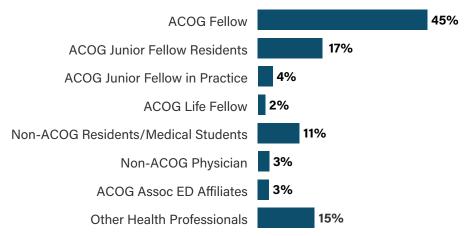
Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following districts.

District VI: Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin, Manitoba, Saskatchewan and Peru

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. Your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

Reach Over 200 Women's Health Professionals





ACOG

About ACOG

The American College of **Obstetricians and Gynecologists** (ACOG) is the preeminent authority on women's health care. ACOG is a professional membership organization dedicated to advancing women's health by building and sustaining the obstetrics and gynecology community and actively supporting its members. ACOG pursues this mission through education, practice, research, and advocacy. We emphasize lifelong learning and incorporate new knowledge and information technology. information technology.

Cutting Edge Topics Include:

- Rectal Incontinence
- Breast Cancer Screening
- Abortion Care
- Racism in Medicine
- Navigating Issues in Health Care

*These topics are subject to change

"This was the most physician engagement that I have had at a show in 15 years!" – 2019 District VI Exhibitor

District VI: 2022 Annual District Meeting Engage, Enrich, Envision

Fairmont Chicago | Chicago, Illinois | September 16-18, 2022



Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast, Lunch & Refreshment Breaks

Attendees will gather in the Exhibit Hall for breakfast, lunch and refreshment breaks.

Exhibit Hall Happy Hour

All attendees are invited to a Happy Hour in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

Poster Session

Attendees will present their research in the Exhibit Hall.

Testimonial: *"I appreciate how you incorporated the exhibitors by having us pass out the drink tickets and having food/drinks in the exhibit area."* – 2019 District VI Exhibitor

Exhibitor Information

Exhibit Space Rate \$2,400

What's Included:

- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Pre-Registration Attendee List**

*For applications paid and confirmed before print deadlines **Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.



Hotel Venue

Fairmont Chicago Chicago, IL Rate: \$269 per night (plus applicable taxes)

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends August 16, 2022** (based on availability).

Exhibit Hall Schedule

Friday, September 16

Exhibit Hall Break	10:00 AM – 10:30 AM
Exhibit Hall Lunch	12:15 PM – 1:15 PM
Exhibit Hall Happy Hour	5:00 PM - 6:30 PM

Saturday, September 17

Exhibit Hall Breakfast	7:00 AM – 8:00 AM
Exhibit Hall Break	10:45 AM - 11:15 AM

Become an Exhibitor

Floor Plan

Additional

Exhibit Hall

Badges:

\$50 ea.

(max of 2)

District XI: 2022 Annual District Meeting Meeting the Challenges of Women's Health

Hyatt Regency Riverwalk | San Antonio, Texas | September 23-25, 2022

Become a Leader in the Ob-gyn Industry – Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

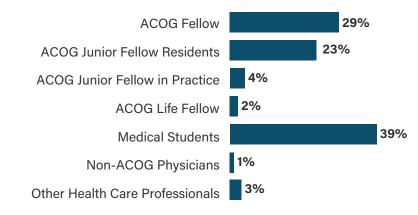
District XI: Texas

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

Reach Over 300 Women's Health Professionals

Total Estimated Attendance: **350**

Attendance Demographic Projections





ACOG

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Cutting Edge Topics Include:

- Cardiac Care for Women
- Vaccinations in Women's
 Health Care
- Non-Obstetric Use of Medical Marijuana
- Congenital Syphilis
- PeriPAN in Texas

*These topics are subject to change

"Excellent meeting with quality leads!" – 2019 Districts IV, VII and XI Exhibitor

District XI: 2022 Annual District Meeting Meeting the Challenges of Women's Health

Hyatt Regency Riverwalk | San Antonio, Texas | September 23–25, 2022

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast and Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for refreshment breaks and breakfast on Saturday.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

Poster Session

Attendees will present their research in the Exhibit Hall.

Exhibitor Information

Exhibit Space Rate: \$3,200

What's Included:

- (1) 10'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Pre-Registration Attendee List**

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Hotel Venue

Hyatt Regency San Antonio Riverwalk San Antonio, TX Rate: \$219++ per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends Wednesday, August 24, 2022 based on availability.**

Exhibit Hall Schedule

Friday, September 23

Exhibit Hall Break	2:40 PM - 3:25 PM
Exhibit Hall Welcome Reception/Poster	6:00 PM - 7:30 PM
Presentations	

Saturday, September 24

Exhibit Hall Breakfast	7:00 AM - 8:00 AM
Exhibit Hall Break	10:00 AM - 10:30 AM
Exhibit Hall Break	3:15 PM – 3:45 PM

Become an Exhibitor

Floor Plan

Additional

Exhibit Hall

Badges:

\$50 ea.

(max of 2)

Districts V, VIII, & IX: 2022 Annual District Meeting **The Next Chapter: Reconnecting with Purpose**

Grand Wailea | Maui, Hawaii | September 29-October 1, 2022

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following districts.

District V: Indiana, Kentucky, Ohio, Michigan, and Ontario **District VIII:** Alaska, Alberta, Arizona, British Columbia, Central America, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, American Samoa, Guam, Northwest Territory, and Yukon Territory

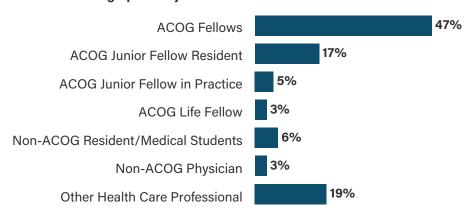
District IX: California and Ecuador

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

Reach Over 300 Women's Health Professionals

Total Estimated Attendance: **300-350**

Attendance Demographic Projections





ACOG

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Cutting Edge Topics:

- Practicing Medicine in a Post-Roe World
- History and Language of Menopause
- Trauma-Informed Care through
 an LGTBQ+ lens
- PPROM: Management Considerations
- Maternal and Infant Mental Health
- Preventing Physician Burnout
- And More!

*These topics are subject to change

Districts V, VIII, & IX: 2022 Annual District Meeting **The Next Chapter: Reconnecting with Purpose**

Grand Wailea | Maui, Hawaii | September 29-October 1, 2022

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Refreshment Break & Welcome Reception

Attendees will gather in the Exhibit Hall daily for refreshment breaks and will be invited to join in a closing reception on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors and secure stamps to increase their chance of winning the daily prize.

Poster Session

Attendees will present their research in the Exhibit Hall on Friday to kick off the day.

Exhibitor Information

Exhibit Space Rate:

\$3,500

What's Included:

- (1) 10'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program Online
 and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver Game*
- Pre-Registration Attendee List**

*For applications paid and confirmed before print deadlines **Pre-Registration Attendee List does not include mailing addresses, phone number, or email address.



Hotel Venue

Grand Wailea, A Waldorf Astoria Resort Wailea, Maui, HI Rate: \$305++ per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibit Hall Schedule

Thursday, September 29

Exhibit Hall Open - Breakfast with Exhibitors	6:00 AM – 7:00 AM
Exhibit Hall Open – Refreshment Break	8:45 AM – 9:15 AM 11:00 AM – 11:30AM
Friday, September 30	
Exhibit Hall Open - Lunch with Exhibitors	12:00 PM – 1:00 PM
Exhibit Hall Open – Refreshment Break	2:00 PM – 2:30 PM 4:15 PM – 4:45 PM

*Exhibit times are subject to change

Become an Exhibitor

Floor Plan



(max of 2)

ual District Meeting cting with Purpose

Districts IV & VII: 2022 Annual District Meeting Together in Wellness: Reflect, Recharge, Reengage

Omni Grove Park Inn | Asheville, North Carolina | September 30-October 2, 2022

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-Gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

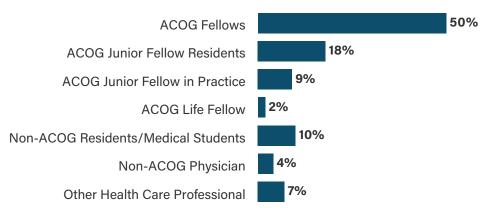
District IV: District of Columbia, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Argentina, Puerto Rico, and the West Indies **District VII:** Alabama, Arkansas, Kansas, Louisiana, Mexico, Mississippi, Missouri, Oklahoma, and Tennessee

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

Reach over 300 Women's Health Professionals

Total Estimated Attendance: **300**

Attendance Demographic Projections





ACOG

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Session Topics Include:

- Maternal Mortality
- Our Emotional Health
- Compassionate Communication
- The Second Victim
- Implicit Bias
- Surgical Ergonomics
- Lawsuits and Board Reports

*These topics are subject to change

Districts IV & VII: 2022 Annual District Meeting Together in Wellness: Reflect, Recharge, Reengage

Omni Grove Park Inn | Asheville, North Carolina | September 30–October 2, 2022

Become an Exhibitor

Exhibit Hall Highlights

Two Days of Networking

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast and Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for refreshment breaks and breakfast on Saturday.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

Exhibitor Information

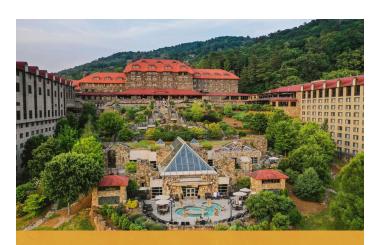
Exhibit Space Rate \$2,800

\$2,800

What's Included:

- (1) 8'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Pre-Registration Attendee List**

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Hotel Venue

The Omni Grove Park Inn - Asheville, NC Asheville, NC

Rate: \$299 per night plus reduced resort fee of \$15 per night and applicable taxes.

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends August 31, 2022 based on availability.**

Exhibit Hall Schedule

Friday, September 30

Exhibit Hall Break	3:15 PM – 3:45 PM
Exhibit Hall Welcome	6:00 PM – 8:00 PM
Reception	

Saturday, October 1

Exhibit Hall Breakfast	7:00 AM – 8:00 AM
Exhibit Hall Break	10:15 AM – 10:45 AM

Become an Exhibitor

Floor Plan

Additional

Exhibit Hall

Badges:

\$50 ea.

(max of 2)

Armed Forces District: 2022 Annual District Meeting The Show Must Go On: Reunited and United

Westin Lake Las Vegas | Henderson, Nevada | October 16-19, 2022

Your Annual Opportunity to Get Your Product or Service in Front of Military Ob-gyns

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following district.

District X (Armed Forces District) includes all members on active duty in the Military Services, and who upon retirement maintain membership in this District.

The ACOG Annual District Meetings are the ideal settings for your local reps to develop high-level leads. By becoming an exhibitor, your participation will position your organization as having an instrumental role in the obstetrics and gynecology community.

2018: 257

Reach Over 325 Women's Health Professionals

Attendance Information from Past Years

Attendance Demographic Projections

2019: 273 San Diego, CA

San Diego, CA Honolulu, HI
Total Estimated Attendance: 350

ACOG Fellows

Non-ACOG Physician 1%

ACOG Junior Fellow Residents

ACOG Junior Fellows in Practice

Other Health Care Professionals

Non-ACOG Residents/Medical Students



33%

44%

"We are a new company launching our first product in Women's Health. The ability to interact with providers and introduce the company was excellent. We were also impressed with the professionalism and engagement of the providers who took the time to stop by our booth."

– 2019 District X Exhibitor

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9%

5%

6%

Armed Forces District: 2022 Annual District Meeting The Show Must Go On: Reunited and United

Westin Lake Las Vegas | Henderson, Nevada | October 16-19, 2022

Become An Exhibitor

Exhibit Hall Highlights

Two Days of Networking

To ensure successful networking, we have structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Lunch & Refreshment Breaks

Attendees will gather in the Exhibit Hall for lunch on Monday afternoon and daily refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Sunday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

Poster Session

Attendees will present their research in the Exhibit Hall.

Exhibitor Information

Exhibit Tabletop Rate: \$2,500

What's Included:

- (1) 10'x10' Booth Space
- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibitor Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Pre-Registration Attendee List**

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Hotel Venue

Westin Lake Las Vegas Las Vegas, NV Rate: \$120++ per night

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends September 16, 2022 based on availability.**

Exhibit Hall Schedule

Sunday, October 16

Exhibit Hall Open -	10:00 AM – 10: 45 AM
Poster Presentations	

Exhibit Hall Open – Welcome 5:00 PM – 6:00 PM Reception/Poster Presentations

Monday, October 17

Exhibit Hall Open - Poster Presentations	10:45 AM - 11:30 AM
Exhibit Hall Open – Lunch/ Poster Presentations	12:30 PM – 1:30 PM

Floor Plan





District I: 2022 Annual District Meeting Wellness for All: Clinicians, Patients, and Communities

The Lodge at Spruce Peak | Stowe, Vermont | October 28-30, 2022

Become a Leader in the Ob-gyn Industry. Opportunities for Immediate Sales Leads!

The ACOG Annual District Meetings play a critical role in building strong networks of ACOG members throughout the Ob-gyn communities. Make plans to become an exhibitor and ensure valuable networking time with influential leaders of women's health in a direct sales environment.

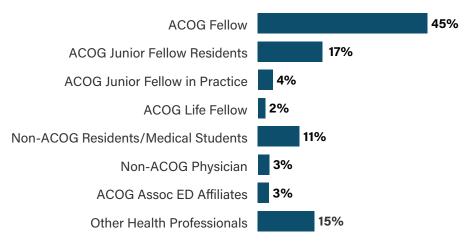
Your exhibit space will put your organization in front of **physicians**, **nurses**, **residents**, and **medical students** from the following districts.

District I: Atlantic Provinces (New Brunswick, Newfoundland, Nova Scotia, P.E.I), Chile, Connecticut, Maine, Massachusetts, New Hampshire, Quebec, Rhode Island, and Vermont

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Reach Over 200 Women's Health Professionals

Attendance Demographic Projections





ACOG

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Session Topics Include:

- Racism and the Reproductive Health Experiences of Black Women
- Complex Family Planning Landscape with the Fall of Roe v. Wade
- Ergonomics in the Gyn Operating Room
- Pelvic Floor Physical Therapy
- The Impacts and Consequences of Physician Advocacy in Research and Clinical Practice

*These topics are subject to change

District I: 2022 Annual District Meeting Wellness for All: Clinicians, Patients, and Communities

The Lodge at Spruce Peak | Stowe, Vermont | October 28-30, 2022



Exhibit Hall Highlights

Two Days of Networking

Last year's meeting was a great success, and we have again structured the meeting to include ample face-to-face time for exhibitor and physician interaction.

Breakfast & Refreshment Breaks

Attendees will gather in the Exhibit Hall daily for breakfast and refreshment breaks.

Exhibit Hall Welcome Reception

All attendees are invited to a Welcome Reception in the Exhibit Hall on Friday evening.

Exhibit Hall Traffic Driver Game

Attendees will navigate the Exhibit Hall talking with exhibitors for a chance to win the daily prize.

Exhibitor Information

Exhibit Space Rate \$2,700

\$2,700

What's Included:

- (1) 6' Draped Table
- (2) Standard Chairs
- (1) Waste Basket
- (1) Company Identification Sign
- (2) Exhibit Hall Badges
- Company Listing in the Final Program* and Mobile App
- Inclusion in the Exhibit Hall Traffic Driver*
- Pre-Registration Attendee List**

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Hotel Venue

The Lodge at Spruce Peak Stowe, VT

Rate: \$249 per night for Classic Rooms or \$299 per night for Studio Rooms plus \$20 per night resort fee and applicable taxes.

The special rates provided for the meeting will be available three days before and after the official dates of the meeting(s) based on availability.

Exhibitors will receive the official hotel booking link for the reserved room block in their confirmation email. **Room block pricing ends September 28, 2022 (based on availability).**

Exhibit Hall Schedule

Friday, October 28

Exhibit Hall Breakfast	7:00 AM – 8:00 AM
Exhibit Hall Break	10:00 AM - 10:30 AM
Welcome Reception	5:00 PM - 6:30 PM

Saturday, October 29

Exhibit Hall Breakfast	7:00 AM – 8:00 AM
Exhibit Hall Break	10:00 AM – 10:30 AM

Floor Plan

