



ACOG | 2022 Annual District Meetings

Exhibitor Sponsorship & Marketing Opportunities

To help your company maximize its exposure at ACOG's Annual District Meetings, we offer multiple marketing opportunities for purchase. Marketing opportunities are exclusively available to exhibiting companies.

Sponsorship Opportunities

Welcome Reception - \$15,000 Exclusive, \$7,500 Joint Sponsor (non-exclusive, up to three)

Sponsor the meeting's Welcome Reception. Food stations will be located as close in proximity to the sponsor's exhibit space as possible (For Welcome Receptions taking place within the Exhibit Hall). Signage for sponsor will display on food station and will remain up throughout the reception. Sponsoring companies may also provide logo napkins for use at their sponsored station(s).

Attendee Registration Bags - \$3,000 Exclusive

Sponsor the official registration bag for the Annual District Meetings. Each attendee will receive the bag at registration. Bags will be purchased and provided by the sponsoring company after design approval from ACOG. This sponsorship is open to non-pharma and non-medical device exhibiting companies only.

Attendee Water Bottles - \$2,000 per company

Sponsor the official water bottle for the Annual District Meetings. Each attendee will receive a water bottle at registration. Water bottles will be purchased and provided by the sponsoring company after design approval from ACOG. This sponsorship is open to non-pharma and non-medical device exhibiting companies only.

Technology Sponsorship - \$5,000 per company

A lot of technology goes into making an Annual District Meeting a success, from AV to the meeting mobile app. Help us provide our attendees with the optimal education experience by sponsoring the meeting technology.

Sponsorship Package - \$6,000

Includes:

- (2) 22"x28" single-sided sign with logo at sponsored event*
- (2) Exhibit Hall badge for sponsorship representative
- Recognition as supporter in the Final Program*
- Inclusion in Know Before You Go email
- Acknowledgment of your company/product during the event
- Hotel Room-Block Door Drop* (additional fees apply)
- Acknowledgment in the Meeting App

**For applications paid and confirmed before print deadlines*

ADDITIONAL OPPORTUNITIES:

- **District IV and VII Film Festival** - \$5K
This event features selected works from Districts IV and VII Junior Fellows, Medical Students, Young Physicians, and Fellows. Sit back, relax, and watch the amazing work from members in our two districts! The TOP FILMS submitted by members of Districts IV and VII will be shown at this much anticipated event. The audience gets to vote for the best film.
- **Mentorship Mingle** - DIV/VII, DVI, AFD - \$3K
This event with ACOG Leaders is designed to connect experienced obstetricians and gynecologists with younger physicians through an informal small group setting to discuss a variety of topics.
- **Wellness Event** - DI, DIV/VII, DV/VIII/IX, DVI - \$3K
Help attendees start or end their day with energy and focus by sponsoring a wellness event.
- **ePoster Sponsor** - \$5K
Sponsor the ePosters in the Exhibit Hall for an opportunity for your company to be visible as people visit the poster area.

2022 Annual District Meetings | acogexhibits@spargoinc.com

All marketing and sponsorship opportunities are available to exhibiting companies only.



Exhibitor Sponsorship & Marketing Opportunities

Product Theaters - \$12,500

Product Theaters are 60-minute sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Scheduled throughout the day, at the District Meeting Hotels, Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. ACOG recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Hosting a Product Theater allows 2022 Annual District Meeting Exhibitors to:

- Interact with Annual District Meeting attendees in an intimate theater setting
- Highlight and demonstrate new and existing products
- Provide up-to-date research findings
- Give product details in-depth
- Demonstrate products
- Distribute branded materials

Product Theaters will be available in multiple time slots allowing exhibitors to select the time of day that best suits their presentation needs. All sessions will be assigned on a first-come, first-served basis. The fee provides access to Annual District Meeting attendees who register for the event. Once your application has been approved, you will be introduced to your hotel meetings management contact to arrange room configuration, food and beverage selections and payment, and audiovisual equipment contracting. Contact acogexhibits@spargoinc.com to see time slots and inclusions for your specific District Meeting.

WHAT'S INCLUDED/ DESCRIPTION:

- (1) 60-minute time slot
- Room rental fee
- Lead retrieval scanning provided by show management for data collection from session attendees
- Listing in the Final Program*
- Event Listing in meeting mobile app
- (2) Single-sided 22"x28" sign*
- Inclusion in an e-blast highlighting the Product Theater sessions to all registered attendees*

**For applications paid and confirmed print deadlines.*

Exhibitor Sponsorship & Marketing Opportunities

Marketing Opportunities

Final Program

Each Annual District Meeting produces a Final Program for Meeting Attendees. Each Final Program includes speakers, a schedule of the educational program, a listing of Exhibitors and Sponsors, and the Exhibit Hall floor plan. Attendees will be provided a printed Final Program on-site at registration (with the exception of Districts V, VIII, & IX) and it will also be accessible in PDF format in the District Meeting Mobile App.

Full Page Ad - \$1,250

Half Page Ad - \$750

Mobile App Banner Ad: \$1,000

Advertisement will be displayed randomly on non-CME app pages throughout and following the event. Specific attendee communication details to follow.

Meeting App Alerts: \$500

Alert attendees to a specific resource from your company. Promote your onsite event or sponsorship with a mobile app alert.

Hotel Room-Block Door Drops -\$2,500

A Door-Drop at the District Meeting Hotels is a great way to promote your company or presence at the meeting. Have a flyer or postcard delivered to the door of every attendee in the ACOG room block.

Additional Exhibit Hall Badges - \$50 each (max of 2)



Other Events

Other events, such as focus groups, advisory meetings, or receptions are approved by the district leadership on a case-by-case basis. Events of this nature will not be approved if they overlap or conflict with an ACOG district event. For availability and pricing, please email your full event description to the Exhibits Manager for that meeting.
**Rights and price to use a room dependent on request*

Exhibitor Sponsorship & Marketing Opportunities



CME Forum - \$10,000

Includes:

- (1) 60-minute time slot
- Access to District Meeting attendees
- Room rental fee
- Lead retrieval scanning provided by show management for data collection from session attendees
- Listing in the Final Program*
- Event Listing in meeting Mobile app
- (2) Single-sided 22"x28" sign*

**For applications paid and confirmed before print deadlines*