



ANNUAL CLINICAL & SCIENTIFIC MEETING

MAY 6–8, 2022 ▪ SAN DIEGO, CA



EXHIBITOR PROSPECTUS

Become an Exhibitor Today!

(703) 631-6200 | (800) 564-4220

acogexhibits@spargoinc.com | www.acog.org

POSITION YOUR ORGANIZATION IN THE FOREFRONT AT THE **COUNTRY'S LARGEST MEETING OF OBSTETRICIANS AND GYNECOLOGISTS**

The ACOG Annual Clinical and Scientific Meeting (ACSM) has long been a gathering of the leading women's health care experts. As the premier medical meeting for women's health, ACSM provides attendees with cutting-edge research, clinical best practices, and collaborative solutions to the challenges faced by ob-gyns and affiliate health care providers.



You are invited to become an exhibitor at ACSM 2022 taking place May 6-8, 2022 at the San Diego Convention Center and connect face-to-face with decision-makers in women's health. ACSM attendees will be looking for you to educate them on your latest products and services in:

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education
- Genetics
- Global Health
- Gynecology
- Infectious Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Oncology
- Pain Management
- Patient Safety
- Operative Gynecology
- Practice Management
- Primary Care
- Reproductive Endocrinology and Infertility
- Sexual Health
- Surgery and Surgical Care
- Transgender Patient Care
- Ultrasound
- Urogynecology

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ABOUT ACSM 2022

The programming for ACSM 2022 will emphasize this year's theme: Reconnect, Recharge, Reset.

RECONNECT in person with colleagues and the ACOG community. Connection through shared experiences and storytelling provides support that allows you to thrive personally and professionally. We welcome you back to face to face collaboration that allows you to reconnect with your peers, yourself, and your patients.

RECHARGE your mind, body, and spirit by stepping back from daily routines. Stimulate your mind with fresh perspectives and exclusive educational content. Taking care of yourself allows you to better serve patients, families, and each other.

RESET your perspective and embrace the opportunities that come from disruption. Adapting to new models of health care delivery can be challenging. Together we will explore emerging technologies and better understand how innovations can advance your practice.

96% of
attendees are likely to recommend
the Annual Clinical and Scientific
Meeting to a colleague!

BE WHERE YOUR CUSTOMERS WILL BE

The Exhibit Hall is the central meeting place for ACSM attendees to network with industry leaders. Attendees visit the Exhibit Hall to learn about current and improving technologies, equipment, products, and services in the field of obstetrics and gynecology.

EXHIBIT HALL FEATURES

ACOG Central

ACOG Central is the hub of the Exhibit Hall, featuring programming, games, and more to garner excitement and draw in attendees.

Product Theaters

High-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session within one of three theaters on or adjacent to the exhibit floor.

e-Poster Highlights

Located in Hall D, directly next to the Exhibit Hall to ensure increased traffic and awareness to exhibitors.

Return of the ACOG Bookstore

The ACOG Bookstore will return to the show floor, driving more traffic to all exhibitors.

ACOG ADM Challenge

Participating exhibitors will provide food and beverages during the welcome reception and collect tokens from attendees' Districts.

RESERVE YOUR SPACE TODAY!

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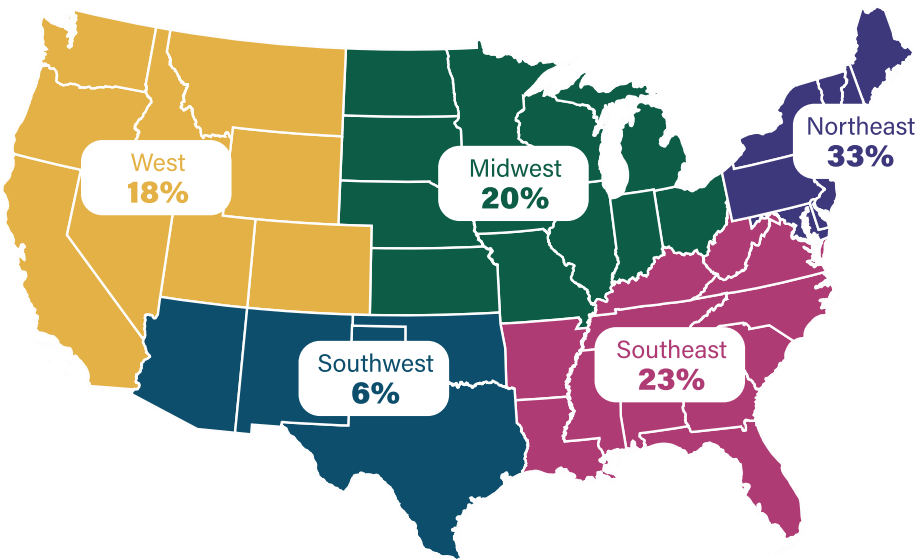
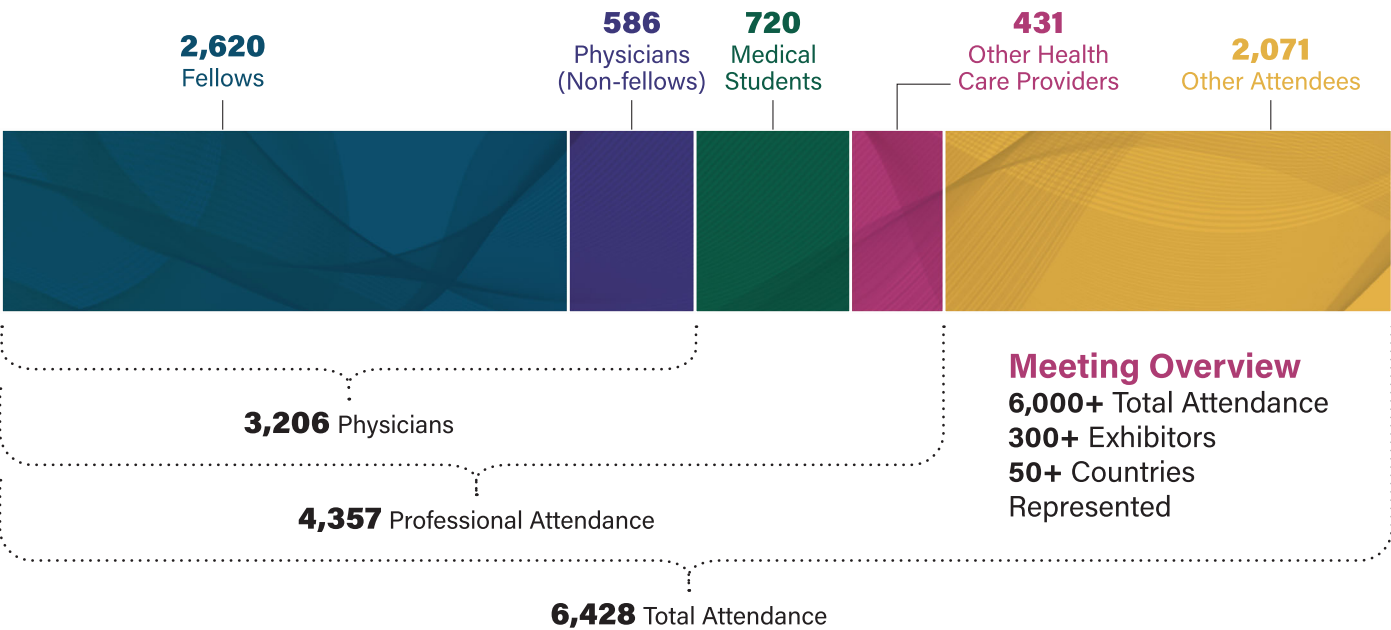
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CONNECT WITH LEADERS DEVOTED TO THE PRACTICE OF OBSTETRICS AND GYNECOLOGY

ACSM 2019 ATTENDEE PROFILE



Top Five States

1. California
2. Massachusetts
3. Illinois
4. New York
5. New Jersey

Top International Countries

1. Canada
2. Mexico
3. Colombia
4. Philippines
5. Ecuador

DID YOU KNOW?

California ranks third in the nation in employment concentrations in Obstetrics and Gynecology! (U.S. Bureau of Labor Statistics)

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WHO EXHIBITS?

- Association/Medical Society
- Computer Software, Hardware, and Technology
- Diagnostic Equipment and Systems Kits
- Education and Training Materials
- Electronic Medical Records Software
- Financial Services
- Food and Nutritional Products
- Government Agencies
- Leasing and Insurance Companies
- Laboratory Services, Cytology, and Hematology
- Laser and Laser Supplies
- Luxury Consumer Goods
- Practice Management
- Market Research
- Maternity Products
- Medical Equipment
- Medical Supplies, Gloves, and Gowns
- Office Equipment, Supplies, and Furniture
- Personal Hygiene Products
- Pharmaceuticals
- Photographic, X-ray, Imaging, and Ultrasound Equipment
- Physician Recruitment
- Publishing and Books
- Surgical Instruments and Supplies

ABOUT ACOG

With roots dating back to 1951, the American College of Obstetricians and Gynecologists is the premier professional membership organization for obstetrician–gynecologists. The College’s activities include producing practice guidelines for providers and educational materials for patients, providing practice management and career support, facilitating programs and initiatives aimed at improving women’s health, and advocating on behalf of members and patients.

With more than 60,000 members spanning the entire career lifecycle, ACOG is composed of 12 Districts. These Districts are made up of 98 Sections. ACOG’s Districts and Sections represent various regions, countries, territories, and states in North and South America.

ACOG members, or Fellows, are board certified obstetrician–gynecologists whose professional activities are devoted to the practice of obstetrics and/or gynecology, who possess unrestricted licenses to practice medicine, and who have attained high ethical and professional standing.



“We had a great experience at ACOG. We met with over 100 physicians who were interested in our product.”

- PREVIOUS EXHIBITOR



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EXHIBITOR INFORMATION

Inline Space Rate

\$38.00 per sq. ft.

Innovation Lane

\$2,750 for 10' x 10'

Island Space Rate

\$41.00 per sq. ft. (20' x 20' or larger)

Corner Fee

\$300 per corner (Inline only)

What's Included?

- Four complimentary badges for each 100 sq. ft.
- Exhibitor listing in the final program and exhibit guide and Annual Meeting app
- Pipe and drape booth structure

Venue

San Diego Convention Center
111 W Harbor Drive
San Diego, CA 92101

Exhibit Hall Schedule*

Dedicated Exhibit Hall hours are included within the overall agenda and all food and break functions will take place in the exhibits.

Friday, May 6: 11:30 a.m. – 4:00 p.m.

6:00 p.m. - 8:00 p.m. Welcome Reception in the Hall

Saturday, May 7: 11:30 a.m. - 3:45 p.m.

Sunday, May 8: 11:30 a.m. - 1:00 p.m.

**Hours and events are subject to change*

**CONTACT US TODAY TO
LEARN MORE ABOUT
THE BENEFITS OF
EXHIBITING!**

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THINK BEYOND THE BOOTH



Sponsorship Opportunities

No matter your goal, keeping your name and message in front of attendees is paramount. ACSM offers numerous sponsorship opportunities that have been designed to help maximize your investment! Many of the opportunities are available in limited quantities.

[Learn More About Sponsorship Opportunities](#)



Premium Listings

Premium exhibitor listings are available to increase your exposure with longer company and product description, logos, press releases, product photos, and videos designed to draw attention to your listing and help drive traffic to your booth. Let attendees know what you have to offer and where you are located by purchasing an upgrade!

[Learn More About Premium Listings](#)



Meeting Rooms

Private, show-floor Meeting Rooms are available in the rear of the Exhibit Hall, offered either as furnished or unfurnished to provide a convenient meeting place for scheduled demos or discussions with the top OB/GYNs. Take advantage of this convenient meeting space neatly situated away from the crowd noise of the other exhibitors and Products Theaters.

[Learn More About Meeting Rooms](#)

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