



ANNUAL CLINICAL & SCIENTIFIC MEETING

MAY 19–21, 2023 • BALTIMORE, MD

EXCELLENCE *IN ACTION*

EXHIBITOR PROSPECTUS

BECOME AN EXHIBITOR TODAY!

703-631-6200 | 800-564-4220

acogexhibits@spargoinc.com | www.acog.org

Position Your Organization in the Forefront at the Country's Largest Meeting of Obstetricians and Gynecologists



The ACOG Annual Clinical and Scientific Meeting (ACSM) has long been a gathering of the leading women's health care experts. As the premier medical meeting for women's health, ACSM provides attendees with cutting-edge research, clinical best practices, and collaborative solutions to the challenges faced by ob-gyns and affiliate health care providers.

You are invited to become an exhibitor at 2023 ACSM taking place May 19-21, 2023 at the Baltimore Convention Center and connect face-to-face with decision-makers in women's health. ACSM attendees will be looking for you to educate them on your latest products and services in:

- Advocacy
- Behavioral Health
- Benign Gynecologic Disease
- Breastfeeding
- Business of Medicine
- Contraception and Family Planning
- Education
- Genetics
- Global Health
- Gynecology
- Infectious Disease
- Innovation and Technology
- Labor and Delivery
- Maternal Health
- Menopause
- Obstetrics
- Oncology
- Pain Management
- Patient Safety
- Operative Gynecology
- Practice Management
- Primary Care
- Reproductive Endocrinology and Infertility
- Sexual Health
- Surgery and Surgical Care
- Transgender Patient Care
- Ultrasound
- Urogynecology

ABOUT 2023 ACSM

The ACSM had long been a gathering of leading experts in obstetrics and gynecology sharing their cutting-edge research, clinical best practices, and collaborative solutions to the challenges facing our community.

Sessions for the 2023 meeting will center on the following topics:

- Emerging Topics
- Gynecology
- Obstetrics
- Office Practice
- Professional Development

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Gain Access to the Global OB-GYN Community



The Exhibit Hall is the central meeting place for ACSM attendees to network with industry leaders. Attendees visit the Exhibit Hall to learn about current and improving technologies, equipment, products, and services in the field of obstetrics and gynecology.

EXHIBIT HALL FEATURES

ACOG Central

ACOG Central is the hub of the Exhibit Hall, featuring The PAC Booth, ACOG's Career Center, special programming, and more to garner excitement and draw in attendees.

e-Poster Highlights

Located in Hall D, directly next to the Exhibit Hall to ensure increased traffic and awareness to exhibitors.

Return of the ACOG Bookstore

The ACOG Bookstore will return to the show floor, driving more traffic to all exhibitors.

96%

of attendees are likely to recommend the Annual Clinical and Scientific Meeting to a colleague!

EXHIBITORS EXPRESS THEIR APPRECIATION - DON'T JUST TAKE OUR WORD FOR IT

"It was great sharing our products and services with so many engaged attendees"

"Very pleased with the connections we made"

"ACOG's ACSM is one of the best GYN conferences out there"

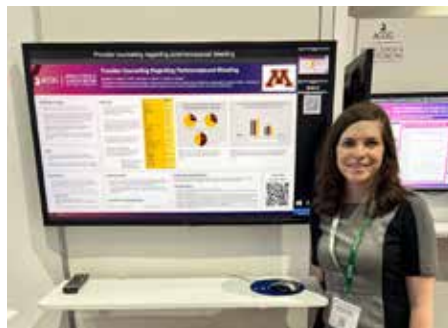
"A lot of traffic and interactions between companies and customers"

"Great exposure for our services"

"It was a great experience"

RESERVE YOUR SPACE TODAY!

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Connect with Leaders Devoted to the Practice of Obstetrics and Gynecology

2022 ACSM PROFESSIONAL ATTENDEE PROFILE

Meeting Overview

4,600+

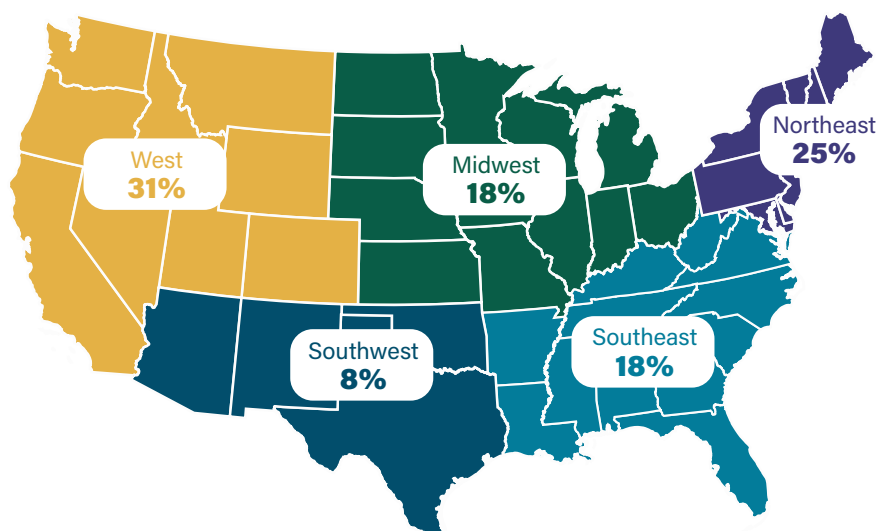
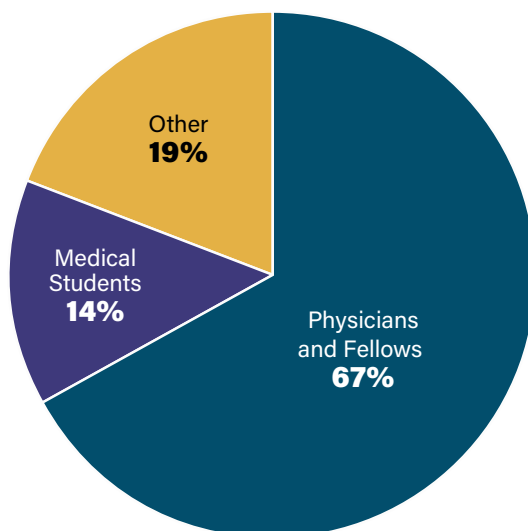
Total Attendance

270+

Exhibitors

40+

Countries
Represented



Top Five States

1. California
2. Illinois
3. New Jersey
4. New York
5. Texas

Top Five International Countries

1. Canada
2. Mexico
3. Columbia
4. Ecuador
5. Switzerland

JUST THE FACTS

According to the February 2022 report from the Center for Exhibit Industry Research, attendees are looking forward to face-to-face meetings.

87% plan to attend – The volume of exhibitions attendees will participate in is expected to rebound.

98% Shopping | 97% Learning – Most attendees will come with a dual agenda in mind.

It is all about engaging with products and people to achieve their goals.

Shopping:

- **89%** See/Experience new technology
- **86%** See/Touch/Experience new products
- **86%** See/Experience new product introductions
- **84%** Build/Maintain supplier relationships
- **83%** Talk to experts

Learning:

- **90%** Keep up to date with industry trends
- **79%** Professional networking

**DID
YOU
KNOW?**

The Mid-Atlantic region ranks twice in the top five metropolitan areas with the highest employment concentrations in Obstetrics and Gynecology!

[\(U.S. BUREAU OF LABOR STATISTICS\)](#)

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Who Exhibits?

- Association/Medical Society
- Computer Software, Hardware, and Technology
- Diagnostic Equipment and Systems Kits
- Education and Training Materials
- Electronic Medical Records Software
- Financial Services
- Food and Nutritional Products
- Government Agencies
- Leasing and Insurance Companies
- Laboratory Services, Cytology, and Hematology
- Practice Management
- Market Research
- Maternity Products
- Medical Equipment
- Medical Supplies, Gloves, and Gowns
- Office Equipment, Supplies, and Furniture
- Personal Hygiene Products
- Pharmaceuticals
- Photographic, X-ray, Imaging, and Ultrasound Equipment
- Physician Recruitment
- Publishing and Books
- Surgical Instruments and Supplies

Exhibitor Information

EXHIBIT SPACE RATES

Inline Space Rate

\$39.50 per sq. ft.

Island Space Rate

\$42.00 per sq. ft. (20' x 20' or larger)

Corner Fee

\$300 per corner (Inline only)

What's Included?

- Four complimentary badges for each 100 sq. ft.
- Exhibitor listing in the final program and exhibit guide and Annual Meeting app
- Pipe and drape booth structure

Venue

Baltimore Convention Center
1 W Pratt St
Baltimore, MD 21201

Exhibit Hall Schedule*

Dedicated Exhibit Hall hours are included within the overall agenda and some food and break functions will take place in the exhibits.

Friday, May 19: 10:00 a.m. - 4:00 p.m.

Saturday, May 20: 10:00 a.m. - 4:00 p.m.

**Hours and events are subject to change*

Contact us today to learn more about the benefits of exhibiting!

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ABOUT
ACOG



ACOG

The American College of
Obstetricians and Gynecologists

With roots dating back to 1951, the American College of Obstetricians and Gynecologists is the premier professional membership organization for obstetrician-gynecologists. The College's activities include producing practice guidelines for providers and educational materials for patients, providing practice management and career support, facilitating programs and initiatives aimed at improving women's health, and advocating on behalf of members and patients.

With more than 60,000 members spanning the entire career lifecycle, ACOG is composed of 12 Districts. These Districts are made up of 98 Sections. ACOG's Districts and Sections represent various regions, countries, territories, and states in North and South America.

ACOG members, or Fellows, are board certified obstetrician-gynecologists whose professional activities are devoted to the practice of obstetrics and/or gynecology, who possess unrestricted licenses to practice medicine, and who have attained high ethical and professional standing.



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Get the Most Out of Your Participation by Elevating Your Exposure

SPONSORSHIP OPPORTUNITIES

No matter your goal, keeping your name and message in front of attendees is paramount. ACSM offers numerous sponsorship opportunities that have been designed to help maximize your investment! Many of the opportunities are available in limited quantities.

[Learn More About Sponsorship Opportunities](#)



FEATURED EXHIBITOR LISTINGS

Featured exhibitor listings are available to increase your exposure with a longer company and product descriptions, logos, press releases, product photos, and videos designed to draw attention to your listing and help drive traffic to your booth. Let attendees know what you have to offer and where you are located by purchasing an upgrade!

[Learn More About Featured Exhibitor Listings](#)



MEETING ROOMS

Private, show-floor Meeting Rooms are available in the rear of the Exhibit Hall, offered either as furnished or unfurnished to provide a convenient meeting place for scheduled demos or discussions with the top OB/GYNs. Take advantage of this convenient meeting space neatly situated away from the crowd noise of the other exhibitors and product theaters.

[Learn More About Meeting Rooms](#)



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