



Instructions for Drawing & Giveaway Items

The College's rules and regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Giveaways may be distributed from an exhibitor's booth with prior approval. Such giveaways must meet American Medical Association (AMA), Advanced Medical Technology Association (AdvaMed) and Pharmaceutical Research and Manufacturers of America (PhRMA) guidelines regarding gifts to physicians from industry.

You must submit your request for Drawings and/or Giveaways through the ACOG [Exhibitor HUB](#) by **April 15, 2024** for approval. Please include a picture or PDF of the item you plan to giveaway. Drawings and/or giveaway items will not be allowed after this date. The College strongly recommends obtaining approval before ordering giveaways in large quantities. Please submit your request for Drawings and/or Giveaways through the Exhibitor Resource Center. Once Show Management has reviewed your request an email will be sent to you indicating if your items are approved or denied. If you do not plan any Drawings and/or Giveaway Items, please select **"NO"** in the online submission portal.

Note: Do not list brochures/flyers/literature that pertain to your business. No giveaway item, nor its' packaging, can bear the College, Congress, or ACM logo, name, or acronym.

All food and beverage giveaway items must be approved by the College, and must be ordered through SAVOR, the official caterer for the Moscone Center.

Below are some guidelines exhibitors must follow when holding a drawing from their exhibit space.

1. All meeting registrants must be eligible to participate in the drawing.
2. No purchase is required to receive a prize.
3. Drawings may only occur before or after the official show hours.
4. The winner need not be present to win. The winner's name should be posted in your exhibit space. All drawings should be completed by 3:00 pm on the last day of the show.
5. Names, addresses and telephone numbers of those entering your drawing are for the exclusive use of the exhibitor. No sale or transfer of contact information is allowed.
6. Exhibitors shall undertake the responsibility for mailing, shipping, or delivering prizes to the winners.
7. Cash for completing surveys/questionnaires is prohibited (this also includes traveler's checks, credit cards, and gift cards).