

APPLICATION AND CONTRACT FOR INNOVATION LANE EXHIBIT SPACE

2024 ACOG Annual Clinical and Scientific Meeting

Meeting Dates: May 17-19, 2024

Exhibit Dates: May 17-19, 2024

Moscone Center | San Francisco, CA



Contact Information (English Only)

Company Name.....

Contact..... Job Title.....

Tel (direct only)..... Mobile.....

Email (direct only)..... Web Site.....

Address.....

City..... State..... Zip..... Country.....

Is this your company's first time exhibiting at ACOG ACSM? [ ] Yes [ ] No [ ] Unsure

Innovation Lane

Startup Qualifying Criteria:

- New company (or company division) in the first three years of business
Less than \$1MM revenue annually
Never exhibited at an ACOG meeting

New Product or Service Qualifying Criteria:

Company must be in development or production of a new product or service that has been - or will be - introduced to the market within 18 months

[ ] 10 x 10 Exhibit Space in Innovation Lane - \$3,150 Booth Preferences: 1st 2nd 3rd

- Identification Sign
Vacuuming
Complimentary Furnishing Package

[ ] 15-Minute Innovation Stage Presentation - \$1,500

Located within the Exhibit Hall, the Innovation Stage will offer startup companies and companies with new products or services the opportunity to feature their latest innovations to attendees in 15-minute presentations. Only available with purchase of Innovation Lane booth. ACOG reserves the right to determine eligibility of any company or product.

Booth Size: # of Stage Presentations: Total Costs: \$

Payment Information

Table with 2 columns: Deposit and Payment Schedule. Rows include August 17, 2023 - 50% due for applications submitted prior to August 17, 2023; August 17, 2023 - January 18, 2024 - 50% due with application; After January 18, 2024... 100% due with application; ACOG requires payment in full no later than January 19, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Cancellation Penalties

Table with 2 columns: Cancellation Penalties. Rows include Through August 16, 2023 - 0%; August 17, 2023 - January 18, 2024 - 50%; After January 18, 2024 - 100%

Make checks payable to: American College of Obstetricians and Gynecologists

Mail check payment to: ACOG Exposition Management, c/o SPARGO, Inc. 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Credit Card Payments: An invoice will be sent via email with instructions to submit a credit card payment online.

Submit application: exhibitcontracts@spargoinc.com

Need Help? Contact: acogexhibits@spargoinc.com | 703-631-6200 | 800-564-4220

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Rules and Regulations. Exhibitor will comply with all updates of such policies applicable to the 2024 ACOG Annual Clinical and Scientific Meeting. Exhibitor agrees to receive all written and electronic correspondence from ACOG, SPARGO, Inc. and official event contractors in reference to the 2024 Annual Clinical and Scientific Meeting and all future ACOG events. This innovation lane exhibit space application will become a contract upon Exhibitor's authorized signature and ACOG's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....