



ACOG 2024 Annual
District Meetings

Exhibitor Sponsorship & Marketing Opportunities

To help your company maximize its exposure at ACOG's Annual District Meetings, we offer multiple sponsorship and marketing opportunities. Opportunities are exclusively available to exhibiting companies.

Product Theaters

CME Forum

Districts VIII and IX

Districts I, V and VI

District XI

District X – Armed Forces District

Districts IV and VII



Product Theaters

Product Theaters are 60-minute sessions that provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session. Scheduled throughout the day, at the District Meeting Hotels, Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. ACOG recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

Hosting a Product Theater allows 2024 Annual District Meeting Exhibitors to:

- ▶ Interact with Annual District Meeting attendees in an intimate theater setting
- ▶ Highlight and demonstrate new and existing products
- ▶ Provide up-to-date research findings
- ▶ Give product details in-depth
- ▶ Demonstrate products
- ▶ Distribute branded materials

Product Theaters will be available in multiple time slots allowing exhibitors to select the time of day that best suits their presentation needs. All sessions will be assigned on a first-come, first-served basis. The fee provides access to Annual District Meeting attendees who register for the event. Contact acogexhibits@spargo.com to see time slots and inclusions for your specific District Meeting.

What's Included/Description:

- ▶ (1) 60-minute time slot
- ▶ Room rental fee
- ▶ Lead retrieval scanning provided by show management for data collection from session attendees
- ▶ Listing in the Final Program*
- ▶ Event Listing in meeting mobile app
- ▶ (2) Single-sided 22"x28" sign*
- ▶ Inclusion in an e-blast highlighting the Product Theater sessions to all registered attendees*
- ▶ Expected attendance is 35 people
- ▶ Basic AV - laptop, projector, screen, podium, and microphone

**For applications paid and confirmed print deadlines.*

Districts VIII and IX	\$27,500
Districts I, V and VI	\$22,000
District XI	\$22,000
District X	\$15,000
District IV and VII	\$22,000



CME Forum

What's Included/Description:

- ▶ (1) 60-minute time slot
- ▶ Room rental fee
- ▶ Lead retrieval scanning provided by show management for data collection from session attendees
- ▶ Listing in the Final Program*
- ▶ Event Listing in meeting mobile app
- ▶ (2) Single-sided 22"x28" sign*
- ▶ Inclusion in an e-blast highlighting the Product Theater sessions to all registered attendees*
- ▶ Basic AV - laptop, projector, screen, podium, and microphone

**For applications paid and confirmed print deadlines.*

Food and beverage for CME Forum is provided and paid for by the CME Forum provider.

Districts VIII and IX	\$29,500
District XI	\$27,500
Districts IV and VII	\$27,500

Districts VIII & IX Opportunities

September 19–21, 2024

Sheraton Waikiki

Honolulu, HI



MEETING APP ALERTS - \$750

Alert attendees to a specific resource from your company. Promote your onsite event or sponsorship with a mobile app alert.

TECHNOLOGY SPONSORSHIP - \$5,000

A lot of technology goes into making an Annual District Meeting a success, from AV to the meeting mobile app. Help us provide our attendees with the optimal education experience by sponsoring the meeting technology.

- ▶ Name of Wi-Fi Code
- ▶ Inclusion in Know Before You Go email
- ▶ Signage with Wi-Fi code and acknowledgment

SUNRISE YOGA - \$1,100

District VIII hosting a Sunrise Yoga session on Friday, September 20th from 6:30AM – 7:15AM on the Ocean Front Lawn at the Royal Hawaiian Hotel. This activity is part of our Wellness offerings we provide for attendees. Attendees would be provided the yoga mats to be used during and taken home as a parting gift after the session.

- ▶ Acknowledgment in meeting app
- ▶ Thank You signage

WELLNESS BAGS - \$1,800

Wellness bags would be distributed to attendees at the time of check-in at registration and/or at the Wellness table in the grand foyer outside the general session room at the Sheraton Waikiki.

- ▶ Acknowledgment in meeting app
- ▶ Thank You signage

Districts I, V & VI Opportunities

September 27-29, 2024
The Westin Copley Place
Boston, MA



MEETING APP ALERTS - \$750

Alert attendees to a specific resource from your company. Promote your onsite event or sponsorship with a mobile app alert.

MOVIE NIGHT SPONSOR - \$3,500

Be the key sponsor for our Family Movie Night on Friday, September 27th, from 8:00-10:00 PM. The highly anticipated event is set to attract families and individuals for a night on entertainment, connection, and fun. Food and drinks will be provided.

ESCALATOR | ELEVATOR CLINGS - \$6,000

Amplify your company's impact with escalator and/or elevator clings. These high-traffic visibility offerings get your brand in the direct line of sight of the attendees throughout the meeting, ensuring consistent and repeated exposure.

- ▶ Escalator Panels: 8 total, leading from 3rd to 4th floors - \$6,000
- ▶ Add-on Floor Stickers: 2 total, 36" round) - \$1,500
- ▶ Elevator Clings: 2 banks, 4 panels total - \$6,000

ePOSTER - \$6,500

Sponsor the ePosters in the Exhibit Hall for an opportunity for your company to be visible as people visit the poster area.

WELCOME RECEPTION

Gold Sponsor \$10,000
Silver Sponsor \$7,500
Bronze Sponsor \$5,000

Our Welcome Reception will take place at The View Boston (<https://viewboston.com>), which has state-of-the-art immersive exhibits, the best views in Boston and one of the top observations deck experiences in the world. Welcome Reception Sponsors will have the opportunity to display branding on:

- ▶ Entrance Arcade Screen
- ▶ Three 85-inch screens in Studio
- ▶ Three 55-inch screens above the event bar in The Beacon
- ▶ Customizable/mobile LED screens can also be placed throughout the event
- ▶ Logo napkins (provided by the sponsor) at various food and beverage stations

District XI Opportunities

October 4-6, 2024
Gaylord Texan Resort
& Convention Center
Grapevine, TX



WELCOME RECEPTION - \$14,500

Sponsor the meeting's Welcome Reception. Food stations will be located as close in proximity to the sponsor's exhibit space as possible (for Welcome Receptions taking place within the Exhibit Hall). Signage for sponsor will display on food station and will remain up throughout the reception. Sponsoring companies may also provide logo napkins for use at their sponsored station(s).

MEETING APP ALERTS - \$750

Alert attendees to a specific resource from your company. Promote your onsite event or sponsorship with a mobile app alert.

TECHNOLOGY SPONSOR - \$5,000

A lot of technology goes into making an Annual District Meeting a success, from AV to the meeting mobile app. Help us provide our attendees with the optimal education experience by sponsoring the meeting technology.

- ▶ Name of Wi-Fi Code
- ▶ Inclusion in Know Before You Go email
- ▶ Signage with Wi-Fi code and acknowledgment

District X – AFD Opportunities

October 5–9, 2024

The Ritz-Carlton
McLean, VA



T-SHIRT SPONSORSHIP - \$3,500

Elevate your brand visibility at the AFD Annual Meeting by becoming the meeting T-Shirt sponsor. Every attendee will receive a t-shirt featuring your company's logo, ensuring your branding is seen throughout the event and beyond.

WELCOME RECEPTION - \$8,000

Sponsor the meeting's Welcome Reception. Food stations will be located as close in proximity to the sponsor's exhibit space as possible (for Welcome Receptions taking place within the Exhibit Hall). Signage for sponsor will display on food station and will remain up throughout the reception. Sponsoring companies may also provide logo napkins for use at their sponsored station(s).

ePOSTER SPONSOR - \$3,000

Sponsor the ePosters in the Exhibit Hall for an opportunity for your company to be visible as people visit the poster area.

SPONSORSHIP PACKAGE - \$5,000

- ▶ (2) 22"x28" single-sided sign with logo at sponsored event*
- ▶ (2) Exhibit Hall badge for sponsorship representative
- ▶ Inclusion in Know Before You Go email
- ▶ Acknowledgment of your company/product during the event
- ▶ Acknowledgment in the Meeting App

**For applications paid and confirmed print deadlines.*

TECHNOLOGY SPONSOR - \$5,000

A lot of technology goes into making an Annual District Meeting a success, from AV to the meeting mobile app. Help us provide our attendees with the optimal education experience by sponsoring the meeting technology.

- ▶ Name of Wi-Fi Code
- ▶ Inclusion in Know Before You Go email
- ▶ Signage with Wi-Fi code and acknowledgment

Districts IV and VII Opportunities

October 18–20, 2024

Omni Homestead Resort
Hot Springs, VA



MATERNAL MORTALITY SUMMIT SPONSORSHIP - \$6,000

The 4th Annual District VII Maternal Mortality Summit will take place on October 18, 2024, from 8am to 11:30 in conjunction with the 2024 Districts IV and VII Annual District Meeting at the Omni Homestead in Hot Springs, Virginia.

This year's summit is a collaboration between the Districts IV and VII Maternal Mortality Committees; covering two critical factors affecting maternal mortality in Districts IV and VII: Maternal Cardiovascular Disease and Maternal Mental Health.

The program will be a hybrid presentation to facilitate participation by members of state MMRCs, Public Health Department Staff, Center for Disease Control (CDC) Staff, and others.

Summit leaders expect approximately 90 participants to join in person and as many as 200 online.

- ▶ Free Sponsor attendance
- ▶ Signage and acknowledgment at the podium
- ▶ eBlast promoting event

TECHNOLOGY SPONSOR - \$5,000

A lot of technology goes into making an Annual District Meeting a success, from AV to the meeting mobile app. Help us provide our attendees with the optimal education experience by sponsoring the meeting technology.

- ▶ Name of Wi-Fi Code
- ▶ Inclusion in Know Before You Go email
- ▶ Signage with Wi-Fi code and acknowledgment

SPONSORSHIP PACKAGE - \$6,000

- ▶ (2) 22"x28" single-sided sign with logo at sponsored event*
- ▶ (2) Exhibit Hall badge for sponsorship representative
- ▶ Inclusion in Know Before You Go email
- ▶ Acknowledgment of your company/product during the event
- ▶ Acknowledgment in the Meeting App

**For applications paid and confirmed before print deadlines*

DEI SUMMIT - \$4,000

The 2024 Districts IV and VII Joint Diversity Equity and Inclusive Excellence (DEIE) summit will take place on October 18, 2024, from 8am to 11:30 in conjunction with the 2024 Districts IV and VII Annual District Meeting at the Omni Homestead in Hot Springs, Virginia.

This summit is dedicated to developing an approach to conversations around wedge issues that build trust and respect and avoid argumentation.

The session will include didactic and breakout segments to highlight the fundamental principle that we have more in common that unites us than we do in differences that divide us; and that our journey is enhanced when we journey together, rather than alone.

Summit leaders expect approximately 40 participants to join in person.

- ▶ Free Sponsor attendance
- ▶ Signage and acknowledgment at the podium

MEETING APP ALERTS - \$750

Alert attendees to a specific resource from your company. Promote your onsite event or sponsorship with a mobile app alert.

WELCOME RECEPTION - \$12,000

Sponsor the meeting's Welcome Reception. Food stations will be located as close in proximity to the sponsor's exhibit space as possible (for Welcome Receptions taking place within the Exhibit Hall). Signage for sponsor will display on food station and will remain up throughout the reception. Sponsoring companies may also provide logo napkins for use at their sponsored station(s).